

Susan Keith

Associate dean for programs, School of Communication and Information
Professor, Department of Journalism and Media Studies
Rutgers, the State University of New Jersey

EDUCATION

Ph.D., School of Journalism and Mass Communication, University of North Carolina at Chapel Hill.
Dissertation: Ethics and Newspapers' Final Gatekeepers: Work Conditions and Copy Editors' Role Conceptions

M.A., Department of Journalism and Media Studies, University of South Florida St. Petersburg
Thesis: Ethical Decision-making on the Copy Desk: A Case Study

Cours de civilisation française de La Sorbonne, Paris, 1989

B.S. University of Montevallo, Montevallo, Alabama, Major: English, Minor: biology

ACADEMIC POSITIONS

FULL-TIME POSITIONS

2023-present: Associate dean for programs, School of Communication and Information

2023-present: Professor, Department of Journalism and Media Studies, School of Communication and Information, Rutgers University.

2011-2023: Associate professor, Department of Journalism and Media Studies, School of Communication and Information, Rutgers University

2004-2011: Assistant professor, Department of Journalism and Media Studies, School of Communication and Information/School of Communication, Information and Library Studies, Rutgers University

2003-2004: Assistant professor, Walter Cronkite School of Journalism and Mass Communication, Arizona State University

2001-2003: Instructor, Walter Cronkite School of Journalism and Mass Communication, Arizona State University

GRADUATE FELLOWSHIPS

1999-2001: Freedom Forum Fellow, School of Journalism and Mass Communication, University of North Carolina at Chapel Hill, Chapel Hill, North Carolina

1997-1999: Poynter Foundation Fellow, Department of Journalism and Media Studies, University of South Florida-St. Petersburg, St. Petersburg, Florida

ACADEMIC LEADERSHIP

UNIVERSITY LEADERSHIP

Fall 2023-present: Associate dean for programs, School of Communication and Information, Rutgers University.

Fall 2020: Interim coordinator, Digital Media track, Master's in Communication and Media Studies, School of Communication and Information, Rutgers University.

2016-2020: Chair, Department of Journalism and Media Studies
School of Communication and Information, Rutgers University. Elected in April 2016 for a three-year term, extended for a fourth year at the request of the dean. Led a department of eighteen people.

2012-2014: Coordinator, Digital Media track, Master's in Communication and Information Studies, School of Communication and Information, Rutgers University. Served as the Department of Journalism and Media Studies representative on the MCIS Executive Committee and liaison between JMS and the Department of Communication faculty member who directed the program

Fall 2013: Interim area coordinator for Media Studies, Ph.D. program
School of Communication and Information, Rutgers University

2010-2012: Area coordinator for Media Studies, Ph.D. program
School of Communication and Information, Rutgers University

ASSOCIATION LEADERSHIP

2022-2022: Past president, Association for Education in Journalism and Mass Communication
Served as institutional memory in leadership ladder of scholarly association of approximately 2,300 members in 40 countries focused on journalism and media.

2021-2022: President, Association for Education in Journalism and Mass Communication
Leading scholarly association of approximately 2,300 members in 40 countries focused on journalism and media.

2020-2021: President-elect, Association for Education in Journalism and Mass Communication
In this role, served as chair of the AEJMC Finance Committee.

2019-2020: Vice president, Association for Education in Journalism and Mass Communication
Elected to the four-year leadership ladder by a vote of association members

LEADERSHIP TRAINING

2016-2017: Fellow, Rutgers Leadership Academy
One of 34 faculty and staff members from Rutgers New Brunswick and the Rutgers Biomedical and Health Sciences campuses selected for a two-year program.

2015-2016: Fellow, AEJMC Institute for Diverse Leadership
Association for Education in Journalism and Mass Communication
One of eight AEJMC members selected nationally for a year of leadership training.

SCHOLARSHIP

RESEARCH INTERESTS

Journalism studies, especially the evolving nature of journalism during contemporary and historic moments of transition and conflict. I use qualitative and quantitative methods to study journalistic content (both visual and verbal); journalistic practice (including ethical, legal, and professional norms); and journalism education—with the perspective of someone who worked in journalism for 16 years.

BOOKS

Keith, S. & Cozma, R. (Eds.) (2023). *Teaching journalism online*. United Nations Educational and Scientific Organization (UNESCO), with the participation of the World Journalism Education Council (WJEC). The handbook contains 17 chapters by 19 authors from nine countries (Australia, Chile, China, Egypt, Ghana, Ireland, Qatar, Mexico, and the U.S.) is the 15th book in UNESCO's open-source Excellence in Journalism Series (<https://en.unesco.org/unesco-series-on-journalism-education>). Translated into Russian.

Works in progress

Keith, S. (Ed.) (Expected 2025). *Teaching journalism and media*, Volume III in the Teaching Communication series, M. Strawser & D. Sellnow (Series Eds.). Cognella.

Packard, A., & **Keith, S.** (In progress). *Digital media law*, 3rd ed. Wiley. Update of the second edition (2013).

JOURNAL ARTICLES

Refereed journal articles

Wang, Q., & **Keith, S.** (2021). News aggregators and copyright in the European Union and the United States in the digital age: Evolution, comparisons, and implications. *First Monday*, 26 (9). <https://dx.doi.org/10.5210/fm.v26i9.11680>

Keith, S. (2021). The pandemic sabbatical: Writing after midnight. *Communication, Culture and Critique*, 14 (2), 377-380. <https://doi.org/10.1093/ccc/tcab014>

Keith, S., & Thornton, L.-J. (2021). Night and day: A visual diptych of hate and horror in Charlottesville. *Visual Communication Quarterly*, 28 (1), 45-57. <https://doi.org/10.1080/15551393.2020.1862664>

Keith, S., & Thornton, L.-J. (2018). Where the truth lies: Grappling with falsehood and objectivity in the Trump era. *Electronic Journal of Communication/La Revue Électronique de la Communication* 28, (1/2), special issue on Journalism in The Age of Partisan Politics, Political Protests, and President Trump. Available at <http://www.cios.org/www/ejc/v28n12toc.htm> or https://www.academia.edu/37565463/Where_the_Truth_Lies_Grappling_with_Falsehood_and_Objectivity_in_the_Trump_Era

Voorhees, S., & **Keith, S.** (2015). Fast and erroneous: Journalism's reaction to CNN's misreporting of a SCOTUS decision. *Electronic News* 9 (2), 1-17. <https://doi.org/10.1177/1931243115581413>

- Keith, S.** (2015). Horseshoes, stylebooks, wheels, poles, and dummies: Objects of editing power in 20th-century newsrooms. *Journalism*, 16, 44-60. <https://doi.org/10.1177/1464884914545732>
- Keith, S.** (2014). Back to the 1990s? Comparing the discourses of 20th- and 21st-century digital image ethics debates. *Visual Communication Quarterly*, 21 (2) 61-71. (Lead article). <https://doi.org/10.1080/15551393.2014.928144>
- Keith, S., & Thornton, L-J.** (2013). Webvergence in practice: Comparing U.S. TV stations' and newspapers' online strategies at a crucial moment. *Online Journal of Communication and Media Technologies*, 3 (3), 207-228. <https://doi.org/10.29333/ojcm/2442>
- Keith, S.** (2012). Forgetting the last big war: Collective memory and liberation images in an off-year anniversary. *American Behavioral Scientist*, 56 (2), 204-222. Part of an issue on The Power of Pictures: Images of Politics and Protests. <https://doi.org/10.1177/0002764211419356>
- Keith, S. & Thornton, L-J.** (2011, June). Most newsrooms control content, production of their websites. *Newspaper Research Journal*, 32 (3), 127-134. <https://doi.org/10.1177/073953291103200310>
- Keith, S.** (2011, February). Shifting circles: Reconceptualizing Shoemaker and Reese's theory of a hierarchy of influences on media content for a new-media era. *Web Journal of Mass Communication Research*, 29. <http://wjmc.info/2011/02/01/shifting-circles-reconceptualizing-shoemaker-and-reeses-theory-of-a-hierarchy-of-influences-on-media-content-for-a-newer-media-era/>
- Keith, S.** (2010). Collective memory and the end of occupation: Remembering (and forgetting) the liberation of Paris. *Visual Communication Quarterly*, 17 (3): 134-146. (Lead article) <https://doi.org/10.1080/15551393.2010.502472>
- Keith, S., Schwalbe, C. B., & Silcock, B. W.** (2010). Comparing war images across platforms: Methodological challenges for content analysis. *Media, War & Conflict*, 3 (1): 87-98. <https://doi.org/10.1177/1750635210353676>
- Keith, S., & Schwalbe, C. B.** (2010). Women and visual depictions of the U.S.-Iraq War in print and online media. *Visual Communication Quarterly*, 17 (1): 4-17. (Lead article) <https://doi.org/10.1080/15551390903553614>
- Thornton, L.-J., & **Keith, S. M.** (2009). From convergence to Webvergence: Tracking the evolution of broadcast-print partnerships through the lens of change theory. *Journalism & Mass Communication Quarterly*, 86 (2), 257-276. (Lead article) <https://doi.org/10.1177/107769900908600201>
- Keith, S., Silcock, B. W., & Schwalbe, C. B.** (2009). Visualizing cross-media coverage: Picturing war across platforms during the U.S.-led invasion of Iraq. *Atlantic Journal of Communication*, 17:1-18. (Lead article) <https://doi.org/10.1080/15456870802494941>
- Schwalbe, C. B., Silcock, B. W., & **Keith, S.** (2008). Visual framing of the early weeks of the U.S.-led invasion of Iraq: Applying the master war narrative to electronic and print news, *Journal of Broadcasting & Electronic Media*, 53 (3), 448-465. <https://doi.org/10.1080/08838150802205702>

Silcock, B. W., Schwalbe, C. B., & **Keith, S.** (2008). "Secret" casualties: Images of injury and death in the Iraq War across media platforms. *Journal of Mass Media Ethics*, 23 (1), 36-50.
<https://doi.org/10.1080/08900520701753205>

Silcock, B. W. & **Keith, S.** (2006). Translating the Tower of Babel? Issues of definition, language, and culture in converged newsrooms. *Journalism Studies*, 7 (4), 610-627.
<https://doi.org/10.1080/14616700600758025>

Keith, S., Schwalbe, C. B., & Silcock, B. W. (2006). Images in ethics codes in an era of violence and tragedy. *Journal of Mass Media Ethics*, 21 (4), 245-264. (Lead article)
https://doi.org/10.1207/s15327728jmmme2104_3

Keith, S. (2005). Newspaper copy editors' perceptions of their ideal and real ethics roles. *Journalism & Mass Communication Quarterly*, 82 (4), 930-951. <https://doi.org/10.1177/107769900508200411>

Keith, S. (2005). Copy editor job satisfaction lowest at small newspapers. *Newspaper Research Journal*, 26 (2/3), 6-26. (Lead article) <https://doi.org/10.1177/073953290502600202>

Newton, L.H., Hodges, L.W., & **Keith, S.** (2004). Accountability in the professions; accountability in journalism. *Journal of Mass Media Ethics*, 19 (3/4), 166-190.
<https://doi.org/10.1080/08900523.2004.9679687>

Schwalbe, C. B., **Keith, S.**, & Silcock, B. W. (2004). Embedded images: The framing of the first visuals of the U.S. War in Iraq: A content analysis of television, Internet, newspaper, and magazine coverage. *Southwestern Mass Communication Journal*, 19 (2), 61-72.

Keith, S. (2000). The existential copy editor. *Journal of Mass Media Ethics*, 15 (1), 43-57.
https://doi.org/10.1207/S15327728JMME1501_5

Editor-reviewed journal articles

Keith, S. (2022). The magazines made me: *Woman's Day* and *Family Circle*. *Journal of Magazine Media*, 22 (1-2). <https://doi.org/10.1353/jmm.2021.0021> Editor-reviewed essay that is part of a special section called The Magazines Made Me in which scholars discuss their formative experiences reading or working for magazines.

Keith, S. (2021). The teaching chair: When administrative and classroom duties collide. *The Department Chair*, 31 (4), 13-14. <https://doi.org/10.1002/dch.30380> Editor-reviewed journal article.

BOOK CHAPTERS

Published

Keith, S., & Cozma, R. (2023). Introduction: What does it mean to teach online? In S. Keith & R. Cozma (Eds.), *Teaching journalism online* (pp. 9-14). UNESCO.

Keith, S. (2023). Planning your online course. In S. Keith & R. Cozma (Eds.), *Teaching journalism online* (pp. 16-21). UNESCO.

Keith, S. (2023). Skeptics no more: A new era for journalism education delivery. In S. Keith & R. Cozma (Eds.), *Teaching journalism online* (pp. 108-113). UNESCO.

Keith, S. (2022). Surviving a chairship as an associate professor sandwich-generation parent. In D. Kemp & N. Hartlep (Eds.), *What the hell was I thinking? Reflection, ruminations, and revelations on becoming a new chair* (pp. 81-89). Dio Press.

Keith, S. (2022). A green urban connection: The elevated railway gardens of Paris and New York. In C. Salmon (Ed.), *Paris in the Americas: Yesterday and today* (pp. 151-165). Vernon Press.

Keith, S. (2022). Editors, roles and responsibilities. In G. A. Borchard (Ed.), *The Sage encyclopedia of journalism, 2nd ed.*, Vol. 2 (pp. 533-536). Sage.

Keith, S. (2022). Journalism awards. In G. A. Borchard (Ed.), *The Sage encyclopedia of journalism, 2nd ed.*, Vol. 2 (pp. 894-897). Sage.

Keith, S. (2022). Photojournalism, ethics of. In G. A. Borchard (Ed.), *The Sage encyclopedia of journalism, 2nd ed.* Vol. 4 (pp. 1243-1247). Sage.

Keith, S. (2021). Editing in the smiles: A light-hearted approach to teaching editing and design. In K. Vaidya (Ed.), *Teach journalism with a sense of humor: Why (and how to) be a funnier and more effective journalism teacher and laugh all the way to your classroom* (pp. 40-48). The Curious Academic Publishing.

Keith, S. (2020). Grad student decisions: Coursework, path of study and adviser, success in courses and exams. In K. Foss (Ed.), *The graduate student guidebook: From orientation to the tenure track* (pp. 35-48). Rowman & Littlefield.

Keith, S. (2019). Literary journalism and alternative media. In W. Dow & R. Macguire (Eds.), *The Routledge companion to American literary journalism* (pp. 183-198). Routledge.

Chapter discussed in a positive review of the volume: Greenberg, S. L. (2020). The uses of literary journalism: From history to future directions. Literary Journalism Studies, 12 (2), pp.127-129.

Keith, S. (2019). Copy editors and subeditors. In T. P. Vos, F. Hanusch, M. Geertsema-Sligh, A. Sehl, D. Dimitrakopoulou (Eds.). *International Encyclopedia of Journalism Studies* (pp. 1-6). New York: Wiley. <https://doi.org/10.1002/9781118841570.iejs0252>

Schwalbe, C.B., **Keith, S.**, & Silcock, B. W. (2018). Researching the framing of still and moving images across media platforms: Challenges and opportunities. In P. D'Angelo (Ed.), *Doing framing analysis, Vol. 2* (pp. 221-246). Routledge.

Thornton, L.-J., & **Keith, S.** (2018). Taking your class online. In C. Roush (Ed.), *Master class: Teaching advice for journalism and mass communication professors* (pp. 83-100). Rowman & Littlefield.

Keith, S. (2016). Scandal at the top in TV news. In H. Mandell & G. M. Chen (Eds.), *Scandal in the digital age* (pp. 161-172). Palgrave Macmillan.

Keith, S., & Silcock, B. W. (2009). Beyond the "Tower of Babel": Ideas for future research in media convergence. In A. Grant & J. Wilkerson, (Eds.), *Understanding media convergence: The state of the field.* (pp. 221-233). Oxford University Press.

Keith, S. (2007). Searching for news headlines: Connections between unresolved hyperlinking issues and a new battle over copyright online. In M. Machill & M. Beiler (Eds.) *Die wachsende*

Macht von Suchmaschinen im Internet /The power of search engines (pp. 202-219). Herbert von Halem.

Accepted

Keith, S. & Mergerson, C. (Accepted). Introducing the media law course with artifacts: A first-day activity. In B. N. Frisby & R. Kaufmann (Eds.) *Pedagogical Resources*, Vol. IV in the Teaching Communication series, M. Strawser & D. Sellnow (Eds.), Cognella.

Under revision for resubmission

Keith, S. Visuals and news aggregators. Nicole Dahmen and T.J. Thomson (Eds.), *Routledge companion to visual journalism*. Routledge.

Under review

Keith, S. Being the tenure-track “filling” in the sandwich-generation struggle. In E. Bradley & V. Agosto (Eds.), *Navigating academic motherhood*. Routledge.

Works in progress

Keith, S. (2023, in preparation). Introduction: How we got here. In S. Keith (Ed.), *Teaching journalism and media*, Volume III in the Teaching Communication series, M. Strawser & D. Sellnow (Series Eds.). Cognella. In preparation. Estimated length: 3,000 words.

Keith, S. (2023, in preparation). Teaching journalism. In S. Keith (Ed.), *Teaching journalism and media*, Volume III in the Teaching Communication series, M. Strawser & D. Sellnow (Series Eds.). Cognella. In preparation.

GRANT REPORTS

Keith, S., & Riley, N. (2012). Report on 2010-2011 Page and Johnson Legacy Scholar Award project “Public relations ethics through journalists’ eyes: How the local journalism review movement viewed PR: 1958-1975.” Submitted to the Arthur W. Page Center for Integrity in Public Communication at Pennsylvania State University.

Keith, S., & Thornton, L-J. (2009). Convergence 2.0: The decline of broadcast-print partnerships and the move to new media. Grant report. Submitted to the National Association of Broadcasters.

BOOK REVIEWS

Keith, S. Review of Lomicky, C., with Salestrom, C. (2022). *North Platte’s Keith Blackledge: Lessons from a community journalist*. The History Press. *Newspaper Research Journal*. Published online ahead of print September 28, 2022.

Keith, S. (2021). Review of Neilson, T. (2021). *Journalism and digital labor: Experiences of online news production*. Routledge. *Information, Communication and Society*.
<https://doi.org/10.1080/1369118X.2021.1983630>

Keith, S. (2018). Review of Usher, N. (2016). *Interactive journalism: Hackers, data, and code*. University of Illinois Press. *Newspaper Research Journal*, 39 (1), 123-124.
<https://doi.org/10.1177/0739532918775701>

Keith, S. (2015). Review of Boyer, D. (2013). *The life informatic: Newsmaking in the digital era*. Cornell University Press. *Journalism: Theory, Practice and Criticism*. DOI: 10.1177/1464884914547464

Keith, S. (2014). Review of Kennedy, D. (2013). *The wired city: Reimagining journalism and civic life in the post-newspaper age*. University of Massachusetts Press. *Information & Culture: A Journal of History*. http://www.infoculturejournal.org/book_reviews/kennedy_keith_2014

Keith, S. (2013). A viewing dynamic that endures. Review of Mieszkowski, J. (2012). *Watching war*. Stanford University Press. *Journal of Mass Media Ethics*, 28 (4), 302-304.

Keith, S. (2013, May). Review of Göttke, F. (2010). *Toppled: A book by Florian Götke*. Post Editions. Reviewed for J-History on H-Net Reviews, <http://www.h-net.org/reviews/showrev.php?id=39012>

Keith, S. (2012). Review of Kindman, M. (2011). *My odyssey through the underground press*. Michigan State University Press. Reviewed for J-History on H-Net Reviews, <http://www.h-net.org/reviews/showrev.php?id=36496>

Keith, S. (2008). Review of Jenkins, H. (2006). *Convergence culture: Where old and new media collide*. New York University Press. Resource Center for Cyberculture Studies. (No longer available online.)

Keith, S. (2006). Review of Hine, C. M., ed. (2000). *Virtual ethnography*. London: Sage, in Resource Center for Cyberculture Studies book reviews. (No longer available online.)

Keith, S. M. (2005). Review of Wilkins, L., & Coleman, R. (2004). *The moral media: How journalists reason about ethics*. Mahwah, NJ: Lawrence Erlbaum, in *Newspaper Research Journal*, 26 (4): 90-92.

Keith, S. (2004). *Graphic Communications Today*: Fourth edition deserves a spot on your bookshelf if you teach print design. *Magazine Matters*, 24 (1): 11.

OTHER PUBLICATIONS

Published

Keith, S. (2022, October). Introducing AEJMC's new executive director. *AEJMC News*, 55 (4).

Keith, S. (2022, July). From the President. *AEJMC News*, 55 (3), 2-4. AEJMC president's column in association newsletter.

Keith, S. (2022, March). See you soon – in Detroit, *AEJMC News*, 55 (2), 2-3.

Keith, S. (2021, October). What do we want from our association? *AEJMC News*, 55 (1), 2.

Keith, S. (2021, July). Thinking about the term “mass communication.” *AEJMC News*, 54 (4), 3, 20.

Keith, S. (2014, January). Letting online students know you're there. *AEJMC News*. <http://www.aejmc.org/home/2013/12/letting-online-students/>

Keith, S. (2012). Tips for teaching online or using course sites to enhance face-to-face classes. In J. Greer (Ed.) *The doctors are in: Speed dating meets group therapy for effective teaching*, pp. 12-13. AEJMC Standing Committee on Teaching, <http://www.aejmc.org/home/wp-content/uploads/2010/01/DoctorsAreIn2012.pdf>

Keith S. M., & Thornton, L.-J. (2009, February). Goodbye convergence, hello “Webvergence”: The decline of broadcast-print partnerships in an increasingly online media world. *The Convergence Newsletter* 6 (5), <http://www.jour.sc.edu/news/convergence/v6no5.html#keiththornton> (*The Convergence Newsletter* was published by the College of Communication and Information Studies at the University of South Carolina.)

Keith, S. (2004, fall). Researching “the last line of defense”: The challenges – and benefits – of getting data from copy editors. *Ethical News* 8 (1): 5. (*Ethical News* is the newsletter of the Media Ethics Division of the Association for Education in Journalism and Mass Communication.)

CONFERENCE PAPERS, RESEARCH PRESENTATIONS, TALKS

PEER-REVIEWED CONFERENCE PAPER AWARDS

Keith, S., & Thornton, L.-J. (2019). Night and day: A visual diptych of hate and horror in Charlottesville. Paper presented to the Association for Education in Journalism and Mass Communication, Toronto, August 7-10. Third-place faculty paper in the Visual Communication Division. (This was a revision of a paper presented earlier at an AEJMC regional conference. AEJMC allows papers presented at its regional conferences and revised to be presented later at the national conference.)

Keith, S., & Thornton, L.-J. (2019). Night and day: A visual diptych of hate and horror in Charlottesville. Paper presented. Top-abstract award in the Cultural and Critical Studies Division at the AEJMC Midwinter Meeting at the University of Oklahoma in March 2019.

Keith, S. (2010). Shifting circles: Re-conceptualizing Shoemaker and Reese’s theory of a hierarchy of influences on media content for a new-media era. Second-place paper, “New Media Theory: How Far Have We Traveled?” a conference co-sponsored by the Texas Tech Convergent Media Resource Center and the Communication Technology Division of the Association for Education in Journalism and Mass Communication, April 16, Texas Tech University, Lubbock, Texas. Second-place faculty paper.

Keith, S. & Thornton, L.-J. (2006). Researching “invisible communicators”: Techniques for identifying and contacting under-studied media workers. Paper presented to the Association for Education in Journalism and Mass Communication Southeast Colloquium, March 3, Tuscaloosa, Alabama. First-place faculty paper, Open Division.

Keith, S., Schwalbe, C. B., & Silcock, B. W. (2005). Blood on the lens; Private moments, public platforms: Images and ethics codes across media in an era of violence and tragedy. Second-place faculty paper, Media Ethics Division, Association for Education in Journalism and Mass Communication annual meeting, August 10, San Antonio, Texas.

Keith, S. (2004). Bigger, better and happier? Roles of newspaper size, quality and supervisors in copy editors' job satisfaction. Presented at the Association for Education in Journalism and Mass Communication Convention 2004, August 6, Toronto. Third-place faculty paper award from AEJMC's Media Management and Economics Division.

Keith, S. (2004). The last line of defense in matters of ethics? Copy editors' ethics role conceptions. Refereed paper presented at the Association for Education in Journalism and Mass Communication Convention 2004, August 4, Toronto. Inaugural Professional Relevance Award from AEJMC's Media Ethics Division.

Schwalbe, C. B., **Keith, S.**, & Silcock, B. W. (2003) Embedded images: The framing of the first visuals of the U.S. war in Iraq: A content analysis of television, Internet, newspaper, and magazine coverage. Presented to the Southwest Education Council for Journalism and Mass Communication Southwest Symposium, November 8, Salt Lake City, Utah. Honorable mention faculty paper award.

Keith, S. (2001). Sex, professors, and the Internet: First Amendment problems with the Fourth Circuit's ruling in *Urofsky v. Gilmore*. Presented to the Association for Education in Journalism and Mass Communication Southeast Colloquium, March 2001, Columbia, South Carolina. First-place student paper, AEJMC Law Division.

Keith, S. (2001). Applying sociological theory to statements of news principles: Functionalist, monopolist, and public service/status claims in four recent journalism ethics codes. Presented to the Association for Education in Journalism and Mass Communication Southeast Colloquium, March 2001, Columbia, South Carolina. First-place student paper, Open Division.

Keith, S. (2001). Hyperlinks and the First Amendment: Toward a hierarchy of protection. Presented to the Association for Education in Journalism and Mass Communication, August 2001, Washington, D.C. Whitney and Shirley Mundt Top Student Paper Award, Law Division.

Keith, S. (2000). Libel in 48 point: How courts have ruled since *Sullivan* on allegedly false and defamatory headlines atop accurate stories. Presented to the Association for Education in Journalism and Mass Communication Southeast Colloquium, March 2000, Chapel Hill, N.C. First-place student-paper, Law Division.

OTHER CONFERENCE PAPERS AND PRESENTATIONS

Keith, S. (2024, accepted). Imagining an "artificial" author: Copyright and AI. Work-in-progress paper accepted for presentation to the AEJMC Law & Policy Division at to the AEJMC Southeast Colloquium, University of Kentucky, Lexington, March 19.

Natajaran, N., & **Keith, S.** (2023). "Let that sink in": What a visual analysis of Elon Musk's Twitter-acquisition tweets reveals about platform politics. Scheduled for presentation to the Visual Communication Division at the AEJMC conference, Washington, D.C., August 6-9, 2023.

Keith, S., & Thornton, L.-J. (2022). On a bridge in Ukraine: Showing death and violence through an ethics of care. Presented to the Visual Communication Division at the AEJMC conference, Detroit, August 3-6, 2022.

Keith, S. (2022). Examining AEJMC's presidential discourse: Analyzing the past to understand the present. Presented to the Cultural and Critical Studies Division, AEJMC Midwinter Conference, University of Oklahoma, March 3-5, 2022.

Keith, S. (2021). Anniversary journalism and mutable memories: Marking the 75 years since the liberation of Paris. Presented at the Eighth European Communication Conference sponsored by the European Communication Research and Education Association, September 8, 2021.

Mergerson, C., & **Keith, S.** (2020). Picturing Black Americans: How nonprofit and commercial news sites in the South portray a historically misrepresented group. Paper presented to the International Communication Association's virtual Visual Communication Studies Division pre-conference Visual Representation and Marginality: Opening New Conversations, May 21.

Keith, S. (2019). Notre Dame is burning: How images choices moved around the world. Presented to Visual Cultures & Communication: Images and Practices on the Move, University of Ljubljana, Ljubljana, Slovenia, September 4-6.

Keith, S., & Thornton, L.-J. (2019). Following images on the move across platforms: Methodological challenges for under-resourced researchers. Presented to Visual Cultures & Communication: Images and Practices on the Move, University of Ljubljana, Ljubljana, Slovenia, September 4-6.

Thornton, L.-J., **Keith, S.,** Robinson, S. (2019). A new kind of journalistic paradigm repair: How U.S. news outlets rejected the label "enemy of the people." Paper presented to the Association for Education in Journalism and Mass Communication, Toronto, August 7-10.

Keith, S., & Mergerson, C. (2018). Race, protest, and violence: U.S. newspaper coverage of Charlottesville. Presented as a work in progress at the Association for Education in Journalism and Mass Communication Southeast Colloquium, University of Alabama, Tuscaloosa, Ala., March 9-11.

Keith, S., & Thornton, L.-J. (2017). Grappling with truth and falsehood: U.S. journalism and the power of "lie" in the Trump era. Presented at the Future of Journalism conference, Cardiff University, Cardiff, Wales, September 14-15.

Keith, S. (2017). Women (and men) in the streets: Visual framing of the Women's March in U.S. newspapers. Presented to the International Association for Media and Communication Research, Cartagena, Colombia, July 19.

Keith, S. (2016). Journalism, citizenship and activism: A proposal for a new type of course. Presented at the Fourth World Journalism Education Congress, Auckland University of Technology, Auckland, New Zealand, July 14-16.

Keith, S. (2016). The narrative in the native: Literary journalism approaches in native advertising. Presented to a work-in-progress session at the International Association for Literary Journalism Studies 11th International Conference for Literary Journalism Studies, Pontificia Universidade Católica do Rio Grande do Sul, in Porto Alegre, Brazil, May 19.

Keith, S. (2015). Memory, exaggeration, and the role of the television anchor. Presented to the Journalism Research and Education Section at the International Association for Media and Communication Research, July 12-16, Montreal, Canada.

Keith, S. (2015). A narrowed view from the top? How 97 years of Pulitzer Prizes for Public Service define public interest journalism in the U.S. Presented to Producteurs d'Information Publique et Intérêt Public/News Producers and the Public Interest, bilingual preconference at the Université du Québec à Montréal before the International Association for Media and Communication Research conference, July 11.

Keith, S. (2015). Journalistic and cyber-citizen memory: Looking at the past through anniversary journalism and social media. Presented to the Twentieth Anniversary Conference of the Group for War and Culture Studies, The Past, Present and Future of War and Culture Studies, University of Westminster, London, June 26.

Keith, S. (2015). Cartooning journalism's foibles: Editorial cartoons in journalism reviews of the 1960s and 1970s. Presented to the Joint Journalism and Communication Historians Conference, March 21, New York University.

Keith, S. (2014). From Chicago to your town: A history of the local journalism review movement of the 1960s and 1970s. Research Roundtable presentation, National Communication Association Convention, November 21, Chicago.

Keith, S. (2014). Spirit and practice: Literary journalism and the U.S. journalism review movement of the 1960s and 1970s. Work-in-progress submission presented at International Association for Literary Journalism Studies Ninth International Conference for Literary Journalism Studies, "Literary Journalism: Local, Regional, National, Global," May 15-17, The American University of Paris.

Keith, S. (2013). Back to the 1990s? Revisiting 20th century digital image ethics debates via Instagram. Paper presented to the National Communication Association as part of the Visual Communication Division panel Legal, Ethical, and Technical Challenges in the Evolving Online and Mobile Visual Paradigm, November 23, Washington, D.C.

Keith, S. (2013). Examining the critics' criticism: A bibliographic essay on journalism review research. Paper presented to the Media Ethics Division of the Association for Education in Journalism and Mass Communication, Aug. 8-11, Washington, D.C.

Keith, S. (2013). Technology and editing education in the U.S.: Preparing students for an uncertain future. Presented to the World Journalism Education Congress, July 4, 2013, Mechelen, Belgium.

Keith, S. (2013). The past reappears: French anniversary journalism about the liberation of Paris in 1954 and 2004. Presented to the History Section of the International Association for Media and Communication Research, June 26, Dublin, Ireland.

Keith, S., & Riley, N. (2013). Public relations and ethics through journalists eyes: How the U.S. journalism review movement viewed strategic communication. Presented to the Public Relations Division of the International Communication Association for consideration for presentation at ICA 2013, June 20, London, England.

Keith, S. (2013). Pica poles, proportion wheels, paper dummies: Objects of visual power in 20th century newsrooms. Accepted for presentation to Objects of Journalism: Media, Materiality, and the News, an International Communication Association preconference, June 17, 2013, London.

Keith, S. (2012). [Click here to comment: Combining ethical and legal perspectives on Section 230](#). Presented to the Second International Symposium on Digital Ethics, Oct. 29, Loyola University Chicago.

Keith, S. (2011). The U.S. journalism review movement, 1958-1986: Defining the parameters. Work-in progress presentation to the American Journalism Historians Association, Oct. 8 Kansas City.

Keith, S. (2011). "Reporter power" vs. journalism ethics: Tensions in the Local U.S. journalism review movement, 1968-1978. Presented to the International Association of Media and Communication Researchers conference, Istanbul, Turkey, July 2011.

Keith, S. (2011). Collective memory and images of 9/11: A research agenda. Presented to the International Association of Media and Communication Researchers conference, Istanbul, Turkey, July 2011.

Keith, S. (2011). Ethics, experience, and audience: How U.S. journalism's roots threaten a field in transition. Presented to Extending Expertise? Experts and Amateurs in Communication and Culture, April 30-May 1, University of Ottawa.

Keith, S. (2010). The Convergence Quadrant Model: Distilling theory of platform shift from a decade (or more) of convergence models. Presented at Convergence and Society: Science, Health & New Dimensions of Communication, Columbia, South Carolina, Oct. 11-12.

Keith, S. (2010). The newsroom and social change: How the U.S. journalism review movement of the 1960s and 1970s reflected societal forces. Presented July 21, 2010, at the International Association for Media and Communication Research meeting, July 18-23, Braga, Portugal.

Keith, S. (2010). Montana Journalism Review: The Big Sky beginning of the local journalism review movement. Presented to the Joint Journalism Historians Conference, sponsored by the American Journalism Historians Association and the History Division of the Association for Education in Journalism and Mass Communication, March 13, City University of New York Graduate Center, New York.

Keith, S. (2009). Sinking subs and collapsing copy desks? The evolution of editing at newspapers and their Web sites. Presented at the Future of Journalism Conference sponsored by *Journalism Studies* and *Journalism Practice* Sept. 9-10, University of Cardiff, Wales.

Keith, S. (2009). The "other" CJR: The Windy City experiment and journalistic accountability, 1968-1975. Presented to the Joint Journalism Historians Meeting sponsored by the American Journalism Historians Association and the AEJMC History Division, March 14, Marymount Manhattan College, New York.

Thornton, L-J. & **Keith, S.** (2008). Goodbye convergence, hello "Webvergence": The decline of broadcast-print partnerships in an increasingly online media world. Presented to Convergence and Society: The Participatory Web (3.0), Oct. 10, University of South Carolina, Columbia.

Keith, S. (2006). Commemorating the contest: Newspaper sports sections as *lieux de memoire*. Presented to the North American Society for the Sociology of Sport, November 4, Vancouver, British Columbia.

Kenney, R., & **Keith, S.** (2006). Investigative reporting in sports: A missed opportunity for Habermasian discourse? Presented to the North American Society for the Sociology of Sport, November 4, Vancouver, British Columbia.

Keith, S. (2006). Linking news, copyright, and expression: Implications of *Agence France Presse v. Google*. Presented to the National Communication Association on a Freedom of Expression division panel titled Unraveling the Google Legal Web: A Microcosm of Online Free Expression and Intellectual Property Concerns, November 18, 2006, San Antonio, Texas.

Keith, S. (2006). Collective memory and visuals of “the most romantic event of World War II” in Parisian newspapers. Presented at the Association for Education in Journalism and Mass Communication annual convention, August, San Francisco, California.

Silcock, B. W., Schwalbe, C. B., & **Keith, S.** (2006). “Secret” casualties: Images of injury and death in the Iraq War across media platforms. Presented at the Association for Education in Journalism and Mass Communication Convention, August, San Francisco, California.

Keith, S., & Schwalbe, C. B. (2006). Women and the news media’s visual depictions of the U.S.-Iraq War. Presented to the International Communication Association on a Visual Studies division panel titled Framing the Iraq War: A Cross-Platform Comparison of Constructing the Iraq War in the U.S. Media, June 21, 2006, Dresden, Germany.

Keith, S. (2006). Searching for news headlines: Connections between unresolved hyperlinking issues and a new battle over copyright online. Presented to Die wachsende Macht von Suchmaschinen im Internet: Auswirkungen auf User, Medienpolitik und Medienbusiness/The Rising Power of Search-Engines on the Internet: Impacts on Users, Media Policy, and Media Business, June 26, Berlin, Germany.

Keith, S. (2005). Fear-mongering or fact: The construction of “cyber-terrorism” in U.S., UK & Canadian media. Presented at Safety and Security in a Networked World: Balancing Cyber-Rights and Responsibilities, conference sponsored by the Oxford Internet Institute in collaboration with the University of Auckland, NetSafe, EURIM and Brown University’s Watson Institute for International Studies on September 8, University of Oxford, Oxford, England.

Keith, S., Schwalbe, C. B., & Silcock, B. W. (2005). Blood on the lens; Private moments, public platforms: Images and ethics codes across media in an era of violence and tragedy. Refereed paper presented to the Association for Education in Journalism and Mass Communication annual meeting, August 10, San Antonio, Texas. Received second-place faculty paper honors from the Media Ethics Division.

Keith, S. (2005). Too many stories and too little time? An analysis of perceptions of newspaper copy desk staffing and workload. Paper presented to the Association for Education in Journalism and Mass Communication Mid-Winter Conference, February 12, Kennesaw State University, Kennesaw, Georgia.

Keith, S. (2004). Building community on the copy desk: How newspapers with circulations between 25,001 and 50,000 stack up. Refereed paper presented to the Community Building Symposium X, sponsored by the Hank Boyd Center for Community Media during the National Newspaper Association Convention, September 16, Denver.

Keith, S., Schwalbe, C. B., & Silcock, B. W. (2004). Comparing new media with old: Equivalency challenges for content analysis. Refereed paper presented to the New Research for New Media symposium sponsored by the Institute for New Media Studies in the School of Journalism and Mass Communication at the University of Minnesota, October 1, at Universitat Rovira i Virgili in Tarragona, Spain.

Keith, S. (2004). Holding headlines to a higher standard: A history of libel law's fair index rule. Presented at the Association for Education in Journalism and Mass Communication History Division/American Journalism Historians Association meeting, March 13, Columbia University Graduate School of Journalism, New York.

Silcock, B. W., & **Keith, S.** (2002). Translating the Tower of Babel: Issues of language and culture in converged newsrooms, a pilot study. Presented at the Association for Education in Journalism and Mass Communication Convention 2002, August, Miami Beach, Florida. The paper was later presented by invitation to the Dynamics of Converged Media conference, November 15, 2002, University of South Carolina, Columbia, S.C.; the Ethics Across the Professions conference, March 19-21, 2003, University of South Florida St. Petersburg; and as part of the Next-Generation Newsroom: Media Convergence and Newsplex panel at the Broadcast Educators Association conference, April 5, 2003, Las Vegas.

Keith, S. (2002). Human sexuality and the U.S. newspaper editor: Newspapers' coverage of the "Kinsey Reports": 1948, 1953. Presented at the Association for Education in Journalism and Mass Communication Convention 2002, August 2002, Miami Beach.

Keith, S. (2001). Sex, professors, and the Internet: First Amendment problems with the Fourth Circuit's ruling in *Urofsky v. Gilmore*. Presented to the Association for Education in Journalism and Mass Communication annual meeting, August 2001, Washington, D.C.

Keith, S. (2001). Applying sociological theory to statements of news principles: Functionalist, monopolist, and public service/status claims in four recent journalism ethics codes. Presented to the Association for Education in Journalism and Mass Communication, August, Washington, D.C. The paper was later presented by invitation to the New Directions for Journalism Research colloquium, January 2002, University of Texas, Austin, Texas.

Keith, S. (2000). Ethics for editors: What 11 editing textbooks teach. Presented to the Association for Education in Journalism and Mass Communication annual meeting, August 2000, Phoenix, Arizona.

Keith, S. (2000). Libel in 48 point: How courts have ruled since *Sullivan* on allegedly false and defamatory headlines atop accurate stories. Presented to the Association for Education in Journalism and Mass Communication annual meeting 2000, August, Phoenix, Arizona.

Keith, S. (2000). Ethics for editors: What 10 editing textbooks teach. Presented to the Association for Education in Journalism and Mass Communication Southeast Colloquium, March 2000, Chapel Hill, N.C., where it received the first-place student paper award in the Media Ethics Division.

Keith, S. (1999). Journalism reviews: Fulfilling Hutchins' recommendation. Presented at the Association for Education in Journalism and Mass Communication Southeast Colloquium 1999, March 1999, Lexington, Kentucky.

Keith, S. (1998). The influences of Piet Mondrian and other artists of the De Stijl movement on modern modular newspaper design. Presented at the Association for Education in Journalism and Mass Communication Southeast Colloquium 1998, March 1998, Metairie, Louisiana.

INVITED TALKS AND PANELS: SCHOLARLY AUDIENCES

AEJMC Presidential address

Rethinking Local: A Research Agenda for Studying News, presidential address, Association for Education in Journalism and Mass Communication (AEJMC), August 5, 2022, Detroit, MI. (Plenary address.)

Other talks and panels

2022: Contemporary Solutions in Higher Ed for JMC Faculty and Staff, invited panelist, International Communication Association, May 29, Paris, France.

2022: AEJMC from A to Z, invited panelist, AEJMC Southeast Colloquium, March 18, University of Memphis, Memphis, TN.

2021: Libel 101, invited presentation to New Media, New Voices, New Perspectives, the annual conference of the Garden State Scholastic Press Association, October 27, virtual.

2021: What is the Role of Journalism Programs at Research Universities? Invited panelist for Past President's panel, part of the World Journalism Education Council 2021 roundtable series, AEJMC annual conference, August 5, virtual.

2021: Constructive, not Destructive: Providing and Interpreting Conference Feedback, invited panelist, AEJMC Midwinter Conference, March 6, virtual.

2020: Navigating Academia, invited for a conversation in lieu of a keynote with International Communication Association Visual Communication Division Chair Mary Bock from the University of Texas at Visual Representation and Marginality: Opening New Conversations, a preconference sponsored by the Visual Communication Division before the ICA annual conference, May 21, virtual.

2019: Ten Years of Teaching News Terrifically in the 21st Century: Innovative Approaches for the Modern Journalism Classroom, invited panelist on a panel marking the 10th anniversary of the ongoing teaching ideas competition that I developed and ran for the Newspaper and Online News Division of AEJMC, AEJMC conference, August 7, Toronto, Canada.

2019: So You've Decided to Earn a Ph.D., Now What? A Step-by-step Guide to Grad School and Early Career Development, From the Dissertation to the Job Hunt to Getting Published and Beyond, invited panelist, at a preconference organized by the Newspaper and Online News Division of AEJMC at the AEJMC conference, Toronto, Canada.

2017: Collective Memory and Approaches to Images of Tragedy and Triumph, talk given as an invited participant in News Images and Icons in the Digital Age: Photojournalism in Transition conference, January 8-11, Tel Aviv University, Tel Aviv, Israel, and Hebrew University of

Jerusalem, Jerusalem, Israel.

2016: #EdShift Chat: Online Teaching, one of eight journalism professors invited to discuss online teaching on Twitter with University of Wisconsin School of Journalism and Mass Communication faculty associate Stacy Forster, organizer of the #EdShift hashtag journalism pedagogy series for MediaShift.org, a media-and-technology nonprofit, <http://mediashift.org/2016/09/edshift-chat-online-teaching>, October 4, virtual.

2016: What Really is Social Photojournalism? Invited panelist for session sponsored by the Visual Communication Division and Newspaper and Online News Division, AEJMC annual conference, August 7, Minneapolis, MN.

2016: The 25th Anniversary of *Cohen v. Cowles Media Company*, invited panelist, with key figures from a legal case about journalistic promise-keeping decided by the U.S. Supreme Court in 1992. Sponsored by the Law and Policy Division of AEJMC at the AEJMC annual conference, August 6, Minneapolis, MN. A recording of the session is available at <https://mps.lib.harvard.edu/sds/audio/425864142>

2016: Core Skills for the Future of Journalism, invited panelist (along with three journalists and another professor), for the annual Breakfast of Editing Champions at the AEJMC annual conference, August 6, Minneapolis, MN.

2016: The State of U.S. Journalism: Would the Last One Out of the Newsroom Please Post to Social Media and Make a Virtual Reality Film? Invited lecture, Department of Global Communications, American University in Paris, March 22, Paris, France.

2015: Quality Journalism and the “Death” of Editing: Implications for Journalism Education, invited speaker, Quality Journalism in the Digital Age conference, April 10, 2015, Rutgers University, New Brunswick, NJ.

2010: Journalism/Mass Communication Research Matters to Journalists – Or it Should, panelist, discussion organized by Dr. Dan Riffe, then-editor of *Journalism & Mass Communication Quarterly*, the flagship journal of the Association for Education in Journalism and Mass Communication, at the AEJMC annual conference, August 6, Denver, CO.

2007: Images of War, invited panelist for a discussion with a photojournalist of the news media's visual coverage of U.S.-led military operations in Iraq, organized by the Visual Communication Association of the Association for Education in Journalism and Mass Communication at the AEJMC annual meeting, August 9, Washington, D.C.

2007: Analyzing Images of the Liberation of Paris, invited presenter as a part of New Challenges for Textual Analysis: Confronting the Image, a roundtable discussion of using textual analysis in research on images sponsored by the Visual Communication Division of the Association for Education in Journalism and Mass Communication at the AEJMC annual meeting, August 12, Washington, D.C.

2003: Flames, Faces and Flags: Framing Images of the Iraq War in an Era of Convergent Media. Invited co-speaker with Carol B. Schwalbe of Arizona State University for a Media Forum organized

at the National Communication Association meeting, November 21, Miami Beach, FL.

Industry professional audiences

2019: Journalism in the Age of Trump, invited session speaker, Intelligent Speech Conference for podcasters, Center for Social Innovation, June 29, New York, NY.

2017: Latest Research on Editing, invited panelist discussing my survey-based research on what editing courses are teaching in a session at the annual conference of ACES: The Society for Editing, March 23, St. Petersburg, FL.

2017: 10 Mistakes Sports Writers Make and How to Fix Them, invited panelist in a session on editing sports journalism at the annual conference of ACES: The Society for Editing (formerly the American Copy Editors Society), March 24, 2017, St. Petersburg, FL.

2015: 10 Mistakes Sports Writers Make and How to Fix Them, invited panelist in a session on editing sports journalism at the annual conference of the American Copy Editors Society, March 28, Pittsburgh, PA.

2010: The Future of Editing, invited address on impending changes in copy- and sub-editing in the Anglophone world, presented to the American Copy Editors Society at its annual meeting, April 16, Philadelphia, PA.

2008: Sharing the Research, invited panelist sharing research on cross-platform newsroom convergence conducted with Leslie-Jean Thornton of Arizona State University at the annual meeting of the Online News Association, September 13, Washington, D.C.

2006: You Need to Know This, invited panelist on panel presenting academic research about editing to the American Copy Editors Society at the ACES annual meeting, March, Cleveland, OH.

2004: What the Academics Found, invited panelist on panel presenting academic research about editing to the American Copy Editors Society at the ACES annual meeting, March 19, Houston, TX.

2003: Ethics and Newspapers' Final Gatekeepers, invited presentation of my research on copy editors' opinions and attitudes on journalism ethics to the American Copy Editors Society, as part of a session titled New Research in Journalism at ACES' annual meeting, March, Chicago, IL.

FUNDING

EXTERNAL

World Journalism Education Council research grant in connection with the UNESCO handbook *Teaching Journalism Online*, fall 2021-spring 2022. Amount: \$4,000

International Radio Television Society Foundation (IRTS), Faculty Seminar Program accommodation grant for broadcast industry-focused seminar during the Computer Electronics Show, January 4-8, 2016, Las Vegas. Amount: \$500

National Endowment for the Humanities Summer Seminar stipend for France's Haunting Past, June 5-July 6, 2012, Paris. Co-sponsored by the Glasscock Center for the Humanities at Texas A&M University and l'Institut d'Histoire de Temps Present in Paris. Amount: \$3,900

Emerging Scholar grant, Association for Education in Journalism and Mass Communication, for a project titled "Homegrown Media Criticism: The U.S. Journalism Review Movement, 1958-1977." Principal investigator: Susan Keith. Dates: 01/2011-12/2011 Amount: \$2,500

Grant from the Arthur W. Page Center for Integrity in Public Communication for a project titled "Public Relations Ethics Through Journalists' Eyes: How the Local Journalism Review Movement Viewed PR: 1958-1975." Principal investigator: Susan Keith. Dates: 07/2010-06/2011 Amount: \$3,000

Grant from the National Association of Broadcasters for research on newsroom convergence in local television station and newspaper newsrooms. Co-principal investigator with Leslie-Jean Thornton of Arizona State. Dates: 05/2007-06/2008. Amount: \$3,400

INTERNAL

Global Education Grant from the School of Communication and Information, Rutgers University. Used in 2015 to research a Global News/International Media European Media Study Abroad Experience for Department of Journalism and Media Studies travel to London and Paris in 2015 to research a spring 2016 spring break study-abroad experience. Dates: summer 2015. Amount: \$4,400

Grants to Get Grants funding for work on a book tentatively titled *Homegrown Media Criticism: The Journalism Review Movement, 1958-1983*, School of Communication and Information Research Development Council, Rutgers University. Principal investigator: Susan Keith. Dates: 01/2013-07/2013. Amount: \$3,500.

Research Council Grant, Office of Research and Sponsored Programs, for work on a book tentatively titled *Homegrown Media Criticism: The Journalism Review Movement, 1958-1983*. Principal investigator: Susan Keith. Dates: 07/2010-06/2011. Amount: \$2,000.

Research Council Grant, Office of Research and Sponsored Programs, Rutgers University, 2009-2010, for *Homegrown Journalism Criticism: The U.S. Journalism Review Movement of the 1960s and 1970s*. Principal investigator: Susan Keith. Dates: 07/2009-06/2010. Amount: \$1,000.

Additional start-up funds grant, Initiative in Inter-Disciplinary Study of Issues in Privacy and Security, School of Communication, Information and Library Studies at Rutgers, the State University of New Jersey. Principal investigator: Susan Keith. Dates: 2004-2006. Amount: \$6,500.

TEACHING

TEACHING AWARDS

Cumulative awards and nominations

Walter I. Susman Award for Excellence in Teaching, Rutgers University, 2014-2015

Received the top teaching award given by Rutgers University, for “outstanding teaching and mentoring and ... commitment to the professional development and individual self-transformation of all of her students.”

School of Communication and Information Doctoral Student Association, Outstanding Faculty Member award, 2011-2012 Selected by doctoral students in the Ph.D. program in the School of Communication and Information, Rutgers University.

Distinguished Achievement in Teaching Award, 2010

Awarded by the Department of Journalism and Media Studies, School of Library and Information Studies, Rutgers University

Third place, Promising Professor Competition, AEJMC, 2006

Honored in the faculty category by AEJMC’s Mass Communication and Society Division and Graduate Student Interest Group, based on an extensive teaching portfolio, at the AEJMC annual meeting, August, San Francisco

Nominee, Last Lecture Series Award 2003-2004, Arizona State University, 2004

One of 47 Arizona State University professors nominated by students in 2003-2004 for the award, which gave three faculty members a year the chance to present the lecture they would give if they were giving their last lecture.

Awards for specific teaching ideas

Finalist, Great Ideas for Teaching (GIFT)

Association for Education in Journalism and Mass Communication annual conference, 2017

Keith, S. (2017). Check that tune: Fact-checking, typography, AP style and design training—with a beat. Great Ideas for Teaching, sponsored by the Small Programs Interest Group, Association for Education in Journalism and Mass Communication conference, Chicago, August.

Third place, Best Ideas in the Teaching of Communication Law and Policy, 2010

Awarded by the Law and Policy Division of the Association for Education in Journalism and Mass Communication at the AEJMC annual conference, August, Denver, for an idea about teaching state-law privacy torts.

PH.D. STUDENTS

Dissertation advisor for six Ph.D. students

Christoph Mergerson, 2022

Dissertation: *The South and the Promise of Nonprofit News*

Dr. Mergerson, a tenure-track assistant professor in the Philip Merrill College of Journalism at the University of Maryland, received a 2021-2022 Rutgers University Bevier Fellowship and a 2020-2021 Knight News Innovation Fellowship to support his dissertation work from the Tow Center for Digital Journalism at the Columbia Graduate School of Journalism. He was named the top graduating Ph.D. student in the School of Communication and Information for 2022.

Qun Wang, 2020

Dissertation: *Normalization and Differentiation in Google's News Business: A Multi-Method Analysis of the World's Largest News Aggregator*

Dr. Wang, a tenure-track assistant professor in the Department of Communication and Media at Fordham University in New York City, signed a contract in fall 2021 with Columbia University Press for a book adapted from her dissertation, which received AEJMC's 2020 Nafziger-White-Salwen dissertation award and an honorable mention (one of two awards) in the dissertation competition of the Journalism Studies Division of the International Communication Association. Dr. Wang also was named one of four Outstanding Doctoral Students at Rutgers University in 2020, the sole student representing the social sciences. In 2018, she received the first-place award in the AEJMC Promising Professor competition and the AEJMC Communication Theory and Methodology Division Barrow Minority Scholarship. Dr. Wang was top graduating student in the Media Studies area of the SC&I Ph.D. program in 2020 and the top continuing Ph.D. student in Media Studies in 2017.

Nadia Riley Rodriguez, 2019

Dissertation: *Creating and Marketing Nations: Visibility and Invisibility of Race in Haiti and the Dominican Republic*

Dr. Rodriguez, who was self-funded and traveled to Haiti to prepare for her dissertation research, is regional supervisor for the Bay Area Youth Agency Consortium AmeriCorps in Emeryville, California.

Jonathan Bullinger, 2017

Dissertation: *Remembering World War II: Studying Sons and Collective Memory*

Dr. Bullinger is the author of *Reagan's "Boys" and the Children of the Greatest Generation: U.S. World War II Memory, 1984 and Beyond* (Routledge, 2020), part of the Routledge Advances in American History series, which is based on his dissertation. The top 2017 graduating Ph.D. student in the Media Studies area of the School of Communication & Information Ph.D. program, Dr. Bullinger is a lecturer at the State University of New York at Geneseo.

Robert N. Spicer, 2015

Dissertation: *Rhetoric, Lies and Half-Truths: A Discourse Analysis of Lying in Politics*

Dr. Spicer is a tenured associate professor in the Department of Communication and Theater at Millersville University in Pennsylvania, his undergraduate alma mater. He is the author of *Free Speech and False Speech: Political Deception and Its Legal Limits (Or Lack Thereof)* (Palgrave Macmillan, 2018), based on a portion of his dissertation.

Sandra Mardenfeld, 2012

Dissertation: *Reporters in Practice: The Role of Privilege in Contemporary Journalism*

Dr. Mardenfeld, former director of journalism at Long Island University's CW Post campus, is an adjunct professor at Hofstra University and author of *New York Day Trips by Theme* (2020)

Interim advisor for 20 Ph.D. students

Advised these students temporarily as Ph.D. area coordinator for Media Studies in the School of Communication and Information or while they were between advisers after faculty members left Rutgers. *Asterisks indicate students whose dissertation committees I served on or am serving on.

1. **Fall 2011-spring 2015:** Nancy Tetreux, left program to pursue a non-academic path.
2. **Fall 2010-spring 2015:** *Penina Wiesman, final advisor: Lauren Feldman. Graduated 2020.
3. **Fall 2012-summer 2014:** *Robyn Caplan, final advisor: Philip Napoli. Graduated 2021.
4. **Spring 2013-spring 2014:** *Yu Zhang, final advisor: John Pavlik. Graduated 2016.
5. **Fall 2011-fall 2014:** Steve Voorhees, final advisor: Philip Napoli. Graduated 2020.
6. **Fall 2011-spring 2014:** *Josanne Cudjoe, final advisor: Todd Wolfson. Graduated 2020.
7. **Fall 2013:** Thiam Haut Kam, Ph.D. candidate, current advisor: Jack Bratich.
8. **Fall 2013:** *Jing Wang, final advisor: Phil Napoli. Graduated 2019.
9. **Fall 2013:** *Fredrika Thelandersson, final advisor: Jack Bratich. Graduated 2020.
10. **Fall 2013:** James Hodges, final advisor: Marija Dalbello. Graduated 2020.
11. **Fall 2011-spring 2012:** Bryan Sacks, Ph.D. candidate. Current advisor: Jack Bratich.
12. **Fall 2011-spring 2012:** Sean Leavey, final advisor: Regina Marchi. Graduated 2018
13. **Fall 2011-spring 2012:** *Camille Reyes, final advisor: Todd Wolfson; graduated 2015.
14. **Fall 2011-spring 2012:** *Vyshali Manivannan, final advisor: Jack Bratich.
15. **Fall 2010-fall 2012:** Debra Glassco, Ph.D. candidate. Current advisor: Todd Wolfson.
16. **Fall 2010-spring 2012:** Nadav Lipkin, final advisor: John Pavlik. Graduated 2017.
17. **Fall 2010-spring 2012:** Jorge Amador, left program to pursue a non-academic path.
18. **Fall 2010-spring 2011:** Jessica Crowell, final advisor: Todd Wolfson. Graduated 2018.
19. **Fall 2010-spring 2011:** Frank Bridges, final advisor: John Pavlik. Graduated 2022.
20. **Fall 2010-spring 2011:** Charlie File, final advisor: Marie Radford. Graduated 2018.

Committee member on 28 dissertations

1. **Danyel Ferrari**, *Mediated Empathy and the Social Mediatization of Memorial Public Art on Migration*.
2. **Nathan Graham**, *American Literary Magazines in Transition, 1995-2004: A Historical and Cultural Analysis*.
3. **2022: Vyshali Manivannan**, *This Is about the Body, the Mind, the Academy, the Clinic, Time, and Pain*. Chair: Jack Bratich. Manivannan is a lecturer at Pace University in Pleasantville, New York.
4. **2021: Shawn McIntosh**, *Making the News: Exploring the Intersection of News Norms and Curation on Two Collaborative Journalism Sites*. Chair: John Pavlik. McIntosh is an assistant professor of English and communications at Massachusetts College of Liberal Arts in North Adams, Massachusetts.

5. **2021: Robyn Caplan**, *Networked Platform Governance: Reconciling Horizontals and Hierarchies in the Platform Era*. Chair: Phil Napoli, Duke University. Caplan is an assistant professor in the Sanford School of Public Policy at Duke University.
6. **2020: Joseanne Cudjoe**, *Digital Sister Circles: Sites of Resistance Against Hegemonic Ideologies about Black Natural Hair*. Chair: Todd Wolfson. Cudjoe is an assistant professor of critical digital studies at the University of Toronto-Scarborough in Toronto, Ontario, Canada.
7. **2020: Penina Wiesman**, *Anchors Away: Exploring the Broader, More Comprehensive Online Public Sphere*. Chair: Lauren Feldman
8. **2019: Andrew Salvati**, *Small Screen Histories: Presenting the Past on American Television, 1949-1977*. Chair: David Greenberg. Salvati is an adjunct professor of media and communication at in the College of Liberal Arts at Drew University in Madison, New Jersey.
9. **2018: Jing Wang**, *Technologies of the Financial Self: Digital Finance and the New Investing Public in China*. Chair: Philip Napoli. Wang is an assistant professor of interactive media business at New York University-Shanghai.
10. **2018: Ian Dunham**, *What CD: Exploring the Limits of Sharing Technology*. Chair: Phil Napoli. Dunham is an assistant professor in the School of Communication and Media at Kennesaw State University in Kennesaw, Georgia.
11. **2017: Zach Lischer-Katz**, *The Construction of Preservation Knowledge in the Artisanal Digital Reformatting of Analog Video Recordings*, Library and Information Studies area, Chair: Marija Dalbello. Lischer-Katz is an assistant professor in the School of Information at the University of Arizona in Tucson.
12. **2017: Yuan Yuan**, *A Dynamic Interplay: Theorizing the Relationship Between Online Activism and Government Control in China*. Chair: John Pavlik
13. **2016: Yu Zhang**, *Construction and Transformation of Elites' Identities in Digital Communication in China*. Chair: John Pavlik. Zhang is an international student advisor at the University of Oregon.
14. **2016: Alyson Thelin**, *Utilizing Content Analysis on TheKnot.com to Study an Online Wedding Planning Community for New Jersey*. Chair: John Pavlik. Thelin is executive assistant to the dean of the College of Arts at Montclair State University in Montclair, New Jersey.
15. **2015: Camille Reyes**, *The People's PR: Public Relations, Occupy Wall Street and the Status Quo*. Chair: Todd Wolfson. Reyes is a tenured associate professor in the Department of Communication at Trinity University in San Antonio, Texas.
16. **2014: Kevin Lerner**, *Gadfly to the Watchdogs: How the Journalism Review (MORE) Goaded the Mainstream Press toward Self-Criticism in the 1970s*. Chair: David Greenberg. Dissertation received the honorable mention award in the 2015 American Journalism Historians Association Margaret A. Blanchard dissertation competition. Lerner is a tenured associate professor in the School of Communication and the Arts at Marist College in Poughkeepsie, New York.
17. **2013: Jing Ning (Conover)**, *CCTV-9's Coverage of the Iraq War and the Evolution of English Language Television News in China*. Chair: Montague Kern. Conover is a Chinese language

teacher at the high school and middle school levels in the Hopewell Valley Regional School District in New Jersey.

18. **2011: Dana Neacsu**, *Political Satire as a Response to Cultural and Audience Fragmentation: The Case of "The Daily Show with John Stewart."* Chair: John Pavlik. Neacsu is a librarian at the Arthur W. Diamond Law Library at Columbia University and a lecturer at the Columbia University Law School.
19. **2011: Dovile Ruginyte**, *Representations of African Women in American and French Media, 1990-2005*. Chair: Deepa Kumar
20. **2009: Yoonwhan "Miles" Cho**. *New Media Uses and Dependency Effect Model: Exploring the Relationship between New Media Habit, Dependency Relation, and Possible Outcomes*. Chair: John Pavlik
21. **2009: Kristin Comeforo**. *Negotiating the Middle: The Construction of CAFTA-DR through Discourse in the United States and Costa Rica*. Chair: Deepa Kumar. Comeforo is a tenured associate professor in the School of Communication at the University of Hartford in Connecticut.
22. **2009: Jinsun Lee**, *Net Power in Action: Internet Activism in the Contentious Politics of South Korea*. Chair: John Pavlik. Dr. Lee is the founder and CEO of WAGL (We Govern All Lab), a politics start-up in Seoul, South Korea, and a former assistant professor in the Department of Communication and Theatre Arts at Old Dominion University in Norfolk, Virginia.
23. **2009: Hiesun "Cecelia" Suhr**, *The Mutation of Cultural Values, Popularity, and Aesthetic Tastes in the Age of Convergence Culture: Social Networking Practices of Musicians*. Chair: Jack Bratich. Suhr is a tenured associate professor in the Department of Humanities and Creative Arts at Miami University in Oxford, Ohio.
24. **2008: Wei-Hsin Fu**, *Framing Taiwan's Independence in the Coverage of Taiwan's Presidential Elections, 1996 to 2004: An Analysis of the U.S. Press*. Chair: John Pavlik. Fu is an associate professor in the Department of Communication Studies at Tzu Chi University in Taipei, Taiwan.
25. **2008: Conleth Eleanya**, *The 4-1-9 Coalition, the Internet, and Nigerian Business Integration in the United States*. Chair: Montague Kern. Eleanya is a network engineer at Newmark Knight Frank in New York City.
26. **2007: Yi-Fan Chen**, *The Mobile Phone and Socialization: The Consequences of Mobile Phone Use in Transitions from Family to School Life of U.S. College Students*. Chair: James Katz. Chen is an assistant professor of visual communication at SUNY-Farmingdale on Long Island.
27. **2007: Saman Talib**, *Mission Matters: The Role of Organizational Mission Objectives in Media Selection and Implementation by NGOs Worldwide*. Chair: Montague Kern. Talib is an associate professor and chair of Science and Technology Studies at SUNY-Farmingdale on Long Island.
28. **2006: Travis Russ**, *Learning to Change: A Case Study of Using Experiential Learning to Bring about Planned Organizational Change*, Communication area, Chair: Lea Stewart. Russ is a tenured associate professor in the Gabelli School of Business at Fordham University in New York City.

Doctoral examiner for 32 Ph.D. students

As chair

1. **2019:** Christoph Mergerson
2. **2016:** Qun Wang
3. **2015:** Rob Spicer
4. **2013:** Nancy Tetreux
5. **2012:** Nadia Riley Rodriguez
6. **2012:** Jonathan Bullinger
7. **2011:** Penina Weisman
8. **2007:** Sandra Mardenfeld

As committee member (all Media Studies area, except where noted)

9. **2023:** Afrooz Mosellaei
10. **2023:** Christopher Walsh (Library and Information Studies area)
11. **2023:** Niki Natajara
12. **2023:** Catherine McGowan (Library and Information Studies area)
13. **2022:** Lara El Balaa (Library and Information Studies area)
14. **2021:** Danyel Ferrari
15. **2021:** Luxuan Wang
16. **2018:** Emily Stainkamp
17. **2018:** Sunghwan Kim
18. **2016:** Robyn Caplan
19. **2016:** Ian Dunham
20. **2016:** Fredrika Thelandersson
21. **2016:** Jing Wang
22. **2014:** Vyshali Manivannan
23. **2013:** Frank Bridges
24. **2013:** Camille Reyes
25. **2012:** Sheena Raja
26. **2012:** Andrew Salvati
27. **2011:** Anne Gilbert
28. **2010:** Farah Vallera, Department of Sociology, first Ph.D. qualifying paper
29. **2009:** Kevin Lerner
30. **2008:** Jing Ning
31. **2006:** YooJin Ha (Library and Information Studies area)
32. **2006:** Shawn Kildea
33. **2006:** Shawn McIntosh
34. **2006:** Dovile Ruginyte
35. **2005:** Shannon Hokanson

Director for 12 Ph.D. student practica and independent studies

1. **2022:** Afrooz Mosallaei, independent study on image choice in visual journalism. Produced a paper titled *Should I Run this Photo? A Research Agenda for Examining News Photo Selection*, which received the 2022 top student paper award from the Visual Communication Division of the Association for Education in Journalism and Mass Communication at its August 3-6, 2022, conference in Detroit, MI.
2. **2018:** Christoph Mergerson, practicum that produced a paper titled *Provocation and Reaction: Deconstructing Provocation Narratives of Colin Kaepernick's Protests on Sports Television*.
3. **2011:** Sheena Raja, practicum that produced a paper titled *The Ethic of Capitalism and the Spirit of Social Entrepreneurship: An Analysis of Social Responsibility in The Wall Street Journal*.
4. **2011:** Nadia Riley Rodriguez, practicum that produced a paper titled *Caribbean Neighbours: How The Nation of Barbados Covered Haiti's Quake*, literature from which was incorporated into her dissertation, *Creating and Marketing Nations: Visibility and Invisibility of Race in Haiti and the Dominican Republic*.
5. **2011:** Andrew Salvati, practicum on media and collective memory, which produced a final paper titled *When Does History Start? 9/11, Memory, and the Mediated Decennial*, literature from which was incorporated into Salvati's dissertation, *Small Screen Histories: Presenting the Past on American Television, 1949-2017*.
6. **2011:** Jonathan Bullinger, practicum on media framing, which produced a paper on framing in media coverage of Ted Williams, "The Man with the Golden Voice," who received widespread media attention in 2011 after a videographer for the *Columbus Dispatch* in Ohio produced a video essay on Williams during a period in which he was homeless.
7. **2011:** Nancy Tetreaux, independent study that produced a paper titled *What a Disaster! An Examination of the Media Coverage of, and Corporate Donations Made in Response to, Three Natural Disasters*.
8. **2010:** Penina Weisman, independent study that produced a paper titled *At Face Value: Considering the Audience for Fox News' Opinion Programming*, which she presented at the AEJMC annual conference, August 9, 2012, Chicago, IL.
9. **2007:** Allyson Thelin, independent study on use of the wedding social media site, TheKnot.com. Produced a paper that became the basis of her dissertation.
10. **2006:** Sandra Mardenfeld, independent study on media law and policy.
11. **2006:** Research practicum on attitudes toward reporter's privilege of U.S. journalists jailed for refusing to name confidential sources
12. **2006:** Art Taylor, independent study on intellectual property law

MASTER'S STUDENT ADVISING

Capstone projects advised at Rutgers

1. **2015:** Sarah O'Connor, *The Right to be Forgotten: The Implications of Personal Data Privacy and the Influence on the Digital World*.
2. **2015:** Karyn Collins, *Reviving the Hugh N. Boyd Journalism Diversity Workshop*. The project became the basis for the Hugh N. Boyd High School Diversity Journalism Workshop, a 10-day summer residential journalism training program, which ran at Rutgers University from 2016 to 2020.
3. **2012:** Nasreen Hussain, *Race of Female Models in Cosmopolitan Magazine Advertisements: Stereotypical Implications and Change over Time*.
4. **2012:** Christie DeBernardis, *What Story Topics are Tweetworthy?*
5. **2011:** Rhaman Johnson, *Media Credibility: How Can You Tell?*
6. **2011:** Lindsey Hanlon, *The Anti-Bullying Bill of Rights: Are New Jersey School Districts Following Through?*
7. **2010:** Andrew Borders, *Televising March Madness: The Timing and Apportionment of First- and Second-Round Games*.

Research internships supervised at Rutgers

1. **2015:** Amber Hirsch, research internship on online defamation and Section 230 of the Communications Decency Act. Work with Hirsch, a former military attorney, has informed my ongoing teaching of media law and work on a revision of the textbook *Digital Media Law*.
2. **2012:** Robb Crocker, research internship on the teaching of editing in university journalism curricula.
3. **2010:** Michael Barris, MCIS research practicum, helping with research on the teaching of editing in college journalism curricula

Teaching internships supervised at Rutgers

1. **2014:** Karyn Collins, fall teaching internship in the undergraduate skills course Editing and Design (now called Design and Digital Editing).
2. **2012:** Robb Crocker, teaching internship in the undergraduate skills course Editing and Design (now called Design and Digital Editing).

External committee member while at Rutgers

2004: Debbie Omylie, *Internet Public Relations: Background, Practices and Trends in the Integration of Communication on Web Sites*, Master's of Mass Communication project, Walter Cronkite School of Journalism and Mass Communication, Arizona State University. Chair: Dina Gavrilos. Served as an external member in fall 2004 after joining Rutgers University.

Master's committee chair. while at Arizona State

2004: Chris Anderson, *Read All About It in Cyberspace: A Content Analysis of the Sports Pages of Online Newspapers*, Masters in Mass Communication (thesis-length) project.

Master's committee member while at Arizona State

1. **2004:** Derigan Silver, *Hate Speech, Speech Codes and Counterspeech: A Case Study of Arizona State University's Attempts to Promote Diversity and Protect Free Speech*, Master's of Mass Communication project, Walter Cronkite School of Journalism and Mass Communication, Arizona State University. Silver, who earned his Ph.D. at the University of North Carolina Chapel Hill, is a tenured associate professor of media law at the University of Denver.
2. **2003:** Tara Blanc, *The Little Paper that Could: Awareness and Function of a Community newspaper in Phoenix, Arizona*
3. **2002:** Michele Miller, *An Investigation of Public Relations Directors of Major League Soccer Teams' Ethical Decision-making*
4. **2002:** Lew Ruggerio, *The Use and Influence of Formal Written Ethics Principles in U.S. Television Newsrooms: When the "Rubber" of Journalism Codes Meets the Road of Reality*
5. **2002:** George Copeland, *Violent Content and Commercialization in National Basketball Association Telecasts*
6. **2002:** Rob Guthrie, *A Survey of Ethical Guidelines at Business Dailies.*
7. **2002:** Alan Torpie, *The Clash Over Proposition 200.*

UNDERGRADUATE STUDENT ADVISING

Supervisor of one independent study at Rutgers University

2006: Amanda DeVincentis independent study on feature writing

Supervisor on 2 undergraduate honors theses at Arizona State University

2004: Sara Thorson, *The Associated Press Internship Program*, honors thesis in the Walter Cronkite School of Journalism and Mass Communication.

2003: Sarah Laidlaw, *Student Freedom of Speech on the Internet*, honors thesis in the Walter Cronkite School of Journalism and Mass Communication.

COURSES TAUGHT AT RUTGERS UNIVERSITY (19 unique courses)

Six Ph.D. seminars

Topics in Media Studies: Visual Theory and Methods: Taught this elective seminar once, in spring 2020. Transitioned to synchronous remote delivery through Zoom during the COVID-19 pandemic. Scheduled to teach again in fall 2022.

Media Law and Policy: Taught this elective seminar five times: fall 2007 (under the title Information Regulation and Law), spring 2010, fall 2012, fall 2014, spring 2017.

Communication, Information and Media Theory: Co-taught this now-discontinued, required first-year interdisciplinary survey of theory from media studies, communication, and information studies

with professors from the Department of Communication and Department of Library and Information Studies three times: fall 2010, fall 2011, and fall 2013

Current Research Issues: Taught this now-discontinued capstone Ph.D. program course, in which students developed a dissertation “pre-proposal,” twice, in spring 2006 and spring 2005

Research Foundations: Taught this now-discontinued required introduction to the philosophy of quantitative, qualitative, and interpretive forms of inquiry once, in fall 2009

Media Theory: Taught this survey course required of Media Studies-area Ph.D. students once, in fall 2008

Three Master’s of Communication and Media courses

Digital Research Methods: Taught this fully online course twice: fall 2019, with a colleague, and solo in summer 2020

Topics in Media Studies: Newer Media Law and Policy: Taught this fully online survey of digital media law and policy seven times: summer 2021, summer 2017, summer 2016, spring 2015, summer 2014, summer 2012, and summer 2011. Scheduled to teach in summer 2022.

Digital Journalism: Taught this fully online skills-based introduction to the philosophy and practice of digital journalism in spring 2012

Nine undergraduate courses

Three skills courses

Design and Digital Editing (formerly taught as Editing and Design and Copy Editing and Layout) Taught this skills-based course that focuses on word editing and design theory 14 times: fall 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2014, 2015, 2017, 2018, 2019 and spring 2011, 2012. During this time, I was sometimes the only tenured or tenure-track faculty teaching a skills course.

Media Publishing and Design

Taught this skills course in magazine publishing in spring 2016 and spring 2015

Writing for the Media

Scheduled to teach this skills course required of journalism and media studies majors and open to all School of Arts and Sciences majors in fall 2022.

Six conceptual courses

Communication Law

Redeveloped this upper-level elective survey of law and policy relevant to the work of journalists and media makers and taught it in spring 2018 and spring 2018. Trained a Ph.D. student to teach the course while I was unavailable because of chairing commitments and a sabbatical.

Contemporary Issues in Media Studies: Global Media Abroad

Taught a special topics course – the department’s first study-abroad experience – comparing the media and media systems of the United States, the United Kingdom, and France and took students on a 10-day trip to London and Paris, with visits to media institutions and media-maker in spring 2016.

Media Law and Ethics

Taught this conceptual course required of all journalism and media studies majors five times—fall 2005, spring 2006, fall 2006, spring 2008 and fall 2015—in face-to-face and hybrid versions.

Global News

Taught this upper-level conceptual elective course that is part of the Global Media specialization fully online in fall 2004, summer 2018

International Media

Redeveloped and taught this upper-level conceptual elective that is part of the Global Media specialization in spring 2023

Contemporary Issues in Media Studies: New Media and the Law

Developed and taught this upper-level conceptual elective course taught in spring 2010

Occupy the Media

Developed and taught this Byrne Seminar about alternative media of the 1960s and 1970s to first-year students in fall 2012

COURSES TAUGHT AT ARIZONA STATE UNIVERSITY (5)**Five undergraduate courses*****Two skills courses*****Advanced Editing**

Taught this elective course in the News Editorial sequence six times: fall 2001, spring 2002, fall 2002, spring 2003, fall 2003, and spring 2004

Introduction to Editing

Taught this required course in the News Editorial sequence twice, in fall 2001 and spring 2002

Three conceptual courses**Communication Law**

Taught this required upper-level course in fall 2003 and spring 2004

Media Ethics

Taught this required upper-level course, in fall 2002 and spring 2003

Media and Sports

Taught this interdisciplinary course in summer 2003

CURRICULUM DEVELOPMENT

Ph.D. level at Rutgers University

Topics in Media Studies: Visual Theory and Methods

Designed this survey of visual theory and methods and taught it for the first time in spring 2020, the semester that COVID-19 forced a transition to remote teaching.

Media Law and Policy

Designed this survey of media law and policy, with emphasis on digital media issues, to help students incorporate law and policy into their media studies. Taught first as Information Regulation and Law and then as a topics course. The course was approved as a permanent Ph.D. seminar in 2014.

Master's level at Rutgers University

Digital Research Methods

Developed this online course as an option to fulfill the research methods requirement, aimed primarily at Digital Media track students, during the summer of 2019. Designed the course to teach the philosophy of quantitative, qualitative, and quantitative approaches and specific methods for each approach.

Topics in Media Studies: Newer Media Law and Policy

Designed this fully online course, which examines contemporary issues in digital media law – including freedom of expression, social media and platform regulation, libel, privacy, copyright and trademark – in 2011 and have revamped it each year it was taught to take account of new issues in digital media laws and policy.

Digital Journalism

Designed this fully online hands-on digital journalism course as a philosophy-plus-skills introduction to journalism practice for students with no undergraduate background in journalism. The idea was to learn to produce ethical, fact-based journalism, beginning with factual tweets, and proceeding to crafting articles in journalistic form, accompanied by images. Taught once by me and multiple times by part-time lecturers, several of whom I identified as digital media coordinator for MCM in JMS.

Undergraduate level at Rutgers University

Topics in Media Studies: Global Media Abroad

Researched (with a travel grant from the School of Communication and Information) and designed this hybrid course with a spring-break study-abroad component in London and Paris offered in spring 2016. This first JMS study-abroad course took 12 JMS majors on an eight-day media tour of London and Paris, which included meetings with journalists, bloggers and corporate media-makers and visits to international media outlets.

Contemporary Issues in Media Studies: New Media and the Law

Designed an undergraduate special topics course examining legal issues in digital media and offered the course once (spring 2010) as a special topics course.

Occupy the Media

Designed, in the wake of Occupy Wall Street, a fall 2012 Byrne First-Year Seminar that examined

the alternative and “underground” press of the 1960s and 1970s and media responses to social transformation in the United States more than 40 years before Occupy.

Design and Digital Editing

Overhauled this course, called Copy Editing and Layout when I arrived at Rutgers, twice (2009 and 2016) to include a greater emphasis on digital media, changing the name first to Editing and Design and then to Design and Digital Editing.

Global News

Developed and taught an exclusively online version of this undergraduate elective in 2004, when few faculty at Rutgers were teaching fully online. Later, developed in-person and summer versions

Undergraduate level at Arizona State University

Media and Sports

Developed and taught the undergraduate course examining the history, present practices, and problems of sports media that was part of an interdisciplinary sports certificate, 2003

GUEST LECTURES

External guest lectures

Qualitative Research and Collective Memory, lecture to Qualitative Methods Ph.D. seminar, Walter Cronkite School of Journalism and Mass Communication at Arizona State University, Phoenix, February 14, 2022 (virtually); February 23, 2021 (virtually); February 2020 (virtually); and February 2018 (in person).

Interpreting “La Presse à La Une” (“The Press on the Front Page”), lecture on an exhibit (in French) at the Bibliothèque Nationale de France for students enrolled in a study-abroad program of the Walter Cronkite School of Journalism and Mass Communication at Arizona State University, June 20, 2012, Paris.

Understanding the French Press, lecture on French newspaper history and for students enrolled in the study-abroad program of the Walter Cronkite School of Journalism and Mass Communication at Arizona State University, June 18, 2012; June 2004, Paris

Hemingway’s Paris, walking tour through the Fifth Arrondissement for students enrolled in the study-abroad program of the Walter Cronkite School of Journalism and Mass Communication at Arizona State University, June 2012 and June 2004, Paris

Internal guest lectures

Qualitative Visual Research and Collective Memory, lecture to Qualitative Methods Ph.D. seminar, School of Communication and Information, Rutgers, April 27, 2023, April 13, 2021

U.S. Newspapers: Past, Present and Future, guest lecture in 04:189:102 Introduction to Media. Given virtually in fall 2020, spring 2022, summer 2022 and in-person in fall 2019, spring 2018 (two sections), fall 2017 (two sections), spring 2016 (two sections), fall 2015 (two sections), fall 2014 (two sections), spring 2014 (two sections), fall 2015 (one section), spring 2015 (two sections)

Understanding the French Press, lecture to Rutgers University students from all majors studying abroad in Paris, Institut Serviam, Paris, March 17, 2016

Framing Theory and Methods, lecture to students in 16:194:603 Qualitative Methods, a Ph.D. seminar in the School of Communication and Information, Rutgers University, April 14, 2020; March 7, 2016; April 21, 2015; March 12, 2013

Interpretive Research in Media Law, guest lecture in 16:194:605 Interpretive Methods, a Ph.D. seminar, Rutgers University, May 3, 2010, and April 20, 2009

Anonymity and Confidentiality in Journalism, guest lecture in a Byrne First-Year Seminar, Anonymous Communication in an Information Society, Rutgers University, April 7, 2010

INTERNAL INSTRUCTIONAL PANELS

Panelist, Working with Ph.D. Advisors, Ph.D. Colloquium, School of Communication and Information, Rutgers University, December 1, 2021

Panelist, Applications and Implications of Media Studies Research, Communication, Information, and Media Pro-seminar, School of Communication and Information, Rutgers University, November 20, 2020

Panelist, Interviewing for Academic Jobs, Ph.D. Colloquium, School of Communication and Information, Rutgers University, September 20, 2019.

Panelist, Research in Media Studies, Ph.D. Colloquium, School of Communication and Information, Rutgers University, October 10, 2018.

Panelist, Research in Media Studies, Ph.D. Colloquium, School of Communication and Information, Rutgers University, September 2016

Panelist, Research in Digital Media, Ph.D. Colloquium, School of Communication and Information, Rutgers University, November 4, 2015

Panelist, Colloquium on Media Policy, Information and Communication Processes course, School of Communication and Information, Rutgers University, December 10, 2014

Speaker, Presenting Yourself on Paper: Tips for Organizing Your CV, Ph.D. Program workshop, School of Communication and Information, Rutgers University, October 10, 2014.

Panelist, Navigating the Job Market, Doctoral Student Association Professionalism Day, School of Communication and Information, Rutgers University, March 28, 2012

Panelist, Research @ SC&I: When do You Need Human Subjects Review? Panel discussion of Institutional Review Board issues organized by the School of Communication and Information Ph.D. program office and the SC&I Doctoral Student Association, April 20, 2010

Panelist, Interdisciplinarity Colloquium, Information and Communication Processes course, School of Communication and Information, Rutgers University, September 23, 2009

Panelist, Research in Media Studies, Information and Communication Processes, October 16, 2006

Panelist, Preparing for the Academic Job Market, discussion about the academic job search organized by the Media Studies area of the Ph.D. program, October 13, 2006

Panelist, How to Get Articles Published in Media Studies and Communication, colloquium sponsored by the Media Studies and Communication areas of the Ph.D. program, February 28, 2006

Panelist, Media Studies Research Colloquium, Information and Communication Processes course, School of Communication, Information and Library Studies, Rutgers University, fall 2005. Discussed media law research.

OTHER TEACHING

Associate director, Dow Jones Newspaper Fund Center for Excellence in Editing Southeast residency, Florida Southern College, Lakeland, Florida, summer 2003, summer 2004

Faculty member, Dow Jones Newspaper Fund Center for Excellence in Editing Southeast residency

Florida Southern College, Lakeland, Florida, summer 2002

Adjunct professor, Department of Journalism and Mass Communication

University of South Florida St. Petersburg, 1999

Graduate teaching assistant, Department of Journalism and Mass Communication

University of South Florida St. Petersburg, 1998

Adjunct professor, Department of Communication Studies

University of Alabama at Birmingham, 1988

SERVICE

SERVICE TO THE DISCIPLINE

Executive leadership

2021-2022: President, Association for Education in Journalism and Mass Communication

Leading a 110-year-old organization with about 3,000 members in the United States and 40 other countries. Key initiatives include:

- Helping to plan the association's first in-person conference (August 2022 in Detroit) after two virtual conferences (2020 and 2021) during the COVID-19 pandemic
- Leading the AEJMC Board to approval of a proposed income-based membership rate structure more advantageous to potential members from the Global South and smaller U.S. schools, which goes to the membership for a vote in August 2022
- Overseeing creation of a new diversity, equity, inclusion and access fellowship for five graduate students that includes free annual conference registration, travel funding, and mentoring
- Creating two new task forces, on regional conferences and new journals
- Co-organizing and serving as a member of the Task Force on AEJMC's Name and Identity
- Appointing new members to standing appointed committees on membership, finances, and nominations and elections

President-elect, AEJMC, 2020-2021

Part of a four-member executive leadership team that led the association through:

- A second pandemic-era virtual conference, with a change of platform vendor
- The retirement of the 27-year executive director, six months earlier than expected
- A national search for an executive director, during a pandemic, which was eventually suspended
- The hiring of an interim executive director
- A change in bookkeeping and business management structure in the central office

Chair, Finance Committee, AEJMC, 2020-2021

In the role of president-elect, led AEJMC's Finance Committee, which is responsible for making the organization's annual budget – and, during a pandemic, revising it to fit changing circumstances, such as the annual meeting going virtual for a second year. Initiated plans for revenue increases, including new membership categories.

Co-chair, AEJMC-Broadcast Education Association cooperation task force, 2020-2021

Lead the AEJMC side of a 10-member task force examining ways that AEJMC and BEA might cooperate

Vice president, AEJMC, 2019-2020

Elected in 2019 to the position, which is part of a four-year leadership ladder including a vice-presidential year (2019-2020), a presidential year (2021-2022) and a past-president year (2022-2023).

Committee/task force leadership, membership

Co-organizer, member, AEJMC Name and Identity Task Force, 2021-2022

Serving as a co-organizer and member of the task force, which is examining how well the association's name fits its 21st century identity.

Member, AEJMC Board of Directors, 2013-2014, 2019-2023

Represented the Elected Standing Committee on Teaching on the board (2013-2014) and served as an executive board member while in the leadership ladder (2019-2023).

Member, AEJMC/ASJMC Human Resources Committee, 2021-2023

Serving as one of six members of the Association of Schools of Journalism and Mass Communication committee, which was created in 2021 to advise the associations' executive director on personnel issues and review the work of the executive director.

Member, AEJMC/ASJMC task force to design executive director job description, 2020

Worked with current and former executive leaders of AEJMC and the Association of Schools of Journalism and Mass Communication to create a job description for the search for their shared executive director

Chair, Elected Standing Committee on Teaching, AEJMC, 2013-2014

Elected to a one-year term by members of the AEJMC Elected Standing Committee on Teaching.

Member, Elected Standing Committee on Teaching, AEJMC, 2011-2014

Elected by the membership of AEJMC to a three-year term on the standing committee.

Member, Nominations and Elections Committee, AEJMC, 2011-2014

Appointed by AEJMC President Linda Steiner for a three-year term on the committee that take nominations for top AEJMC elected offices and determines a slate of candidates.

Member, Publications Committee of the Law and Policy Division, AEJMC, 2013-2014

Appointed by the head of the division to serve on the committee that advised the editor of the division's peer-reviewed journal, *Communication Law & Policy*

Co-Teaching Chair, Newspaper Division/Newspaper and Online News Division (NOND), AEJMC, 2010-2016. Held the title while organizing and running two division initiatives I founded:

- The division's grant program, which awarded a \$1,000 grant for research and a \$200 grant for a teaching-related activity each year
- Teaching News Terrifically in the 21st Century (TNT21), a teaching ideas competition that honors ideas for teaching writing, reporting and editing in categories for faculty, adjuncts and grad students

Head, Newspaper Division of AEJMC, 2007-2008

Elected by members of AEJMC's then-largest division. Proposed a name change adopted in 2010

Vice head, Newspaper Division of AEJMC, 2006-2007

Elected by members to position in charge of conference programming for the division

Member, AEJMC Visibility Committee, 2002-2006

Served on a committee charged with disseminated AEJMC journals' research outside the academy

REVIEWS OF SCHOLARSHIP, PROGRAMS

Proposal reviews for international scientific grant-making organizations (3)

2021, 2020, 2016: Israel Science Foundation, Social Sciences Division, two proposals, one revision
2013: Nederlandse Organisatie voor Wetenschappelijk Onderzoek (Netherlands Organization for Scientific Research), one proposal

External tenure and promotion reviews (12)

Kent State University, Ohio
Nanyang Technological University, Singapore
Northern Illinois University
Salisbury University, Maryland (one case, at two levels)
University of Colorado (one case, twice)
University of Maryland
University of Minnesota (two cases)
Virginia Polytechnic Institute and State University (two cases)

Program review

2022: Invited to review the Master's in Global Media and Communication program, National University of Ireland-Galway

Journal editorial boards

Visual Communication Quarterly, 2015-present
Quarterly refereed journal of the Visual Communication Division of the Association for Education in Journalism and Mass Communication

Newspaper Research Journal, 2007-2016
Quarterly refereed journal of the Newspaper and Online News Division of AEJMC

Ad hoc journal reviews (18 journals)

American Journalism, journal of the American Journalism Historians Association

Atlantic Journal of Communication, journal of the New Jersey and New York Communication associations

The Communication Review, journal focused on communication, media, and culture

Electronic News, journal of the Broadcast and Mobile Journalism Division of the Association for Education in Journalism and Mass Communication

Ethics and Information Technology, journal based at Delft University of Technology in the Netherlands

First Monday, one of the earliest non-predatory open-access journals, which is focused on the internet and based at the University of Illinois

International Journal of Communication, non-predatory open-access journal based at University of Southern California

International Journal of Press/Politics, journal considering the intersection of journalism and politics

Journal of Broadcasting and Electronic Media, flagship journal of Broadcasting Education Association

Journal of Communication, flagship journal of the International Communication Association

Journal of Media Ethics, journal of the Media Ethics Division of the Association for Education in Journalism and Mass Communication

Journalism & Mass Communication Educator, association-wide pedagogy journal of the Association for Education in Journalism and Mass Communication

Journalism & Mass Communication Quarterly, association-wide flagship journal of the Association for Education in Journalism and Mass Communication

Journalism Practice, journal founded at the University of Cardiff

Journalism Studies, journal of the European Journalism Training Association and the Journalism Studies Division of the International Communication Association, founded at the University of Cardiff

Millennium: Journal of International Studies, journal based at the London School of Economics

PLOS One, open-access journal published by the Public Library of Science

Western Journal of Communication, journal of the Western States Communication Association

Conference paper reviews

2006-2021: Association for Education in Journalism and Mass Communication annual conference, Three to 12 papers and extended abstracts yearly, primarily for the Newspaper and Online News Division, Visual Communication Division, Cultural and Critical Studies Division, Media Law and Policy Division, Media Ethics Division, and/or Entertainment Studies Interest Group

2013-2021, International Communication Association annual conference, three to nine papers, extended abstracts, and/or panels per year for the Journalism Studies Division, Visual Communication Division, and/or Communication History Division

2021: Association for Education in Journalism and Mass Communication Editing Champions research competition, three papers for new competition for research on editing

2003-2021: Association for Education in Journalism and Mass Communication Southeast Colloquium: Three to six papers or abstracts yearly for the Newspaper and Online News Division, Visual Communication Division, or Open Divisions

2019-2021: Association for Education in Journalism and Mass Communication Midwinter Meeting, Three to five abstracts yearly for the Cultural and Critical Studies Division and/or the Entertainment Studies Interest Group

Conference paper discussant

International Communication Association

2023: Papers presented to the Visual Communication Division at the conference in Toronto

2022: Papers presented to the Visual Communication Division at the conference in Paris

2021: Papers presented to the Visual Communication Division at the virtual conference May 27-31

2021: Papers presented to the Journalism Studies Division at the virtual conference May 27-31

2020: Papers presented to the Visual Communication Division at the virtual conference, May

Association for Education in Journalism and Mass Communication annual conference

2015: Papers presented to the Newspaper and Online News Division, San Francisco, August

2011: Papers presented to the Media Management and Economics Division, St. Louis, August

2010: Papers presented to the Newspaper Division and the Communication Technology Division, Denver, August

2007: Papers presented to the Newspaper Division, Washington, D.C., August

2006: Papers presented to the Newspaper Division, San Francisco, August

2005: Discussant for papers presented to the Newspaper Division, San Antonio, August

AEJMC regional conferences

2022: Five papers presented to the AEJMC Southeast Colloquium in a session sponsored by the Newspaper and Online News Division, University of Memphis, March 18

2022: Eight papers presented to the AEJMC Midwinter Conference in sessions sponsored by the Community Journalism Interest Group and the Media Management, Economics and Entrepreneurship Division, University of Oklahoma, Norman, March 4-6

2021: Papers presented to AEJMC Midwinter Conference in a session sponsored by the Cultural and Critical Studies Division, virtual

2018: Papers presented to the AEJMC Newspaper and Online News Division at the AEJMC Southeast Colloquium, University of Alabama, Tuscaloosa, March 8-11

2006: Papers presented to the Newspaper and Open divisions at the AEJMC Southeast Colloquium, Tuscaloosa, Alabama, March 3

Book award reviewer

2021, 2016, 2013, 2012: First-round reviewer for the Association for Education in Journalism and Mass Communication's James W. Tankard Jr. Book Award

Organizer, co-chair, preconference

The Future of Editing Preconference

Organizer, co-moderator, preconference workshop, AEJMC conference, August 2009, Boston
Organized and co-moderated, with Dr. Leslie-Jean Thornton of Arizona State University, a half-day workshop on the future of newspapers, newspaper copy editing, newspaper online editing and what editing professors should be teaching. Sponsored by the Newspaper Division. The workshop featured newspaper executive editors, such as Martin Baron, then-editor of the *Boston Globe*; copy editors, including an editor from the *New York Times* and the president of the American Copy Editors Society; new media editors; Dow Jones News Fund copy editing interns; and editing professors.

Organizer/chair of conference panels

2022: Teaching Journalism Online, co-organizer and co-expert, with Raluca Cozma of Kansas State University, for the stream Teaching Journalism Online, based on our co-edited book, *Teaching Journalism Online* (forthcoming, 2022), during the World Journalism Education Council virtual conference Reimagining Journalism Education in the Age of Change, June 30, 2022.

2021: Forging a Local News Media Ecosystem Research Agenda, virtual AEJMC conference Organized and co-moderated, with Dr. Christina Smith of Georgia College and State University, a panel session co-sponsored by the Newspaper and Online News Division and Community Journalism Interest Group.

2021: Problems or Possibilities? Pedagogical Approaches to Teaching Skills Courses Online in a Pandemic, virtual AEJMC conference. Co-organized, with Dr. Bill Silcock of Arizona State University, a panel co-sponsored by the Mass Communication and Society Division and the Electronic News Division

2020: Media, War and Memory: Researching Remembrance of the Past, virtual AEJMC conference. Organized and moderated the panel for the History Division and Cultural and Critical Studies Division.

2020: Connecting Today's Students with Jim Crow-Era Media History, virtual AEJMC 2020 conference. Co-organized, with Dr. Kristin Gustafson of the University of Washington-Bothell, a panel co-sponsored by the Minorities and Communication Division and the History Division

2018: Contextualizing Media Credibility, AEJMC conference, Washington, D.C. Co-organizer and co-moderated, with Dr. Kristin Gustafson of Washington-Bothell, a panel co-sponsored by the Newspaper and Online News Division and the History Division

2017: Teaching with Archives of the Alternative Press of the 1960s-1980s, AEJMC 2017 conference, Minneapolis. Co-organized and co-moderated, with Dr. Kristin Gustafson of Washington-Bothell, a teaching panel co-sponsored by the Newspaper and Online News Division and the History Division

2009: Teaching Communication Ethics in the 21st Century: What Remains Stable, What Changes? National Communication Association, Chicago. Organized and moderated the panel for the Communication Ethics Division

2006: Sports Media: Still Running with the Pack? North American Society for Sociology of Sport 2006, Vancouver. Co-organized the research panel with Dr. Rick Kenney of the University of Central Florida.

2006: Unraveling the Google Legal Web: A Microcosm of Online Free Expression and Intellectual Property Concerns, National Communication Association, November, San Antonio Organized and served as a panelist on the Freedom of Expression Division research panel.

2004: Technological Challenges for Newspaper Managers in the 21st Century, AEJMC Midwinter Conference, Rutgers University. Organized and moderated a panel for the Media Management and Economics Division

SERVICE TO RUTGERS UNIVERSITY

Administrative

Chair, Department of Journalism and Media Studies, 2016-2020

Elected by the department to a three-year term. Served a fourth year at the request of the dean. During my term, when I was an associate professor, the department marked the following accomplishments:

Personnel

- Ran a national search, with 16 Skype interviews and 9-on campus interviews, 2016-2017
- Hired 5.5 full-time faculty members. Two people hired were part-time lecturers (adjunct professors) converted into full-time positions with benefits.
- Welcomed Naomi Klein, the inaugural Gloria Steinem Chair in Media, Culture and Feminist Studies in fall 2018 and supported the chair's initiatives and teaching
- Hired 15 new part-time lecturers: Seven were current or former professionals who taught in the undergraduate program, three were PTLs in the Master's in Communication and Media program, and five were Ph.D. students who taught for the first time in the undergraduate program.
- Retained six faculty members with outside offers. No faculty members left the department.
- Completed two promotions to a ranker higher than mine and began work on two more that were successful after my term ended: One faculty member was promoted to distinguished full professor; another was promoted to full professor.
- Completed four appointments at full professor: two tenured, two non-tenure track
- Successfully completed eight reappointments, involving five faculty members
- Created a Writing for Media coordinator position
- Completed two Faculty Compensation Program merit raise processes: 2017 and 2020.

Infrastructure and equipment

- Acquired and installed the equipment for two podcasting studios
- Budgeted for and authorized purchase of new cameras, microphones, light sets and other media production equipment
- Helped arrange with iTV, then a division of Continuing Education, for use of its studios on the Livingston Campus by students in select JMS courses

Undergraduate major

- Helped Global Media Committee create the Global Media specialization
- Oversaw expansion of study-abroad offerings from one course in London and Paris in spring 2016 to courses offered in Bologna, Italy, through a translation relationship with the University of Bologna, and Guatemala from 2017 to 2019. Approved expansion of study-abroad offerings to Ireland.
- Secured places in the School of Arts and Science Core for 3 courses open to non-majors, greatly increasing enrollment:
 - 04:189:102 Introduction to Media, which expanded from about 100 students per section to as many as 300 per section
 - 04:567:200 Writing for the Media, which expanded from 7 to 16 sections
 - 04:567:215 Gender, Race and Class in the Media

- Shepherded creation of three new permanent undergraduate courses: Children and Media, taught across departmental lines between JMS and the Department of Communication in a first-of-its-kind arrangement for permanent cross-listed undergraduate courses; Podcasting and Audio Documentary; and Media and Data.

Master's level

- Expanded the number of full-time faculty teaching in the Digital Media Track of the Master's in Communication and Media (MCM) program from three to seven
- Created two new MCM special topics courses that were given permanent status in 2021: Digital Media Ethics and Digital Media Research
- Began teaching, each semester, a section of the MCM Capstone Seminar targeted at students in the Digital Media Track
- Planned for the expansion of the number of sections of Digital Media Production to meet student demand and hired a new PTL.
- Offered input into the creation of the Master's of Health, Communication and Information

Ph.D. level

- **Created and taught four new courses:** Children, Adolescents and Media, Technology and Class in the 20th Century, Visual Theory and Methods, and Race, Power and Popular Culture
- Joined a six-year rotation (2-2-2) for teaching Quantitative Methods, which previously was taught by only the Communication and Library and Information Science departments
- Graduated 11 Ph.D. students in the Media Studies area

Pandemic response

- Moved 60 sections from face-to-face or hybrid to remote delivery in mid-semester in March 2020: 56 sections of undergraduate courses, 2 courses in the Digital Media track of the Master's in Communication and Media, and 2 Ph.D. seminars
- Assessed the transition in a report that compiled information from all faculty and PTLs
- Hosted weekly optional online faculty meetings during spring 2020, some with instructional design staff attending, to discuss remote teaching

Other department-level service

Spring 2022: Member, Scholarship Committee, spring.

2011-2016, 2020-present: Member, Personnel Committee composed of all tenured faculty

2016-2020: Ex-officio member (as department chair), Department of Journalism and Media Studies Personnel Committee

Fall 2021: Member, Search Committee, open-rank, tenure-track hire. Reviewed more than 100 applicants, making detailed recommendations.

Fall 2020: Interim coordinator, Digital Media track, Master's in Communication and Media. Filled in for another professor on sabbatical

2012-2014: Coordinator, Digital Media track, Master's in Communication and Information Studies. Served as first coordinator for the new track and the only Department of Journalism and Media Studies representative on the MCIS Executive Committee.

Fall 2013: Interim Ph.D. area coordinator, Media Studies area, School of Communication & Information Ph.D. program, fall 2013. Filled in for a colleague on sabbatical.

2010-2012: Ph.D. area coordinator, Media Studies area, School of Communication & Information Ph.D. program. Served as a Ph.D. coordinator for the Media Studies area of the program, recruiting applicants, managing reviews of applicants, encouraging admitted applicants to accept places, helping the chair plan Ph.D. teaching, and advising Ph.D. students until they chose a permanent advisor. Began this role as an untenured assistant professor.

Reappointment, tenure and promotion committees

In the Department of Journalism and Media Studies

As chair of the Department of Journalism and Media Studies, worked with 17 appointment, reappointment, or promotion cases, including acting as convening but non-voting chair of committees considering five promotions to a rank higher than mine. In tenure-track appointments, reappointments and promotions, I generally serving as the final editor of Form 4, the department's evaluation of the case:

2020: Promotion from associate professor to professor (through point of external review)

2020: Promotion from assistant professor to associate professor (through point of external review)

2020: Reappointment of a non-tenure-track full professor

2020: Reappointment of an assistant professor after third-year review

2019-2020: Promotion of from associate to full professor

2019: Appointment from staff member to non-tenure track professor of practice

2018-2019: Promotion from full to distinguished full professor

2019: Reappointment of a non-tenure track assistant professor, 2019

2018: Reappointment of a tenure-track assistant professor, 2019

2018: Reappointment of two non-tenure-track lecturers, 2018

2018: Appointment at full professor, 2018

2017: Reappointment of an assistant professor after third-year review, 2017

2017: Appointment at full professor, 2017

2017: Appointment of a non-tenure-track full professor, 2017

2017: Reappointment of a non-tenure-track assistant professor, 2017

2016: Consideration of promotion from associate to full professor, 2016

In the School of Communication and Information

2015: Chair of one school appointment and promotion committee (assistant to associate professor)

2011-2023: Member of 11 school appointment and promotion committees considering promotion from assistant to associate professor and one considering promotion from association to full professor

Other committees

University-wide committees

2019-2020, 2014-2015: Member, Study Abroad Committee, School of Communication & Information representative.

2014-2020: Member, Research Council Grants Review Committee, Social Science Division. Reviewed approximately 40 grant applications each spring and met with other Social Science Division members to allocate Rutgers internal research funds.

2016: Member, *ad hoc* committee on Research Council grant criteria. This subcommittee of the Research Council Grants Review Committee considered types of scholarly production eligible for Research Council grants.

2016-2018: Member, Chancellor's Advisory Committee on Teaching Excellence.

2016: Member, Walter I. Susman and Scholar-Teacher Awards evaluation committee. Evaluated nominees for Rutgers' two top teaching awards.

2006-2008: Member, Rutgers University Work and Family Committee (AAUP appointee). Worked with other members to write a report – partly while on parental leave – on child-care options at Rutgers. Continued service while on my own maternity leave.

2006-2007: Member, Rutgers University Service Learning Committee

School of Communication and Information committees

Fall 2020: Member, Executive Committee, Master's in Communication and Media program. Served as one of two Department of Journalism and Media Studies faculty members on the committee.

2012-2014: Member, Executive Committee, Master's in Communication and Information program. Served as the only Department of Journalism and Media Studies faculty member on the committee.

Fall 2013: Member, Ph.D. Executive Committee. Served as interim area coordinator for the Media Studies area of the Ph.D. program while the area coordinator was on sabbatical.

2012-2013: Member, School of Communication and Information Dean's Evaluation Committee.

2012: Member, Undergraduate Programs Task Force.

2010-2012: Member, Ph.D. Executive Committee. Served area coordinator for the Media Studies area of the Ph.D. program.

2008-2009: Member, Rules of Procedure/Elections & Nominations Committee.

2008: Member, *ad hoc* committee to consider Ph.D. program research courses.

Department of Journalism and Media Studies committees

Spring 2022: Member, editorial board, *Kairos*, JMS online magazine of student work

Fall 2020: Member, departmental promotion task force

Fall 2020: Member, Curriculum Review Committee

2016-2020: Ex-officio member (as department chair), Curriculum Review Committee

Spring 2016: Member, Curriculum Review Committee

Spring 2013: Chair, departmental search committee

2012-2013: Member, departmental executive committee

2008-2009: Member, faculty search committee

2006-2009: Chair, Curriculum Committee

Other departmental service

2014-2016: Faculty advisor, Rutgers Society of Professional Journalists student chapter

Helped student leaders of the organization secure a budget from the Student Activities Business Office, helped students attend the annual Region 1 SPJ conference and the national Excellence in Journalism conference (which I also traveled to), co-sponsored by the Society of Professional Journalists and the Radio Television Digital News Association. Helped students develop ideas for programming and find diverse guest speakers for events.

2007, 2008: Paper evaluator and discussant, Invitational Master's Student Institute

School of Communication, Information and Library Studies, Rutgers. Read, evaluated and talked with presenters about papers presented at the annual master's student conference held on campus.

SERVICE AWARDS

For service to the discipline

2020: Top Paper Reviewer, Cultural and Critical Studies Division of AEJMC

Awarded at the AEJMC 2020 virtual conference

2009: Inaugural Above the Fold Award, Newspaper Division, AEJMC

Awarded at the AEJMC 2009 conference, Boston

For service to Rutgers University

2020-2021: Service award, Department of Journalism and Media Studies

2008-2009: Service award co-honoree, School of Communication, Information and Library Studies

2008-2009: Service award, Department of Journalism and Media Studies

2007-2008: Service award, Department of Journalism and Media Studies

PROFESSIONAL AFFILIATIONS

Academic organizations

Association for Education in Journalism and Mass Communication

European Communication Research and Education Association

International Communication Association

National Communication Association

Honor society

Kappa Tau Alpha journalism honor society. Inducted as a master's student, University of South Florida

PROFESSIONAL JOURNALISM EXPERIENCE

Editor, writer, photographer, 2015-present

Occasionally do journalistic writing, editing and photography. Co-author of Keith, S., & Oudens, J. (2016, May 29). 6 European countries, 9 days, 0 planes. *New York Times*, a travel article for which I took most photographs. The piece, available at <https://www.nytimes.com/2016/05/29/travel/europe-train.html?searchResultPosition=1>, was syndicated through the New York Times News Service and published in dozens of newspapers internationally. It was voiced, as an 8-minute Audible selection under the title “Half the Fun is Getting There” by Paul Ryden. I have also had spot news photojournalism published by the BBC on www.bbc.co.uk

Sports page designer/copy editor, *St. Petersburg Times (now Tampa Bay Times)*, 1993-1999

Edited sports articles and columns on tight deadlines to produce three editions nightly. Designed section fronts and inside pages, working closely with photographers and night sports editor.

- Lead designer, Tampa Bay Buccaneers NFL game coverage, 1997, 1998
- Designer, special sections on college basketball, 1994; auto racing, 1995, 1997; hockey, 1996
- Second-place page-design award, 1998, Florida Sportwriters Association
- Third-place page-design award, 1995, Florida Sportwriters Association.

Assistant newsfeatures editor, *Florida Today*, Melbourne, Florida, 1992-93

Helped supervise twelve reporters and editors, an artist, and six correspondents at a Gannett daily newspaper. Planned content of weekly entertainment magazine. Edited weekly page of news produced by high school journalism classes.

Metro copy editor, *Florida Today*, 1991-92

Worked “slot” several nights each week, supervising the work of two to four other copy editors and general assignment reporter at a Gannett daily newspaper. Worked closely with interns and beginning reporters, particularly those covering crime and the environment.

Features reporter/copy editor, *Birmingham Post-Herald*, Birmingham, Alabama, 1987-89

Planned coverage and designed pages as editor of weekly entertainment section for a Scripps-Howard daily newspaper in a two-newspaper city. Reported on the visual arts, television, and popular music. Reviewed films and restaurants.

News copy editor, *Birmingham Post-Herald*, 1984-87

Designed front page and inside pages. Occasionally acted as assistant slot, reviewing the work of other copy editors. Won first-place awards in monthly headline-writing competition among Scripps-Howard daily newspapers, 1985, 1986.

Wire editor, *The Cullman Times*, Cullman, Alabama, 1983-84

Selected wire copy for two family-owned daily newspapers, *The Cullman Times* and *Athens News-Courier*. Supervised night composing room staff.

Reporter, *Athens News-Courier*, Athens, Alabama, 1982-83

Covered city and county government, education, religion and Browns Ferry Nuclear Plant.