

YOUNGRIM KIM

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ACADEMIC APPOINTMENTS

Fall 2022- **Rutgers, The State University of New Jersey**, New Brunswick, NJ
Assistant Professor, Department of Journalism & Media Studies, School of Communication & Information (SC&I)

RESEARCH AFFILIATIONS

Summer faculty resident, [Center for Advanced Studies in Global Communication](#), U of Pennsylvania, 2023
Faculty member, [Digital Ethnography Working Group](#), Rutgers U, 2022-present
Graduate student affiliate, [Center for Ethics, Society, and Computing](#), U of Michigan, 2020-22
Graduate student member, [Infrastructure Research Lab](#), U of Michigan, 2019-2022
Graduate student member, [Tech Culture Matters](#), U of Michigan, 2020-2022
Graduate student member, [Global Media Studies Institute](#), U of Michigan, 2017-2019

EDUCATION

Ph.D. in Communication and Media, University of Michigan, Ann Arbor, 2022

- Graduate Certificates in Science, Technology, and Society (STS) and Digital Studies
- Dissertation: "Pandemic Data Publics: Surveillance Culture and Civic Action in Times of Public Health Emergencies" (Chair: Susan Douglas; Committee: Christian Sandvig, Julia Sonnevend, Aswin Punathambekar, Jan Van den Bulck)
 - * Recipient of the ICA Global Communication and Social Change Best Dissertation Award
 - * Recipient of the ProQuest Distinguished Dissertation Award
 - * Recipient of the Mark Foote Distinguished Dissertation Award, U of Michigan

M.A. in Communication Studies, Seoul National University, South Korea, 2016

B.A. in Media Studies, University of California, Berkeley, 2012

PUBLICATIONS

Peer-Reviewed Journal Articles

Love, Ta'Les. & **Kim, Youngrim** (2022). Squid Game and the imagining of Afro-Asian connections through Black Twitter memescapes. *Communication, Culture & Critique*. DOI: <https://doi.org/10.1093/ccc/tcac041>

Kim, Youngrim, Chen, Yuchen., & Liang, Fan. (2021). Engineering care in pandemic techno-governance: The politics of care in China and South Korea's COVID-19 tracking apps. *New Media & Society*. DOI: [10.1177/14614448211020752](https://doi.org/10.1177/14614448211020752)

* Top Student Paper Award, Communication & Technology Division, ICA

Kim, Youngrim. (2021). Tracking bodies in question: Telecom companies, mobile data, and surveillance platforms in South Korea's epidemic governance. *Information, Communication & Society*. DOI: [10.1080/1369118X.2021.1883704](https://doi.org/10.1080/1369118X.2021.1883704)

Kim, Youngrim. (2020). Outbreak news production as a site of tension: Journalists' news-making of global infectious disease. *Journalism*, 23(1), 171-188. DOI: [10.1177/1464884920940148](https://doi.org/10.1177/1464884920940148)

Sonnevend, Julia. & **Kim, Youngrim**. (2020). An unlikely seducer: Kim Jong-un's charm offensive from the PyeongChang Winter Olympics until the Trump-Kim summit. *International Journal of Communication*, 14: 1398-1420.

Non-Peer-Reviewed Works

Code for Korea (2021). COVID-19 and Public Mask Project in South Korea. White paper written in Korean. Available at: <https://bit.ly/3B3yEiT>

Under Review

[Journal Article] Kim, Youngrim., Finn, Megan., Acker, Amelia., Chaudhuri, Bidisha., Ellis, Ryan., & Srinivasan, Janaki. Epistemologies of missing data: COVID dashboard builders the production and maintenance of marginalized COVID data. (*Under review; accepted at AoIR 2023*)

[Book Chapter] Kim, Youngrim. "De-westernizing Data Publics." In J. Burrell, R. Singh, & P. Davidson (eds.). *Keywords on the Datafied State*. Data & Society. (*Under review*)

Works in Progress

[Monograph] Kim, Youngrim. *Pandemic Data Publics: Surveillance Culture & Civic Action in Times of Public Health Emergencies*.

[Multi-author Book] Acker, Amelia., Chaudhuri, Bidisha., Ellis, Ryan., Finn, Megan., **Kim, Youngrim.**, Srinivasan, Janaki. & Wedlake, Stacey (Names in alphabetical order). *COVID Data Builders: Dashboards, Publics, and the Making of Public Health Infrastructures in India and the U.S.*

[Journal Article] Kim, Youngrim. "Aerial media: Visual cultures of transboundary air pollution in Northeast Asia."

AWARDS, FELLOWSHIPS, AND GRANTS

Manuscript Review Awards (\$4000), Rutgers Research Council, 2023

Best Dissertation Award, ICA Global Communication & Social Change, 2023

ProQuest Distinguished Dissertation Award (\$1,000), 2023

Mark Foote Distinguished Dissertation Award (\$5,000), U of Michigan, 2022

Graduate Research Awards (\$1,000), Digital Studies Institute, U of Michigan, 2022
International Fellowship (\$20,000), American Association of University Women, 2021-2022
Rackham Predoctoral Fellowship, Rackham Graduate School, U of Michigan, 2021-2022
Predoctoral Fellowship, Institute for Humanities, U of Michigan, 2021-2022 (declined)
Top Student Paper Award (1st author), ICA Communication and Technology Division, 2021
Graduate Research Award (\$3,000), Digital Studies Institute, U of Michigan, 2020
Graduate Research Grant (\$3,000), Rackham Graduate School, U of Michigan, 2020
Dissertation Research Award (\$5,000), Dept of Communication, U of Michigan, 2020
Winthrop B Chamberlain Scholarship (\$3,000), Dept of Comm, U of Michigan, 2019
Graduate Student Travel Scholarship, Dept of Comm, U of Michigan, 2017 & 2018 & 2019
Travel Funds, Science, Technology, and Society Program, U of Michigan, 2017 & 2019
Rackham Travel Grant, Rackham Graduate School, U of Michigan, 2017
Travel Grant, International Communication Association (ICA), 2016

CONFERENCE PRESENTATIONS & WORKSHOPS

Liu, C., **Kim, Y.**, Chen, Y., & Lee, J-J. (2024, March). Sociotechnical Imaginaries of Data-Driven Systems in East Asia: Ideologies, Infrastructures, and Subjectivities. Roundtable presentation submitted for the 2024 Association for Asian Studies (AAS) Annual Conference. Seattle, WA. [Roundtable co-organizer with Chuncheng Liu.](#)

Kim, Y. & Finn, M. (2023, October). Epistemologies of missing data: COVID dashboard builders the production and maintenance of marginalized COVID datasets. Accepted for presentation at the 2023 Association for Internet Researchers (AoIR) Annual Conference. Philadelphia, PA.

Kim, Y. (2023, May). "Weaving a network of invisibility: Pandemic surveillance and data counterpublics in South Korea." Accepted for presentation at the 2023 International Communication Association (ICA) Annual Conference. Toronto, Canada.

Kim, Y. (2023, March). "Data Publics." *Keywords on the Datafied State Collection Workshop*. Data & Society, New York. Virtual.

Kim, Y. (2022, June). "There are too many liars': AI contact tracing system and the culture of pandemic surveillance." Surveillance Studies Network (SSN) Biennial Conference. Rotterdam, The Netherlands.

Finn, M., Srinivasan, J., Ellis, R., Acker, A., Chaudhuri, B., **Kim, Y.**, & Wedlake, S. (2021, October). "Data care during crisis: A comparative analysis of COVID data infrastructure builders in India and the U.S." Paper for a panel, *Data/Care: Relations, Affects, Practices*. Society for Social Studies of Science (4S) Annual Conference. Virtual due to COVID-19.

Kim, Y., Chen, Y., & Liang, F. (2021, May). "The politics and practices of care in China and South Korea's quarantine enforcement apps for COVID-19 response." International Communication Association (ICA) Annual Conference. Virtual due to COVID-19. [Top Student Paper Award, Communication & Technology Division](#)

Kim, Y. (2021, May). "Data visualization and/or data obfuscation for public health: The politics of visibility in South Korea's COVID-19 digital maps." Paper for a panel, *Visualizing the 2020 Coronavirus Pandemic*. International Communication Association (ICA) Annual Conference. Virtual due to COVID-19. [Panel co-organizer with Julia Sonnevend.](#)

Kim, Y. (2021, March). "Negotiating transparency: Critical data designers and the making and maintenance of South Korea's COVID-19 database." *Trust and Doubt in Public Data Infrastructures Workshop*. Data & Society, New York. Virtual due to COVID-19.

Kim, Y., Chen, Y., Liang, F., & Hussain, M. (2020, October). "Surveillance infrastructures in and for crises: China and South Korea's data-driven quarantine measures in the 2020 Coronavirus outbreak." Association of Internet Researchers (AoIR) Annual Conference. Virtual due to COVID-19.

Lu, J., Chen, Y., & **Kim, Y.** (2020, August). "Science and rumor of a virus: The politics of information legitimacy of the coronavirus in China". Society for Social Studies of Science (EASST/4S 2020) Annual Conference. Virtual due to COVID-19.

Kim, Y. (2020, January). "Platformizing the health of a nation: The promise of mobile data and digital infrastructure in South Korea's outbreak management." The 2nd Lisbon Winter School for the Study of Communication. Lisbon, Portugal.

Kim, Y. (2019, September). "Studying the other's politics in communication and cultural studies." Roundtable co-organized with Yuval Katz, Ta'Les Love, and Caitlin Dyche. Annual Critical Mediations Conference at the University of Southern California's Annenberg School of Communication. Los Angeles, CA.

Sonnevend, J. & **Kim, Y.** (2019, May). "An unlikely seducer: Kim Jong-un's charm offensive from the PyeongChang Winter Olympics until the Trump-Kim summit". Paper for a panel, *Leaders Beyond Boundaries: How National Leaders Shape Their Countries' Image*. International Communication Association (ICA) Annual Conference. Washington D.C.

Kim, Y. (2018, May). "Outbreak news: Journalists' news-making of global infectious disease". International Communication Association (ICA) Annual Conference. Prague, Czech Republic.

Katz, Y. & **Kim, Y.** (2018, May). "Redefining the people: The inclusive and exclusive discourse of populist politics". Paper for a pre-conference, *Global Perspectives on Populism and Media*. International Communication Association (ICA) Annual Conference. Budapest, Hungary.

Kim, Y. (2017, October). "Live-streaming Zika: How liveness shapes outbreak news reporting during the 2016 Rio Olympic Games." Association of Internet Researchers (AoIR) Annual Conference. Tartu, Estonia.

Kim, Y. & Hong, S. (2016, May). "Constructing the Ebola narrative: A visual analysis of the Ebola epidemic in U.S. media." International Communication Association (ICA) Annual Conference. Fukuoka, Japan.

Kim, Y. (2015, August). "Translation of culture in Hollywood remakes of East Asian films." The 12th Cultural Studies Camp by the Korean Association for Communication and Information Studies. Seoul, South Korea.

INVITED TALKS

Mar 9, 2023: "Data Journalism in Times of COVID." *Reporting on Infectious Disease*. Graduate School of Journalism, UC Berkeley.

Oct 7, 2021: "Tracking COVID with Technology in South Korea and China." *COVIDCalls*. Graduate School of Science and Technology Policy, Korean Advanced Institute of Science and Technology (KAIST). South Korea.

Jun 21, 2021: "Negotiating transparency: Critical data designers and the making and maintenance of South Korea's COVID-19 database." *Archiving for the Anthropocene*. Institute for Cultural Anthropology and European Ethnology. Goethe University Frankfurt, Germany.

Jan 24, 2021: "Fieldwork in/of the pandemic: Rethinking virtual spaces as ethnographic field sites." *Being in the Field: Research Theory and Practice amid Pandemic Workshop*. Global Media Studies Initiative, University of Michigan.

Apr 28, 2020: "Navigating epidemic in a digital city: South Korea's ICT-based management of COVID-19." *Contemporary Social Theory*. The New School for Social Research.

TEACHING

Instructor of Record

Data, Culture, & Society (Doctoral seminar), Fall 2023
School of Communication & Information, Rutgers University

Media Studies: Theory and Practice (Master level), Spring 2023 & Fall 2023
School of Communication & Information, Rutgers University

Data in Context (Undergraduate level), Fall 2022 & Spring 2023
School of Communication & Information, Rutgers University

Global Health Crises and Media (Undergraduate level), Summer 2019
Department of Communication and Media, University of Michigan

Graduate Student Instructor

Communicating Science, Health, and Environment (Undergraduate level), Winter 2021
Department of Communication and Media, University of Michigan

Digital Media Foundations (Undergraduate level), Fall 2019
Department of Communication and Media, University of Michigan

Media Use and Sleep (Undergraduate level), Winter 2019
Department of Communication and Media, University of Michigan

Understanding Media Industries (Undergraduate level), Winter 2018
Department of Communication and Media, University of Michigan

The Mass Media (Undergraduate level), Fall 2017 & 2018
Department of Communication and Media, University of Michigan

Research Mentor

Undergraduate Research Mentor, Summer 2020, Undergraduate Research Opportunities Program (UROP), University of Michigan

SERVICE AND LEADERSHIP

External Service

Elected Student/Early Career Scholar Representative, Global Communication & Social Change (GCSC) Division, International Communication Association (ICA), 2020-2022.

Project organizer of Code for Korea (NGO), Seoul, South Korea, 2020-2022.

Ad hoc reviewer, International Communication Association (ICA); *New Media & Society*; *Big Data & Society*; *Information, Communication, & Society*; *Surveillance & Society*; *Journal of Computer-Mediated Communication*; *Journalism*; *Humanities and Social Sciences Communications*

Rutgers University

Search Committee Member, Department of Journalism & Media Studies, School of Communication & Information, Rutgers University, 2023-2024

Faculty Research Development Committee, School of Communication & Information, Rutgers University, 2020-2024

University of Michigan

Diversity, Equity, Inclusion (DEI) Committee, Department of Communication and Media, University of Michigan, 2021-2022

Graduate student coordinator, Infrastructure Research Lab, University of Michigan, 2020-2021

Vice President, Korean Student Association, University of Michigan, 2018-2019.

INDUSTRY EXPERIENCE

Assistant producer, OnStyle (Korean cable network channel), CJ Entertainment & Media, Seoul, South Korea, 2012-2014

ADDITIONAL TRAINING

Professional Certificate in Diversity, Equity, and Inclusion, U of Michigan

STS Summer School, Harvard University, August 2021

Digital Methods Summer School, University of Amsterdam, The Netherlands, July 2020

Network Analysis, ICPSR Summer Program, U of Michigan, May 2017

Social Network Analysis, Korea Social Science Data Archive, South Korea, August 2016

PROFESSIONAL MEMBERSHIP

International Communication Association (ICA)

Global Communication and Social Change & Communication and Technology divisions

Association of Internet Researchers (AoIR)

Society for Social Studies of Science (4S)

Korean American Communication Association (KACA)