

KAY ANN CASSELL
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Professional Experience

Rutgers, The State University

Assistant Teaching Professor, School of Communication, Information & Library Studies, 2006 -

- Teaches reference, collection development, government information, resources in the humanities, grant writing and project management, management, planning outreach services
- Director, MLIS Program 2008 - 2014
- Faculty adviser, LISSA. 2008 -
- Chair, Admissions Committee 2008 –
- Member, Scholarship Committee 2008 –
- Member, Curriculum Committee 2008 – 2014
- Chair, Global Education Committee 2014 –
- Recipient, Grant on Internationalizing the Curriculum, 2015 -

New York Public Library, The Branch Libraries

Associate Director for Collections and Services, 1989 - 2006

- Responsible for collection development for the 85 branches of The New York Public Library overseeing a budget of over \$11,000,000 including both print and electronic resources
- Supervised specialty training and grant related staff training
- Planned the development of new library services including the development of electronic resources and the addition of new formats of materials in the branches such as DVDs, e-books
- Supervised the development of the Branch Libraries' web site
- Responsible for supervision and development of children's services, young adult services, adult services, reference services, outreach services and the adult literacy program
- Responsible for the planning and implementation of new projects such as the Connecting Libraries and Schools Project (CLASP), the consumer health project (CHOICES), the Click-On at the Library project, Learning in Libraries project
- Responsible for the planning and implementation of government and private grants
- Supervises a staff of 36 FTEs

New School for Social Research

University Librarian, 1987 - 1988

- Responsible for the preparation and administration of the library budget
- Planned new library programs and services
- Supervised a staff of 24 FTEs

- Worked with university faculty and administration
- Directed an ongoing public relations program
- Developed additional funding for the library by writing grants

Coordinating Council of Literary Magazines
Executive Director, 1985 - 1987

- Prepared and administered the budget (\$1,700,000)
- Developed new programs and services
- Wrote grant proposals and did private fund raising
- Directed an ongoing public relations and marketing program

Huntington (NY) Public Library
Director, 1981 - 1985

- Supervised the preparation of the library budget and the expenditure of funds
- Developed and administered personnel policies
- Supervised a staff of 55 FTEs
- Planned new library services
- Developed additional funding for the library by writing grants
- Directed an ongoing public relations program

Bethlehem Public Library, Delmar, NY
Director, 1975 - 1981

Westchester Library System, Elmsford, NY
Adult Services Consultant, 1973 - 1975

Peace Corps, Morocco 1971 - 1973
Library Consultant and Teacher

New Jersey State Library 1968 - 1971
Adult Services Consultant

Brooklyn College Library 1965 - 1968
Reference Librarian

Previous Teaching Experience

Adjunct Faculty, Pratt Institute School of Information and Library Science, 1995 – 2006
Teaching information sources and services, advanced reference and collection development

Adjunct Faculty, Queens College Graduate School of Library and Information Studies, 2005
Teaching information sources and service

Adjunct Faculty, Palmer School of Library & Information Science, 1987 - 1991

Teaching reference service

Professional Activities

American Library Association

Chair, ALA Membership Committee 2011 – 13

Co-chair, GODORT Legislative Committee 2010 - 2011

GODORT Federal Depository Task Force 2008 - 09 (liaison to GODORT Legislation Committee)

ALCTS Representative to the Freedom to Read Foundation, 2005-

Member, RUSA/CODES Reference Publishing Advisory Committee 2008-10

Member, International Relations Round Table, International Sustainable Library Development Committee, 2006 -

Chair, ALA Office for Human Resource Development and Recruitment Advisory Committee 2002 – 2003; Committee member 2002 - 2004

Chair, ALA Publications Committee 1999 - 2001

Member, ALA Committee on Committees 1998 -2002

Chair, Local Arrangements Committee 1995 - 1996

Member, ALA Council 1991 - 2001

Member, ALA Committee on Education 1995 - 1997

Chair, ALA Committee on Conference Program Procedures and Policies Review, 1994 - 1996

Chair, ALA Membership Committee, 1991 - 1995

Chair, World Book-ALA Goal Awards Committee, 1993

President, Reference and Adult Services Division, 1983 - 1984

Member, RASD Notable Books Council 1987 - 1991

Member, RASD Services to Adults Committee 1985 - 1989

Co-Chair, ALA ERA Task Force 1979 - 1981

Chair, ALA Awards Committee 1977 – 1979

ALISE

Chair, Gender Issues SIG 2008 – 2009

International Federation of Library Associations

Government Information & Official Publications Section Standing Committee, 2013 -

New Jersey Library Association

Member, Intellectual Freedom Committee 2009 - 2015

Member, Publications Committee 2008 – 09

Member, Professional Development Committee 2008-2009

Board Member, Urban Libraries Section 2009 – 11

New Jersey LSTA Advisory Council member 2009 - 2011

New York City School Library System Council

Chairperson, 1991-1994

New York Library Association
President, Reference and Adult Services Section 1975 - 1976

Capital District Humanities Program
Chairperson, 1980 - 1981

Long Island Library Resources Council 1983 - 1985

Metro
NYPL Representative to Metro Board, 2003 - 2006
Chairperson, Public Services Committee, 1988 - 1991

New York Library Club
Council, 1988 - 1991

Feminist Press
Member, Board of Directors, 1990 - 1996

Library Public Relations Council
President 1999 - 2000

Education

Carnegie-Mellon University, B.A.
Major - Modern Languages, French and Spanish

Rutgers University, M.L.S.
Major - Library Science

Brooklyn College, M.A.
Major - Comparative Literature

International University for Graduate Studies
PhD Library Science

Honors

Beta Phi Mu
American Library Association Equality Award 1986

Publications: Books

“Self-publishing in large academic libraries” in Holley, R. P., ed. *Self-Publishing and Collection Development: Opportunities and Challenges for Libraries*. Purdue University Press, 2015.

Reference and Information Services, an Introduction. 3rd edition. Neal-Schuman Publishers/ALA, 2013. With Uma Hiremath.

Reference and Information Services in the 21st Century, an Introduction. 2nd edition revised. Neal-Schuman Publishers, 2011. With Uma Hiremath

“Meeting User’s Needs through New Reference Service Models” in Radford, M.L. & Lankes, R.D. (eds.) *Creating the Reference Renaissance: Current & Future Trends*. NY: Neal-Schuman, 2010

Reference and Information Service in the 21st Century, an Introduction. 2nd edition. Neal-Schuman Publishers, 2009. with Uma Hiremath.

Reference and Information Service in the 21st Century, an Introduction. Neal-Schuman Publishers, 2006. with Uma Hiremath.

Developing Reference Collections and Services in an Electronic Age. Neal-Schuman Publishers, 1999.

Developing Public Library Collections, Policies and Procedures with Elizabeth Futas. Neal-Schuman Publishers, 1991.

Articles

Cassell, Kay and Simmons, Ellen. (2011) Three Sides to Every Story: The Net Neutrality Debate. GODORT Washington Report. Retrieved from http://wikis.ala.org/godort/index.php/Washington_Report_Spring_2011

Cassell, Kay and Simmons, Ellen. (2011) Transforming the National Security Classification System. Retrieved from http://wikis.ala.org/godort/index.php/Washington_Report_Summer_2011.

Cassell, Kay and Simmons, Ellen (2010) Open Government. Retrieved from http://wikis.ala.org/godort/images/5/5c/Washreport_v38n4.pdf

Cassell, Kay and Simmons, Ellen. (2010) Washington Report. Retrieved from http://wikis.ala.org/godort/images/e/ee/Washreport_v38n3.pdf.

Cassell, Kay Ann and Weibel, Kathleen. (2010) Celebrating Women’s History Month@Your Library. *American Libraries*, 41 (3), 38-40.

Cassell, Kay and Weibel, Kathleen. (2007) Public Library Response to Women and Their Changing Roles Revisited. *Library Trends*, 56 (2).

Cassell, Kay. (2005) Handling gift books in libraries: a view from the US. *New Library World*, 106 (9/10).

Cassell, Kay. (1999) A World of Difference: The Peace Corps Story. *American Libraries*, 30 (7), 56-59.

Cassell, Kay. (1988) Literary Voices: Selecting and Promoting Small Presses and Literary Magazines in Libraries." *RQ*, 28 (Winter), 151 +.

Cassell, Kay and Weibel, Kathleen. (1980) Public Library Response to Women and Their Changing Role. *RQ*, 20 (Fall), 70-75.

Cassell, Kay. *Knowing Your Community and Its Needs*. Small Libraries Publications, no. 14. American Library Association, 1988.

Cassell, Kay. (1986) Small Press Reference Books. *The Reference Librarian*, Issue 15, 177-84.

Other

Collection Building. Editor, 1993 - 2016

Bottom Line, Columns editor, 1985 - 2003

Gifts for the Collections: Guidelines for Libraries. Kay Ann Cassell et al for the IFLA Acquisition and Collection Development Section. IFLA Professional Report, No. 112.

Recent presentations

Paper presented on e-books at LIDA Conference, June 13 – 17, 2016

Session chair, Education Policies, iConference 2014, Berlin.

Presentation at IFLA, Helsinki, August 2012. “The United States Federal Depository Library Program” with Stephanie Braunstein.

Presentation at the New Jersey Library Association, May 2011. Intellectual Freedom Pre-Conference.

Presentation at the New Jersey Library Association, May 2011. Program on Job Hunting.

Presentation at the Princeton-Trenton chapter of SLA meeting, May 2010. “From the Reference Desk to Twitter: Meeting Our Users on Their Own Terms”

Presentation at the New Jersey Library Association, April 2010. "Beyond the Traditional Reference Desk.

Presentation at IFLA, August 2009. "E-books at the Tipping Point". Acquisition and Collection Development Section. Milan.

Presentation at Reference Renaissance Conference, August 2008. "Meeting User's Needs Through New Reference Service Models". Denver, CO

Presentation at Refolution: Reference Service in a Constantly Changing World, April 2008. Grantville, PA

Poster Session, ACRL WSS, June 2008, "Public Library Response to Women and Their Changing Roles Revisited."

Presentation at ALISE, January 2008, "Public Library Response to Women and Their Changing Roles Revisited", Sponsored by Gender SIG.

Presentation at IFLA Pre-conference, August 2007. "Publication as a Path to Leadership" Sponsored by the Continuing Professional Development and Workplace Learning Section, Johannesburg, August 2007

"Marketing Electronic Resources: Get Them to Use What They Pay For." Suffolk County Library Association, October 2007.