Mary Chayko | Curriculum Vitae

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Education

Ph.D.   Sociology, Rutgers University. Dissertation: "Technology and Togetherness: How We Create and Live In a World of Mental Connections", 1999

M.A.   Sociology, Rutgers University, 1993

Ed.M. Counseling Psychology, Department of Educational Psychology, Rutgers University, 1985

B.A.   Communication and Psychology, Magna Cum Laude, Seton Hall University, 1982

Experience

2017-present Faculty Fellow in Residence, Rutgers University Honors College

2014-present Teaching Professor of Communication and Information, Rutgers University
   Director of Undergraduate Interdisciplinary Studies, School of Communication & Information
   Affiliated Faculty, Department of Sociology
   Affiliated Faculty, Department of Women's and Gender Studies

   Faculty Mentor, Rutgers School of Arts and Sciences Honors Program; Rutgers-New
     Brunswick Department of Athletics

2008-2013   Tenured Full Professor and Chairperson, Department of Sociology, College of Saint Elizabeth

2005-2008   Associate Professor and Chairperson, Department of Sociology, College of Saint Elizabeth

2001-2005   Assistant Professor and Chairperson, Department of Sociology, College of Saint Elizabeth

1990-2013   Part-time Lecturer, Communication, Sociology and English Departments, Rutgers University

1997-2001   Assistant Director for Academic Development, Educational Opportunity Fund, Rutgers University

1994-1996   Counselor and Coordinator of Academics and Summer Program, Educational Opportunity Fund, Rutgers University

1982-1991   Radio announcer and producer, WNEW-FM/NY, WDHA-FM/NJ, WMGQ-FM/NJ

Publications

Books

Superconnected: The Internet, Digital Media and Techno-Social Life (Second Edition, 2018; First Edition, 2016). Thousand Oaks, CA: Sage Publications

*Pioneers of Public Sociology: Thirty Years of Humanity and Society. (*With Corey Dolgon). 2010. Cambridge, MA: Sloan Publishing

Portable Communities: The Social Dynamics of Online and Mobile Connectedness. 2008. Albany, NY: State University of New York Press

Connecting: How We Form Social Bonds and Communities in the Internet Age. 2002. Albany, NY: State University of New York Press

Scholarly Articles, Reviews, and Book Chapters

"Digital Technology, Social Media, and Techno-Social Life." (In press.) *Wiley-Blackwell Companion to Sociology* (Second Edition*).* Wiley-Blackwell.

"The Practice of Identity: Development, Expression, Performance, Form." (In press.) *Routledge Handbook of Digital Media.* Routledge.

"Community "To Go": Rethinking Digital, Portable Community." (Forthcoming.) *Re-thinking Community.* Palgrave.

"In Sync, But Apart": Temporal Symmetry and Digital Connectedness." 2018. *Networks, Hacking, and Media: Emerald Studies in Media and Communication.* 17:63-72.

"The First Web Theorist? Georg Simmel and the Legacy of 'The Web of Group-Affiliations'" 2015. *Information, Communication and Society*
http://www.tandfonline.com/doi/abs/10.1080/1369118X.2015.1042394

"Techno-Social Life: The Internet, Digital Technology, and Social Connectedness." 2014. *Sociology Compass.* 8:7:976-991 http://onlinelibrary.wiley.com/doi/10.1111/soc4.12190/full

"Book Review: Networked: The New Operating System by Lee Rainie and Barry Wellman." 2014. *Sociological Forum.* 29:2:517-521.
http://onlinelibrary.wiley.com/doi/10.1111/socf.12100/abstract

"Book Review: The Engaged Sociologist by Kathleen Korgen and Jonathan White." 2012. *Humanity and Society.* 36:1.85-86.

"Live Tweeting in the Classroom With a Guest Speaker-Tweeter." 2012. *Cyborgology.* Nov. http://thesocietypages.org/cyborgology/2012/11/30/live-tweeting-in-the-classroom-with-a-guest-speaker-tweeter/

"I'll Take My Community *To Go."* 2009. *Vodafone Receiver.* May, lead article.
http://www.receiver.vodafone.com/ill-take-my-community-to-go

"The Portable Community: Envisioning and Examining Mobile Social Connectedness." 2007. *International Journal of Web-based Communities.* 3:4:373-385.
http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.92.7355&rep=rep1&type=pdf

"Author's Response to Review of 'Connecting: How We Form Social Bonds and Communities in the Internet Age.'" 2007. *Resource Center for Cyberculture Studies.* March.
http://rccs.usfca.edu/bookinfo.asp?AuthorID=114&BookID=356

"Book Review: Love Online: Emotions on the Internet by Aaron Ben-Ze'ev." 2006. *Resource Center for Cyberculture Studies.* April. http://www.com.washington.edu/rccs/bookinfo.asp?ReviewID=371&BookID=301

"When Culture Met Science: Revisiting a Humanistic Perspective of Science and Society." 2004. *Humanity and Society.* 27:3:265-268.

"Book Review: The Internet in Everyday Life, by Barry Wellman and Caroline Haythornthwaite." 2003. *Contemporary Sociology.* 32:6:728-730.

"Social Stratification." 2003. In *Race, Gender and Class in Sociology: Toward an Inclusive Curriculum, Fifth Edition.* Edited by B. Scott, J. Misra, and M. Segal, 5th Edition. Washington, DC: American Sociological Association.

"The Internet and American Life." 2000. National survey for Princeton Survey Research Consultants (contributor).

"How You Act Your Age When You Watch TV." 1993. *Sociological Forum.* 8:4:573-593.

"What is Real in the Age of Virtual Reality? 'Reframing' Frame Analysis for a Technological World." 1993. *Symbolic Interaction.* 16:2:171-181

"Technological Ties That Bind: Media-Generated Primary Groups." 1992. *Communication Research.* 19:1:109-129. (With Karen A. Cerulo and Janet M. Ruane).

Scholarly Presentations

Peer-Reviewed

"Teaching With Social Media: How to Use Digital Social Technologies Safely and Successfully in the Classroom." Paper presented at annual meeting of the Education and Research Foundation of the NJ Association of School Administrators, Atlantic City, NJ. February 1, 2019.

"Temporal Symmetry and Social Synchronicity in Digitally Mediated Culture." Paper presented at annual conference of Mid-Atlantic Popular Culture Association (MAPACA), Baltimore, MD, November 8, 2018

"Developing Your Academic Presence on Social Media." Workshop presented at annual conference of the American Sociological Association, Philadelphia, PA, August 4, 2018 (with Julie M. Wiest, Myron Strong and Paul E. Calarco)

"Creating and Cultivating a Scholarly Identity Within Digital Worlds." Workshop presented at the annual iConference, University of Sheffield, Sheffield, England, March 25, 2018 (with Marie L. Radford, Lynn Silipigni Connaway, Vanessa Kitzie, Diana Floegel, and Gary Radford).

"Temporal Symmetry and Digital Connectedness." Paper presented at the annual conference of the Eastern Sociological Society, Baltimore, MD, February 24, 2017.

"Superconnected: The Internet, Digital Media, and Techno-Social Life, Second Edition." Presentation at New Books Session at the annual conference of the Eastern Sociological Society, Baltimore, MD, February 23, 2018.

"Superconnected: The Internet, Digital Media, and Techno-Social Life." Presentation for annual conference of the American Sociological Association, Montreal, CA, August 13, 2017.

"Developing a Social Media Presence." Presentation for annual conference of the Eastern Sociological Society, Philadelphia, PA, February 25, 2017.

"Hybrid and Online Approaches to Teaching Communication Courses in a Civic-Minded Academy: Strengths, Weaknesses, Opportunities, and Threats." Presentation at the annual conference of the National Communication Association, Philadelphia, PA, November 12, 2016.

"When the Story Doesn't Fit: The Negotiation and Impact of Narrative in Digital Social Movements." Paper presented at the annual conference of the Mid-Atlantic Popular and American Culture Association), Atlantic City, N.J., November 5, 2016 (with Victoria Gonzolez).

"How Do Changes in the Contemporary Workplace Environment Impact College Education? Case Study of Hybrid Teaching/learning in Digital Communication, Information, and Media Minor." Paper presented at the annual conference of the New Jersey Communication Association annual meeting, Caldwell College, April 8, 2016 (with Maggie Boyraz, Maria Dwyer, Christine Goldthwaite, Katie Kang, and Surabhi Sahay).

"Disruptive Course Design: Integrating Social Technologies and Quality Matters (QM) Best Practices in Hybrid/Online Courses." Presentation at the NJEdge 2016 Faculty Showcase Conference, Stevens Institute of Technology, March 23, 2016.

"Superconnected: The Internet, Digital Media, and Techno-Social Life." Presentation at New Books Session at the annual conference of the Eastern Sociological Society, Boston, MA, March 18, 2016.

"Reimagining the Interview: Adapting Qualitative Methods to the Digital Realm." Paper presented at the annual conference of the Eastern Sociological Society, Boston, MA, March 17, 2016.

"Disruptive Course Design: Collaboration and Quality Matters (QM) Best Practices in Hybrid/Online Courses." Presentation at Rutgers Mid-Atlantic Online Learning Conference, New Brunswick, NJ, January 12, 2016.

"Techno-Social Life: The Internet, Digital Technology, and Social Connectedness." Keynote address based on the ASIS&T 2015 Social Informatics Best Paper for the symposium "The Impacts of Social Informatics Research" at the ASIS&T (Association for Information Science and Technology) annual conference, St. Louis, MO, November 7, 2015.

"Critical Reflections on Humanist Sociology and Social Change." Panelist at annual conference of the Association for Humanist Sociology, Portland, OR, October 24, 2015.

"Disrupting the Conference: Using Technology to Re-think Modern Academic Conferencing." Paper presented at the annual conference of the Association for Humanist Sociology, Portland, OR, October 24, 2015.

"How Can Educators Improve Course Quality and Learner Outcomes? It's in the Design Starting With Course Alignment." Presentation at the Mid-Atlantic Quality Matters Conference, Philadelphia, PA, March 24, 2015 (with Denise Kreiger).

"Thinking in Tandem: Cognitive Communication, Digital Media, and the Sociomental Bond." Paper presented at the annual conference of the Eastern Sociological Society, New York, NY, February 27, 2015.

"Using Twitter to Build a Social Justice Network." Workshop developed and presented for the annual conference of the Association for Humanist Sociology, Cleveland, OH, October 14, 2014.

"Portable Communities: The Social Dynamics of Online and Mobile Connectedness." Presentation at the International Organization of Social Sciences and Behavioral Research Conference, Atlantic City, NJ, April 10, 2014.

"Social Media, Twitter Chats and Community." Presentation at the Conference on College Composition and Communication, Indianapolis, IN, March 20, 2014.

"Learning in Public: Protecting Students' Privacy in Classroom Social Media Use." Presentation for Rutgers Online and Hybrid Conference. Rutgers University, January 16, 2014.

"Students, Social Media, and Surveillance." Paper presented at the annual conference of the Association for Humanist Sociology, Washington, DC, October 12, 2013.

"Standards for Promotion and Tenure in Light of New Forms of Scholarly Work." Presenter and panelist, annual conference of the American Sociological Association, New York, NY, August 11, 2013.

"The Rush of Mediated Play." Paper presented at Rutgers Media Studies Extending Play Conference, Rutgers University, April 19, 2013.

"Learning While Tweeting: Using Twitter Effectively in the Classroom." Presentation for Rutgers Online and Hybrid Conference. Rutgers University, January 17, 2013.

"Gateways to Girls from the Hood: Linking Sociology and Writing Communities." Presenter and panelist at Conference on College Composition and Communication, St. Louis, MA, March 23 2012 (with Katherine Buck, Risa Gorelick, Kathleen Hunter and Vanessa Molina).

"Mission-based, Outcome-based, Service Learning." Paper presented at the annual conference of the Eastern Sociological Society, New York, NY, February 23, 2012 (with Anne Langan).

"Pioneers of Public Sociology: Discussion with the Author." Presentation at "New books" session at the annual conference of the Eastern Sociological Society, Philadelphia, PA, February 28, 2011.

"Pioneers of Public Sociology: Thirty Years of Humanity and Society." Presentation at the annual conference of the Association for Humanist Sociology, Santa Fe, NM, November 4, 2010.

"Portable Communities: The Social Dynamics of Online and Mobile Connectedness." Presentation at the Ed-Media World Conference on Educational Multimedia, Hypermedia, and Telecommunications (Association for the Advancement of Computing in Education). Toronto, Canada, June 30, 2010.

"Portable Communities: Source of Solidarity or Commodified Fad?" Presentation at the annual conference of the Association for Humanist Sociology, New Orleans, LA, November 14, 2009 (with Rick Eckstein).

"Meet the Author: Portable Communities." Session at the annual conference of the Association for Humanist Sociology, New Orleans, LA, November 13, 2009.

"Why We Obey." Presentation for the Week of Holocaust Remembrance at the College of Saint Elizabeth, November 3, 2009.

"Portable Communities: Discussion with the Author." Session at the annual conference of the Eastern Sociological Society, Baltimore, MD, March 21, 2009.

"Solidarity, Community, and Power in Sports." Paper presented at the annual conference of the Association for Humanist Sociology, Boston, MA., November 7, 2008.

"The Social Foundations of Obedience." Presentation for the Week of Holocaust Remembrance at the College of Saint Elizabeth, Morristown, NJ, November 14, 2008.

"Electronic Activism: The Benefits and Limits of Organizing Online." Paper presented at the annual conference of the Eastern Sociological Society, New York, NY, February 22, 2008.

"Is Distance Learning Pedagogically Innovative or Morally Bankrupt? A Humanist Disagreement" Presentation at the annual conference of the Association for Humanist Sociology, Henderson, NV, October 26, 2007 (with Rick Eckstein).

"Sociology in Action: An Examination of the 2006 March of Remembrance and Hope." Presentation for the Week of Holocaust Remembrance at the College of Saint Elizabeth, November 7, 2006 (with Marie Noel and Beatriz Sanchez).

"We Have Become Unexpectedly Radicalized: The Internet as Facilitator of Social Movements." Paper presented at the annual conference of the Association for Humanist Sociology, St. Louis, MO, November 1, 2006.

"The Portable Community: A Conceptual and Empirical Examination of Mobile Social Connectedness." Paper presented at the annual conference of the American Sociological Association, Montreal, Canada, August 11, 2006.

"What's New in Conceptualizing Cyberspace." Paper presented at the Culture and Cognition Mini-conference at the annual conference of the Eastern Sociological Society, Boston, MA, February 25, 2006.

"Portable Communities: Defining and Envisioning Mobile Cyber-Places." Featured talk presented at thematic session at the annual conference of the Eastern Sociological Society, Boston, MA, February 24, 2006,

"Connecting: How We Form Social Bonds and Communities in the Internet Age." Presentation at annual conference of the Eastern Sociological Society, Boston, MA, February 23, 2006.

"Karibu, Mgeni: Faith, Hope, and Joy Amidst Poverty in Tanzania." Paper presented at the 2005 annual conference of the Association for Humanist Sociology, Tampa, FL, October 29, 2005 (with Catherine A. Chayko).

"Teaching Online Courses." Workshop presented at the annual conference of the American Sociological Association, Philadelphia, PA, August 13, 2005, (with Beth Tracton-Bishop).

"Harnessing Social Interaction: How We Use the Internet to Shape and Control Interpersonal Contact." Paper presented at the annual conference of the Eastern Sociological Society, Washington, D.C., March 20, 2005.

"Learning to Hate: A Sociological Approach." Presentation for the Week of Holocaust Remembrance at the College of Saint Elizabeth, November 10, 2004.

"Connecting: How We Form Social Bonds and Communities in the Internet Age." Paper presented at the annual conference of the Association of Humanist Sociology, Louisville, KY, November 6, 2004.

"The Sociologist in Higher Ed Administration." Paper presented at the annual conference of the Eastern Sociological Society, New York, NY, February 20, 2004.

"Why We Hate: The Social Foundations of Intolerance." Presentation for the Week of Holocaust Remembrance at the College of Saint Elizabeth, November 12, 2003,

"Service Learning as a Path for Investigating Social Stratification." Paper presented at the 2003 annual conference of the Association for Humanist Sociology, Burlington, VT, November 1, 2003.

"Learning By Doing: The Benefits and Challenges of Community-Based Learning." Paper presented at the annual conference of the Eastern Sociological Society, Philadelphia, PA, March 1, 2003.

"The Social Construction of a Racist Mind." Presentation for the Week of Holocaust Remembrance at the College of Saint Elizabeth, November 12, 2002.

"Meet the Author of 'Connecting: How We Form Social Bonds and Communities in the Internet Age.'" Presentation at the annual conference of the Association of Humanist Sociology, Madison, WI, October 12, 2002..

"Electronic Interaction: Making Connections on the Internet and Examining the Societal Consequences." Paper presented at the annual conference of the Eastern Sociological Society, Boston, MA, March 10, 2002.

"Exploring the Salience and Impact of Internet Communities Through Effective, 'Do-able' Student Research Projects." Paper presented at the NJEdge Faculty Best Practices Showcase, Georgian Court College, October 11, 2001.

"Interacting With Absent Others: The Social Impact of Internet Connecting." Paper presented at the annual conference of the American Sociological Association, Los Angeles, CA, August 21, 2001.

"Early Alert: A Strategic Learning Program for At-Risk First-Year Students." Paper presented at conference of the New Jersey-Pennsylvania chapter of the College Reading and Learning Association, University of Pennsylvania, Philadelphia, PA, April 6, 2001 (with Mark Sapara).

"Helping College Students Become Mentors to Younger Students: A Model Educational Program to Facilitate Community Involvement and Social Responsibility." Paper presented at the annual conference of the New Jersey Educational Opportunity Fund Professional Association, Somerset, NJ, March 13, 2001.

"The Mind-to-Mind Connection: Are Technologically Mediated Social Bonds and Communities 'Really' Real?" Session moderator and presenter at conference "Toward a Sociology of Culture and Cognition." New Brunswick, NJ, November 13, 1999.

"Social Bonds, Mental Bonds: How We Create and Live In a World of Mental Connections." Paper presented at the annual conference of the American Sociological Association, Toronto, Canada, August 12, 1997.

"Bringing EOF (The Educational Opportunity Fund Program) Into the Classroom." Session organizer and presenter at the biennial conference of the Tri-State Consortium of Opportunity Programs in Higher Education, East Rutherford, NJ, March 25, 1997.

"Some Social Implications of Living in Electronic Communities." Paper presented at the annual conference of the American Sociological Association, New York, NY, August 18, 1996.

"The Sociomental Bond." Presentation at joint Rutgers-Princeton symposium, Dialogues in Culture and Cognition, New Brunswick, NJ, November 5, 1994.

"How You Act Your Age When You Watch TV." Paper presented at the 1992 annual conference of the Eastern Sociological Society, Arlington, VA, April 4, 1992.

"What is Real in the Age of Virtual Reality? 'Reframing' Frame Analysis for a Technological World." Paper presented at the 1992 Stone Symposium of the Society for the Study of Symbolic Interaction, Las Vegas, NV, February 10, 1992.

"The Electronic Community: Formation of Social Ties and Communities in Mass Media Use." Paper presented at the 1991 annual conference of the American Sociological Association, sessions organized by the Society for the Study of Symbolic Interaction, Cincinnati, OH, August 26, 1991.

Invited Talks and Panels

"Building Your Personal and Professional Brand on Social Media." Invited talk, Public Relations Student Society of America, Rutgers University Chapter, February 20, 2018.

"Exploring the Impact of Emerging Technologies in the Classroom." Pitch session, workshop, and networking/demo presentations for the Geneva Trialogue international conference, University of Geneva (Switzerland), January 21, 2019.

"Scholarly Identity on the Virtual Stage." Presented symposium for Rutgers School of Communication and Information Ph.D. Colloquium, October 10, 2018 (with Marie L. Radford and Diana Floegel).

"LinkedIn: A Bootcamp." Presented workshop for Rutgers University Honors College, October 10, 2018 (with Kaia Shivers)

"Media, Power, and Sexuality." Plenary panelist, Media Sociology preconference, American Sociological Association conference, August 10, 2018.

"Digital Relationships: Making Connections." Invited talk, ConnectHer Media Conference, Las Vegas, NV, August 4, 2018.

"The Social Media Industry Outlook." Panelist, Rutgers Communicators Network event. May 24, 2018.

"Developing Your LinkedIn Profile and Network." Presented workshop for Rutgers University Honors College, January 24, 2018 (with Kaia Shivers).

"Social Media and Your Professional Brand." Presented workshop for Rutgers University Honors College Student Leaders, January 15, 2018.

"The Future of Artificial Intelligence." Panelist, Rutgers University Honors College "Knights Table," November 29, 2016.

"Diversity in Educational Practices." Keynote panelist, Conference on Diversity Issues in Higher Education, Berkeley College, NJ, November 17, 2017.

"Digital Community and Community to Go." Keynote address, Conference on Re-thinking Community, Dresden, Germany, October 26, 2017.

"Digital Relationships: Making Connections in the Social Media Era." Invited talk, Freie Universitat Berlin, Berlin, Germany, October 24, 2017.

"Social Media and Social Relationships: How Social Media Can Help You Relate More Effectively to Friends, Colleagues, Parents and Professors." Invited talk, Rutgers University Honors College, October 19, 2017.

"Developing Your Academic Presence on Twitter." Presented workshop for Rutgers University Public Engagement Project, September 27, 2017.

"Cultivating Your Social Media Identity." Presented workshop for Rutgers University Honors College, September 27, 2017.

"Current Research in Communication, Information Technologies, and Media Sociology." Presider and organizer for eight research roundtable sessions at the annual conference of the American Sociological Association, Montreal, CA. August 12, 2017.

"Exploring Superconnectedness: Research and Theory." Invited talk, Rutgers University Department of Sociology, April 17, 2017.

"Consciousness and Artificial Intelligence." Invited talk, "Implications of Artificial Intelligence," Rutgers University cross-departmental faculty panel, April 11, 2017.

"Teaching, Learning, and Media Literacy." Moderator and presenter for SC&I Scholarship Incubator: A post-truth era of fake-alternative facts!?" Rutgers University, March 22, 2017.

"No Hate Town Hall." Panelist, Kean University, January 12, 2017.

"Public Scholarship and Civic Engagement." Co-presented workshop for Institute for Research on Women, Rutgers University, October 13, 2016 (with Brittney Cooper).

"Communication Technology, Relationships, and Water by the Spoonful." Invited talk and discussion leader following the play "Water By the Spoonful," Kean University, July 30, 2016.

"Developing an Online Presence: Websites, Blogging, and Social Media for Academics." Co-organizer and panelist, Rutgers Public Engagement Project (PEP), Rutgers University, April 15, 2016.

"Digital Connectedness and Techno-Social Life." Invited talk, Rochester Institute of Technology Center for Media, Arts, Games, Interaction, and Creativity (MAGIC), Rochester, NY, November 19, 2015.

"Teaching With Twitter." Presented webinar, School of Communication and Information (SC&I) Instructional Technology and Design Services Webinar. Can be viewed at http://bit.ly/1iWWFPo

"Becoming a Digital Leader." Panelist for Rutgers University Digital Leadership Week. April 14, 2015.

"Getting in Sync with Superconnected Students." Keynote address for Annual Conference of New Jersey College English Association, Seton Hall University, March 28, 2015.

"Academic Twitter and Student Engagement." Invited talk for the Rutgers University Office of Instructional and Research Technology Annual "Teaching and Learning with Technology" Showcase, December 11, 2014.

"Digital Community and Techno-Social Life." Invited talk for Hunter College "Digital Media, Digital Communities" seminar series, October 29, 2014.

"The Hashtagged Classroom." Presentation for the Rutgers - New Brunswick Faculty Council Conference "Teaching With Technology: Going Digital?" October 15 2014.

"Portable Communities: The Experience of Online Connectedness." Invited talk for Department of Sociology, Case Western Reserve University, October 9, 2014.

"Digital Connectedness: Emotionality, Intimacy, Community." Talk for School of Communication and Information, Rutgers University, September 10, 2014.

"Portable Community and the Electronic Interview." Invited talk for colloquium on Culture, Cognition and the Media, Department of Sociology, Rutgers University. April 15, 2014.

"Reinventing the Interview: Using Digital Media in Qualitative Research." Invited talk for the Department of Arts and Sciences, University of Indianapolis, March 20, 2014.

"Digital Journeys: Creating Communities (and Selves) in Digital Communication and Media Use." Invited talk for the Rutgers University School of Arts and Sciences Honors Program Colloquium, March 12, 2014.

"Portable Community and the Superconnected Student." Invited talk for School of Communication and Information, Rutgers University, February 28, 2013.

"Time, Space, Technology and Togetherness." Keynote address for Conference on Media and History, St. Peter's College, April 12, 2012.

"Sociological Approaches to Understanding Television Viewing and Media Use." Invited talk, Sociology Department, Villanova University, February 27, 2011.

"Creating Community 24/7." Invited Talk, Department of Sociology and the Knowledge Media Design Institute, University of Toronto, November 11, 2010.

"Constant Contact: Life in the Portable Community." Keynote address for annual conference of the New Jersey Communication Association, College of Saint Elizabeth, April 10, 2010.

"The EOF Impact." Keynote address at Educational Opportunity Fund annual banquet, College of Saint Elizabeth, April 2009.

"Cognition, Emotion, and Intimacy in Portable Communities." Invited talk, Department of Sociology and Criminal Justice, University of North Carolina-Wilmington, March 5, 2009.

"Work, Play, and Love Online: How The Internet and Cell Phones Have Transformed Everyday Social Life." College-wide invited talk, University of Indianapolis, February 19, 2009.

"Portable Communities: The Social Dynamics of Online and Mobile Connectedness." Presentation at the College of Saint Elizabeth Faculty Showcase, April 8, 2008.

"Post-graduate Career Opportunities in Sociology." Presenter and panelist, Rutgers University Graduate Department of Sociology, March 28, 2008.

"Work, Play, and Love Online: Social Networking on Mobile Phones and the Internet." College-wide invited talk as part of series "The Business of Pop Culture" at Drew University, February 28, 2008.

"The Nature of Online and Mobile Community." Invited talk, Department of Sociology, Social Work, and Criminal Justice, Bloomsburg University, February 9, 2007.

"The Cultural Transmission of Scientific Information." Invited talk, Department of Biology and Allied Health Sciences, Bloomsburg University, February 8, 2007.

"Connecting: How We Form Social Bonds and Communities in the Internet Age." College-wide talk sponsored by the departments of Communication and Sociology for the College of Saint Elizabeth, September 25, 2006.

"The Properties of Online Connections and Communities." Invited talk for the School of Communication, Information and Library Science, Rutgers University, April 6, 2006.

"I'll Take My Community 'To Go': The Social Dynamics and Implications of Online and Mobile Connection." Invited talk, University of Indianapolis, January 30, 2006.

"Teaching Sociology: Practical and Pedagogical Strategies for Graduate Students." Co-organizer (with Wayne Brekhus and Martha Blose) of workshop on teaching issues and methods; also served as co-facilitator and presenter, Center for the Study of Social Research Colloquium, Rutgers University, January 22, 1997.

Teaching

At Rutgers University, with sole responsibility for all preparation, instruction, and grading

Social Media – Ph.D./Master's in Communication and Media course; taught in online and traditional formats
Digital Technology and Disruptive Change – Created and taught honors and regular sections of course
Capstone in Digital Communication, Information, and Media; taught in online and traditional formats
Capstone in Gender and Media -- Created and taught course in hybrid and traditional formats
Mediated Communication in Society – Taught in hybrid and traditional formats
Selfies and Digital Culture -- first-year Byrne Seminar
Twitter and Society -- first-year Byrne Seminar
The Structure of Information
Leadership in Digital Contexts
Mass Media and Popular Culture
Mass Communication in Modern Society
The Internet and Social Interaction -- Created and taught course
Community and Social Involvement – Created and taught course
Diversity in the Workplace – Created and taught course
Culture, Identity and Education
Expository Writing
Sociology of the Family
Law and Society
Sociology of Education
Introduction to Sociology
Building Community – Co-developed and taught mission course for all Livingston College freshmen

At the College of Saint Elizabeth, with sole responsibility for all preparation, instruction, and grading

The Internet and Society – Created course, taught in online and traditional formats
Sociology of Organizations
The Self and Society
Social Problems – Taught in online and traditional formats
Sociological Theory
Social Change – Developed service learning component to course
Sociology of the Family – Regular and honors sections
Senior Seminar in Sociology
Proseminar in Sociology – Created and taught course
Introduction to Socology
Social Stratification -- Developed service learning component to course
Race, Class and Gender – Created and taught course

Editorial Boards and Reviewing

2013-present   Editorial Board, *Information, Communication and Society*

2013-present   Editorial Board, *Journal of Media Innovations*

2013-present   Editorial Board, *Emerald Studies in Media and Communication*

2006-present   Editorial Board, *International Journal of Internet Science*

2002-2017   Editorial Board, *Humanity and Society*

2016-present   Reviewer, *Communication Research*

2015-present   Reviewer, *Journal of Media Innovations*

2015-present   Reviewer, Wiley Blackwell Publishing

2015-present   Reviewer, Emerald Studies in Media and Communication

2015   Reviewer, Oxford University Press

2011   Reviewer, Cengage Publications

2009   Reviewer, *Journal of Applied Developmental Psychology*

2009-present   Reviewer, *Sociological Forum*

2008   Reviewer, *Women's Studies Quarterly*

2007-2008   Reviewer, *Social Psychology Quarterly*

2006-2007   Reviewer, *Social Forces*

2006-2007   Reviewer, *Resource Center for Cyberculture Studies*

2005-2006   Reviewer, *International Journal of Web-based Communities*

2004-2007   Reviewer, Prentice-Hall Publishing

2002-2010   Reviewer, *Symbolic Interaction*

2002-present   Reviewer, *Humanity and Society*

Awards, Distinctions, and Grants

"How do Changes in the Contemporary Workplace Environment Impact College Education? Case Study of Hybrid Teaching/Learning in Digital Communication, Information, and Media Minor" named 2016 Best Paper (Graduate - Team, with M. Boyraz, M. Dwyer, C. Goldthwaite, K. Kang, and S. Sahay) at the New Jersey Communication Association Annual Conference, April 2016

"Techno Social Life: The Internet, Digital Technology and Social Connectedness" named 2015 Best Paper – Social Informatics, ASIS&T (Association for Information Science and Technology), October 2015

"Digital Technology and Disruptive Change" course first Rutgers University course to be certified with Quality Matters (QM) "Seal of Approval" for excellence in hybrid course design, May 2015 (with Denise Kreiger)

Elected to National Council of Communication, Information Technologies, and Media Sociology Section of the American Sociological Association, August 2015-August 2017

"Portable Communities: The Social Dynamics of Online and Mobile Connectedness" named Best Paper, International Organization of Social Sciences and Behavioral Research Conference, Atlantic City, NJ, April 10, 2014.

Portable Communities named Book of the Year Runner-Up, Association for Humanist Sociology, 2009

Portable Communities named Social Science Bestseller and ranked sixth nationally, *Library Journal,* 2009

Named to "Who's Who Among America's Teachers," 2008, 2006, 2005, 2004, 2002

Connecting named Book-of-the-Month, Resource Center for Cyberculture Studies, March 2007

Faculty Recognition Award, College of Saint Elizabeth Educational Opportunity Fund Program, 2007

Released Time Grant for Scholarship, College of Saint Elizabeth, Spring 2013, Fall 2007

Rutgers University Faculty of Arts and Sciences Award for Distinguished Contributors to Undergraduate Education, Teaching Assistant Category, 1994

Supervision of Student Research

Ph.D. Students, Rutgers University

Dissertation Committee Member

- Charlie File, Library and Information Science: "Impression Formation and Identity Management" (completed May 2018)
- Nadav Lipkin, Media Studies: "Agents at Work: Decision Making Capacity and Creative Labor in Network Society" (completed May 2017)
- Inyoung Shin, Communication (in progress)
- Manasa Rath, Library and Information Science (in progress)
- Fredrika Thelandersson, Media Studies (in progress)
- Victoria Gonzolez, Sociology (in progress)
- Stephanie Pena, Sociology (in progress)

Qualifying Paper Committee Member

- Steve Grimes, Sociology (completed)
- Bryan Sacks, Media Studies (completed)
- Frank Bridges, Media Studies (in progress)
- Emily Stainkamp, Media Studies (in progress)

Undergraduate Honors Program and Honors College Thesis Advisor, Rutgers University (all those completed were honored as Henry Rutgers Scholars, the highest honor for independent undergraduate research)

- Charlotte Morabito: "Coverage of Activist Movements in the Press" (completed May 2016)
- Alanna Doherty: "Propelling the Fast-Fashion Revolution" (completed May 2017)
- Naimi Patel: Digital Religiosity: Authority and Autonomy in Modern Media Studies and Religious Studies Scholarship" (completed May 2018)
- Eric Rivera: "The Black at the End of the Rainbow: Online Discrimination Among LGBTQ African Americans" (in progress)
- Archana Kumar "Internet and Opiod Addiction: A Comparison" (in progress)

Mentored ten students as part of Rutgers University School of Arts and Sciences Honors Program, supervised two graduate independent study students in the School of Communication and Information Master of Communication and Information Studies program, and supervised three undergraduate independent study students at the School of Communication and Information

Service to Rutgers University

2017-present Faculty Fellow in Residence, Honors College

2016-present Institute for Research on Women, Executive Board Member

2014-present SC&I Social Media and Society Research Cluster, Chair (2014-2016, Co-chair)

2014-present Digital Communication, Information and Media Executive Committee, Chair

2014-present Women, Media and Tech Initiative, School of Communication and Information and Institute for Women's Leadership – Internal Board Member

2014-present School of Arts and Sciences Honors Program, Mentor

2014-present Department of Athletics, Mentor for Women's Lacrosse and Women's Soccer Teams

2018 Search Committee Member, Institute for Women's Leadership

2017-2018 Search Committee Member, Gloria Steinem Chair in Media, Culture, and Politics

2017-2018 Undergraduate Graduate Rate Working Group, Office of Institutional and Academic Planning, Member

2015-2018 Rutgers University Senate, SC&I Faculty Representative

2015-2018 Academic Standards, Regulations, and Admissions Committee of the Rutgers University Senate, Member

2015-2018 Rutgers-New Brunswick Undergraduate Academic Affairs Leadership Council, Member

2015-2017 Rutgers-New Brunswick Academic Standing Committee, Member

2014-2017 Rutgers University Commencement Marshal

2015 School of Arts and Sciences Commencement Convocation Gonfalonier and SC&I Faculty Representative

2014-2015 Rutgers-New Brunswick Core Requirements Committee, Member

2007-present New Jersey Victim Service Academy Steering Committee at the Rutgers School of Social Work, Member

Consulting

2014 Educational Innovation Consultant, Verizon Wireless

2010 External Evaluator for Self Study, Department of Sociology, College of New Rochelle

2009 Consultant to Dr. Gary Wassmer, Bloomsburg University, on Fulbright-granted project "From the Classroom to the Farm: Insect Management in Uganda."

2009 External Evaluator for Self Study, Department of Sociology, Felician University

2008 External Evaluator for Self Study, Department of Sociology, St. Joseph's College

2005 External Evaluator for Self Study, Department of Sociology and Anthropology, Georgian Court University

Media Appearances

Rambling Roots Records, Songs of Peace and Justice, Album of social justice-oriented folk, country, and and rock songs. Recorded with Corey Dolgon and Jim Pennell; produced by Jim Pennell.

NJ.com. So you want to run a Facebook group in NJ? https://www.nj.com/news/index.ssf/2018/07/heres_what_managing_a_town_facebook_group_in_nj_en.html July 29, 2018.

RU-TV (Rutgers Student-Run TV) Guest on morning program discussing programs and offerings at the School of Communication and Information. April 12, 2018 https://www.youtube.com/watch?v=9grovEPLloA (segment begins at approximately 15:30)

Tapinto.com. New Jersey Citizens Tackle the Rising Tide of Hate. February 2, 2017

WHYY/Philadelphia Newsworks. "In the Age of the Social Media Attack, Temple Freshman Lands on Haters' Radar." November 18, 2016

Asbury Park Press. "The Election is Stressing People Out - Here's Why." November 7, 2016

Rutgers Today. "The Significance of Selfies – Then and Now." October 6, 2016. http://news.rutgers.edu/feature/significance-selfies-%E2%80%93-then-and-now/20161009#.WHJeLrIrJKA

Daily Targum. "Most Millenials Get Their News Online, Study Says." October 30, 2016

New Books Network, Half-hour interview guest. The podcast can be accessed here. September 30, 2016

Sirius-XM Radio. One-hour guest on "The Coaching Academy." August 30, 2016

Campus Technology magazine, "How to Design Standards-Based Online Courses. https://campustechnology.com/Articles/2016/07/27/How-to-Design-Standards-Based-Online-Courses.aspx?Page=1. July 27, 2016

WMGQ-FM "Magic 98.3" (New Brunswick, NJ). Half-hour guest on "@ Central Jersey." A podcast of the radio program is available here. June 18, 2016

The Daily Record. Fairleigh Dickinson, Rutgers Report Cyberattacks, March 30, 2015

MyCentralJersey.com. Dashcam Video, 911 Call Captures Linden Cop's Earlier DUI Arrest, March 25, 2015

Keystones Technology Innovators. Twitter chat guest for one-hour #KTIChat. Storify transcript here. October 1, 2014.

Verizon Wireless News Center. "Today's Lesson Plan: Twitter." https://news.verizonwireless.com/news/2013/09/twitter-lesson-plans.html. September 9, 2013

Read Media. East Brunswick Resident, Best-Selling Author Dr. Mary Chayko Keynotes at Media and History Conference, April 10, 2012

Social Media Advisor and Interviewee. Follow Friday the Film. 2011-2012

New Media Research Studio. So Much More Than a Mommy Diary, Spring 2011

Media and Change. A Glimpse Into TV Censorship: Is it Really Necessary?, March 2011

The New York Times' About.com. Mobile Collaboration and Communication Tools for Virtual Teams, December 2010

Media Psychology Impact. We Should Spend More Time on Facebook, June 20, 2011

The Examiner. Texting and the First Date, April 13, 2010

Seattle Times. Texting, Life Chatting Are Redefining Sense of Being Together, Apart, March 20, 2010

Parallaxion. Facebook vs. Darwin (scroll down for interview), January 2010

Experientia. Taking My Community To Go, May 5, 2009

Library Journal. Best Sellers in Social Science (Portable Communities #6), August 20, 2009

Drew University's The Acorn. Lecturer Explores Online Relationships, February 28, 2008

The Daily Record. "Oscars Overshadowed by Little Screen's Big Shows," March 5, 2006

Washington Times. Birth of Blogs for Parents, May 25, 2005

Lawrence Journal-World. Packrats, Good Samaritans Recycle Clutter Online, October 11, 2004

EC&M Magazine. Mr. Addiss' Neighborhood, April 2004

Time Magazine. The New Family Album, April 12, 2004

WBBR Radio (New York, NY). Half-hour interview, September 14, 2003

WCTC Radio (New Brunswick, NJ). Half-hour interview, July 17, 2003