

**Dr. MARC ARONSON**  
**School of Communication and Information**  
**Rutgers University**  
**184 College Avenue, New Brunswick, NJ 08901; rm 100**  
**848-932-7601**  
[marcaron@rutgers.edu](mailto:marcaron@rutgers.edu) • [www.marcaronson.com](http://www.marcaronson.com)

---

### TEACHING EXPERIENCE

<i>Rutgers University, School of Communication and Information Science</i>	<i>2010-on</i>
Assistant Teaching Professor in Master of Information Program	
Classes on Children, Young Adults, Reading and Literacy	
<ul style="list-style-type: none"><li>• Created Online Class in Nonfiction and the Common Core</li><li>• Created Online Class in International Books for Children and Young Adults</li><li>• Created International Children's and Young Adult Collection for Alexander Library</li><li>• Created and Hosted Joint Common Core Conference with GSE</li><li>• Member, SC&amp;I Youth Cluster</li></ul>	
<i>Davidson Institute</i>	<i>2010</i>
Online Classes for gifted youth	
<i>Oakland University</i>	<i>2009</i>
Visiting Professor	
<i>Vermont College MFA Program</i>	<i>2005-2006</i>
Professor	
<i>Simmons College</i>	<i>1996-2005</i>
Visiting Professor, Children's Publishing	
<i>NYU Publishing Institute</i>	
Creator, Conference, "Reaching the Teenage Reader"	<i>1999</i>
<ul style="list-style-type: none"><li>• "Making Publishing a More Ethnically Diverse Industry" <span style="float: right;"><i>1998</i></span></li><li>• "What Does Electronic Publishing Mean for You?" <span style="float: right;"><i>1996-97</i></span></li><li>    "Commerce <u>and</u> Culture, the True History of Publishing" <span style="float: right;"><i>1995-96</i></span></li></ul>	
<i>Radcliffe Publishing Program</i>	<i>1995-2000</i>

### AWARDS AND HONORS

YALSA Excellence in Nonfiction, Finalist	<i>2018</i>
AAAS/Subaru Prize for Excellence in Middle Grade Science Books	<i>2013</i>
IMLS Grant to develop Common Core taxonomy for nonfiction books	<i>2012</i>
Named chair of selection panel for National Book Award Young Readers prize	<i>2011</i>
YALSA Nonfiction prize finalist	<i>2011</i>
LA Times Book prize finalist	<i>2011</i>
Frances Henne/YALSA Grant to study teenagers' nonfiction pleasure reading	<i>2009</i>
ALAN Prize for service to teenagers and YA literature from the NCTE	<i>2006</i>
Robert L. Sibert medal from the American Library Association	<i>2001</i>
Boston Globe/Horn Book Prize for nonfiction	<i>2001</i>
LMP award for excellence in children's publishing	<i>1995</i>

### PUBLICATIONS

#### **Books**

#### Contracted, Forthcoming

<i>Showdown: A Compendium of Contests (Chronicle)</i>	<i>2022</i>
<i>Crush: A History of New York City in Four Streets and a Square (Candlewick)</i>	<i>2020</i>
<i>Poisoned Water: The Flint Water Crisis (Bloomsbury) Marc Aronson and Candy Cooper</i>	

## MARC ARONSON

---

### PUBLICATIONS cont'd

- 1789: What Is A Person (Candlewick)* Marc Aronson and Susan Campbell Bartoletti, eds.  
Published
- Rising Waters: The Story of the Thai Cave Rescue (Simon & Schuster)* 2019
- Junior Library Guild Selection, Kirkus Star
- 1968: Today's Authors Explore a Year of Rebellion, Revolution, and Changes (Candlewick)* 2018  
Marc Aronson and Susan Campbell Bartoletti, eds.
- The Eyes of the World: Robert Capa, Gerda Taro and the Invention of Modern Photojournalism,* 2017  
Marc Aronson and Marina Budhos (*Henry Holt*)
- YALSA Excellence in Nonfiction Finalist
  - Junior Library Guild Selection, 8 Year End Best Book Selections
- The Griffin and the Dinosaur, by Marc Aronson and Adrienne Mayor (National Geographic)* 2014
- Master of Deceit: J. Edgar Hoover and America In the Age of Lies (Candlewick)* 2012
- Junior Library Guild Selection; Kirkus Star; SLJ star; PW star
- The Skull in the Rock (National Geographic), by Marc Aronson and Lee R. Berger (National Geographic)*
- Junior Library Guild Selection, AAAS/Subaru Prize Winner
- Trapped: How The World Saved 33 Min From 2,000 Feet Below the Chilean Desert (S&S)* 2011
- Junior Library Guild Selection
- Sugar Changed the World: A Story of Spice, Magic, Slavery, Freedom, and Science* 2010  
Marc Aronson and Marina Budhos (*Clarion/Houghton Mifflin*)
- Los Angeles Times Prize for Best in Young Adult Literature Finalist
  - YALSA Excellence in YA Nonfiction Finalist
  - Junior Library Guild Selection
  - Included in state curricula in New York and Louisiana
- If Stones Could Speak: Unlocking the Secrets of Stonehenge (National Geographic)*
- Unsettled: The Problem of Loving Israel* 2008  
(Ginee Seo Books / Simon & Schuster)
- Kirkus Best Book
- Bill Gates: Tycoon (Viking)*
- Junior Library Guild Selection, featured on Biography Channel
- Ain't Nothing But a Man; My Quest to Find the Real John Henry*  
Co-author, Scott Nelson (*National Geographic Books*)
- Aesop Award
  - Jane Addams Peace Prize Honor
  - American Library Association Best Books for Young Adults
  - American Library Association Notable Books
  - *Booklist, School Library Journal* "Best Books"
- War Is...Soldiers, Survivors, and Storytellers Talk About War*  
Co-editor, Patty Campbell, (*Candlewick*)
- ALA Best Book for Young Adults
- Race: A History Beyond Black and White* 2007  
(Ginee Seo Books / Simon & Schuster)
- Featured on Book-TV, and at Fisk Race Relations Institute
  - Junior Library Guild Selection
- Robert F. Kennedy: Crusader (Viking)*

## MARC ARONSON

---

### PUBLICATIONS Cont'd

- The World Made New: Why the Age of Exploration Happened and How it Changed the World*  
Co-author, John W. Glenn (National Geographic Books)
- Purchased by NYC Board of Education for every Fifth Grade Home Room
- For Boys Only*  
Co-author, HP Newquist (Feiwei and Friends)
- Translated into Chinese, separate Australian edition
- The Real Revolution: The Global Story of American Independence* 2005  
(Clarion/Houghton Mifflin)
- Featured on Book-TV
  - *School Library Journal*, Kirkus, “Best Books”
  - *New York Times* review by Eric Foner
- John Winthrop, Oliver Cromwell and the Land of Promise* 2004  
(Clarion/Houghton Mifflin)
- Featured on Book-TV
- Witch-Hunt: Mysteries of the Salem Witch Trials* 2003  
(Athenaeum/Simon & Schuster)
- Featured on Book-TV
  - *School Library Journal* “Best Book”
  - Junior Library Guild Selection
- Beyond the Pale: New Essays for a New Era*  
(Scarecrow)
- 9-11 The Book of Help* 2002  
Co-editor, Michael Cart  
(Carus Publishing)
- Exploding the Myths: The Truth About Teenagers and Reading* 2001  
(Scarecrow)
- Featured on Book-TV; USA Today; Washington Post; Milwaukee Journal-Sentinel; L.A. Times Book Festival
- Sir Walter Raleigh and the Quest for El Dorado* 2000  
(Clarion/Houghton Mifflin)
- First winner of the Robert L. Sibert award
  - Winner of Boston Globe/Horn Book award
- Art Attack; A Short Cultural History of the Avant-Garde* 1998  
(Clarion/Houghton Mifflin)
- Notable Book, *New York Times*
  - A Best Book of the Year, *Publishers Weekly*
- Essays, Chapters and Articles**
- “George Washington’s Eyeglasses,” Washington Post, accepted, date not set 2019
- “The Complicated Mixture of Racism and Envy Behind Minstrelsy,” Washington Post 7/22/2018 2018
- “‘It Was Like Marc Was My Friend’ How Nonfiction Authors Reach Out to Their Readers And How Readers Can Respond,” co-authored with Dr. Myra Zarnowski in D.A. Wooten and B.E. Cullinan (Eds.), *Children’s Literature in the Reading Program: An Invitation to Read: Engaging Young Readers in the 21<sup>st</sup> Century*. 5<sup>th</sup> Edition. (ILA, 2018)
- “Teaching Nonfiction with Confidence; Learning to Love Inquiry,” co-authored with Dr. Myra Zarnowski, chapter in Dr. Deborah Ann Wooten, *Children’s Literature in the Reading Program: An Invitation to Read*, 4<sup>th</sup> Edition (IRA, 2015). 2015

Essays, Chapters and Articles Cont'd

“A Culture of Guns, With Comments from Sons,” memoir-essay co-authored with Chris Crutcher and Will Weaver in Michael Cart, ed. <i>Taking Aim, Power and Pain, Teens and Guns</i> (Harper Collins, 2015)	
<i>School Library Journal</i> (11/8/12) “Wondering How to Put the Common Core into Practice, it is Easier than You Think”	2012
<i>Horn Book</i> (March/April 2011) “New Knowledge”	2011
<i>New York Times, Op-Ed</i> “The End of History (Books)” (April 2, 2010)	2010
Essay in <i>A Family of Readers</i> (Candlewick, 2010): “Nonfiction: Cinderella Without the Fairy Godmother”	
<i>School Library Journal</i> lead interview with NBA winner Philip Hoose 1/1/2010	
<i>Horn Book</i> (September/October 2009) “Caught in the Net”	2009
<i>New York Times</i> “Librarian Rides to the Rescue,” September 27, 2009	
<i>School Library Journal</i> : cover story on the future of books	2008
<i>Horn Book</i> essay on boys and reading, “Stats”	
<i>School Library Journal</i> : Essay on research behind <i>The Real Revolution</i>	2005
AP Teachers Central Website: Essay on research behind <i>The Real Revolution</i>	
<i>School Library Journal</i> : Essay on illustration costs in nonfiction for young readers	2004
Reviews published in the <i>Los Angeles Times</i> and <i>Minneapolis Star-Tribune</i>	2003
Reviews published in the <i>Los Angeles Times</i>	2002
Lead essay, Illinois Young Adult Services manual	
“Of Slippery Slopes and Proliferating Prizes,” <i>Horn Book</i>	2001
Review of Giles Milton, <i>Big Chief Elizabeth</i> , <i>Los Angeles Times</i>	
“What Is Literary Distinction?” <i>Booklist</i>	2000
“Too Much Sex in the Text: Researching Raleigh for Young Readers,” <i>Booklinks</i>	
“Puff the Magic Dragon,” review essay in <i>Los Angeles Times Book Review</i>	1999
“The State of American Publishing for Teenagers,” <i>Logos</i>	
“We Have Nothing to Lose But Our Isolation: An International YA Literature Conference,” Three-Part Series in <i>VOYA</i>	1998
“Not a Necessary Purchase: The Journals Judged,” <i>Horn Book</i>	1997
“It All Starts with a Word,” <i>School Library Journal</i>	
“The Challenge and the Glory of Young Adult Literature,” <i>Booklist</i>	
“The Gates of Hell,” review of Martin Gilbert, <i>Holocaust Journey</i> , <i>Los Angeles Times Book Review</i>	
“The Betrayal of Teenagers: How Book Awards Fail America’s Most Important Readers,” <i>School Library Journal</i>	1996
“No Renaissance Without Openness: A Philosophy of American Multiculturalism,” <i>Bookbird</i>	
“‘The YA Novel is Dead’ and Other Fairly Stupid Tales,” <i>School Library Journal</i>	1995
Distinguished Achievement Award, Educational Press Association	
“A Mess of Stories,” <i>Horn Book</i>	
“Booksellers,” “Agents,” “Maxwell Perkins,” “Charles Scribner’s Sons,” “Century Magazine,” chapters, <i>The Encyclopedia of New York</i> (Yale U. Press)	
“Edith Wharton and the House of Scribner, The Novelist as a Pain in the Neck,” <i>New York Times Book Review</i>	1994
“The Evolution of the American Editor,” chapter, Jerry Gross, ed. <i>Editors on Editing</i>	1993
“Beyond Bolsheviks and Blintzes,” review of Sara Bershtel and Alan Graubard, <i>Saving Remnants, In These Times</i>	
“Reader, Buyer, Juror: William Crary Brownell and the Reading Public,” paper, American Historical Association annual conference	1991
“Publishing, Biography of a Fabulous Invalid,” <i>New York Times Book Review</i>	
“Street Basketball: Melting Pot, Melting Pavement,” Op-ed <i>New York Times</i>	1986

## MARC ARONSON

---

### Essays, Chapters and Articles Cont'd

#### Columnist

<i>School Library Journal</i> : twice-monthly "Consider the Source" column	2012 -2016
10-Part series on the Common Core, contributor	
<i>UnCommon Corps Blog</i> ; weekly post	2014 -2016
<i>Nonfiction Matters</i> , three-times-weekly Blog on <i>School Library Journal</i> site	2008-2012
<i>School Library Journal</i> : Monthly "Consider the Source" column	2006-09

### PUBLISHING EXPERIENCE

#### Partner

2006- present

Aronson & Glenn, LLC

- Create, write, edit, design, and produce books for publishers
- Eyes Wide Open: The Environment* by Paul Fleischman (*Candlewick*) AAAS/Subaru Finalist 2014
- Booklist Best Book, NSTA Outstanding Science Trade Book
- The Griffin and the Dinosaur*, by Marc Aronson and Adrienne Mayor (*National Geographic*) 2014
- NSTA Outstanding Science Trade Book; NYPL 100 Books for Reading and Sharing
- STEP Program* (Urban Education Institute, University of Chicago) 24 Levelled Nonfiction books 2014
- The Skull in the Rock* (*National Geographic*), by Marc Aronson and Lee R. Berger  
(*National Geographic*) AAAS/Subaru Prize Winner 2012
- Trapped: How the World Saved 33 Men From 2,000 Feet Below the Chilean Desert*  
(Simon & Schuster), by Marc Aronson 2011
- *Four* starred reviews, featured in *The Horn Book*
- If Stones Could Speak: Unlocking the Secrets of Stonehenge*, by Marc Aronson 2010  
(*National Geographic*)
- *Booklist* Star; *School Library Journal* Star
  - *Oribs Pictus* award Honor, from *National Council of Teachers of English*
- How to Get Rich In...* (The Gold Rush, On the Oregon Trail, On a Texas Cattle Drive) by Tod Olson  
(*National Geographic*)
- *Booklist* Top Ten Nonfiction series
- Ain't Nothing But a Man: My Search for the Real John Henry*, by Scott Nelson & Marc Aronson 2008  
(*National Geographic*)
- Jane Addams Peace Prize Honor; Aesop Award

#### Editor-at-Large

Candlewick

- Acquire & edit books for middle grade and teenage 2007-present
- One Death, Nine Stories: An Anthology*, edited by Charles Smith 2014
- Courage Has No Color*, by Tanya Stone 2013
- YALSA Excellence in Nonfiction Finalist
- A Family of Readers: The Horn Book Guide to Literature for Children and Teenagers* 2010
- Pick Up Game: A Full Day of Basketball in Nine Short Stories*, edited by Charles Smith
- Almost Astronauts: Thirteen Women Who Dared to Dream*, by Tanya Stone 2009
- Sibert medal; Boston Globe Horn Book Honor; YALSA Nonfiction Prize Finalist
- On My Journey Now: Looking at African-American History Through the Spirituals*,  
by Nikki Giovanni 2007

MARC ARONSON

---

PUBLISHING EXPERIENCE Cont'd

**Vice President and Publisher** 2000-2003

Carus Publishing

- Developed strategy to integrate magazine, book, and web publishing
- *Breakout*, by Paul Fleischman National Book Award Finalist

**Managing Editor** 2000

Zooba.com

- Helped launch web-based publisher that linked free content to book sales

**Senior Editor/Imprint Manager, EDGE Books** 1992-2000

Henry Holt Books For Young Readers

- 1995 LMP Award for excellence in editing

Major Projects

- Created EDGE, the first international and multicultural young adult imprint
- Edited *The Long Season of Rain*, National Book Award Finalist
- Edited Kyoko Mori's *Shizuko's Daughter*, hailed by *New York Times* as "one of those rarities that shine forth a few times in a generation"

Holt Award Winners

- *Pedro and Me*, ten awards including 2000 Robert L. Sibert Honor
- *We Are Witnesses, Five Diaries of Teenagers Killed in the Holocaust*, 1995 ALA Best Book for Young Adults
- *Iqbal Masih and the Crusaders Against Child Slavery*, 1999 Flora Steiglitz Strauss Award
- *Robber and Me*, 1998 Batchelder Award
- *Invisible Ladder*, 1998 Claudia Lewis Poetry Prize
- *Breaking Ground Breaking Silence*, 1998 Coretta Scott King Honor

**Editor** 1987-1991

Harper Junior Books

- Hired to reinvent The Land and People series for fifth to tenth grade readers, books were praised by the *Washington Post* as "a splendid new series."
- Expanded publishing program to develop first middle grade collection of Latin American fiction.
- Several award-winning books in areas such as biography, women's sports, poetry

MUSEUM CURATION

Principle Guest Curator and originator: "New York's Got Game: A History of Basketball in New York City"; Exhibit at the Museum of the City of New York 2020

# MARC ARONSON

---

## PUBLIC SPEAKING

### **Common Core, Diversity and Teacher Training Talks and Workshops**

2007 – present

#### Common Core

Professional Development for librarians and teachers in California, Florida, Hawaii, Illinois, Kansas, Michigan, Nebraska, New Jersey, New York, Oregon, Pennsylvania, Rhode Island, and Virginia; presentations to book publisher and packager conferences in California and New York Consulting work with Council of Chief State School Officers (highest level state educators) and Student Achievement Partners (creators of Common Core ELA Standards) to develop and train teams of librarians and teachers to craft collections of nonfiction texts (text sets) to support student learning

#### Diversity Training

Consulting work with Southern Poverty Law Center on selecting diverse nonfiction books that serve the Common Core;

*General Dynamics; Fisk Race Relations Institute; Lincoln Home, National Parks Service; Fellowship Farm; New Jersey Commission on Creating a 9-11 Curriculum*

Talks and workshops on “race” for business organizations, teachers, and community groups.

#### Teacher Training:

*Rutgers University:* Organize and host “An Essential Team for Common Core Success” conference in coordination with Rutgers Graduate School of Education

*Lewis and Clark College; National Louis University; Museum of the City of New York; UCLA; University of Delaware; New York University; Brooklyn Historical Society; University of Nevada;*

Talks and Workshops for 5<sup>th</sup> through AP teachers on topics including:

- How to Teach Text Complexity Through Engagement
- Mastering the Common Core Through Inquiry
- To Find Great Nonfiction, Ask Your Librarian
- How to Link US and World History
- “Who Invented the Jump Shot?” – Finding History All Around Us

#### Selected K-12 School Visits

Westlake Middle School, Maplewood Middle School, South Orange Middle School, Montvale Middle School, Suffern Middle School, Gelinas Middle School, Oachita Junior High School, Lehman Manhattan, Leroy Middle School, Palmyra Middle School, Burgundy Farm School, Washington DC; Shady Hill School, Cambridge, MA; Emil Cavallini School; West Essex Middle School, NOVI High School, Upper Saddle River Middle School

#### Student-Created History Projects

Designed and ran Memory Trail for National Park Service: national history project for teenagers designed to echo five year Civil War to Civil rights theme

#### **Spokesman**

National Spokesman, History Channel “Save Our History”

2006-07

#### **Recent Keynote Addresses**

Michigan Association for Media in Education, 2017 Critical Literacy  
Shanghai Children’s Bookfair 2016 Youth Librarianship  
Oregon Library Association, 2014 Mock Sibert

2012 - present

**PUBLIC SPEAKING cont'd**

Michigan Association for Media in Education, 2014	Nonfiction, Connect the Dots
Florida Council of Teachers of English, 2014	Textual Revolution
Shenandoah University, 2014	Why Is Nonfiction Defined by What It Is Not?
Pennsylvania School Librarians, 2014	Nonfiction and the Pennsylvania School Librarian
Bay Area Librarians, 2014	CCSS, STEM, STEAM
National Louis, IL	Teaching Through Nonfiction
New York State Library Association, 2014	The Common Core: Making It Work
New Jersey State Library Conference, 2013	Nonfiction
Computers in Libraries Conference, 2013	The Common Core and Global Connections
Nebraska School Library Association, 2013	Inquiry
Northeast Kansas Library System, 2013	Kansas and the Common Core
Tennessee Association of School Librarians, 2013	Complexity of Text Complexity
FETC (Florida), 2013	The Common Core and Educational Technology

**Selected Earlier Talks, Presentations, and Panels**

ISTE (California), 2012	The Common Core and Educational Technology	
EBMA, 2012	The Common Core: Uncommon Opportunity	
IRA, 2012	Ebooks, Apps and Nonfiction for K-12	
Jump-Start (New Delhi),	Young Adults and Books, An American View	2011
American Library Association,	Is There a New Nonfiction?	2011
Florida Association for Media in Education,	Boys and Reading	2011
IRA Talk on Nonfiction		2006
ALAN panel on nonfiction		
New Jersey IRA talk on Boys and Reading.		
ALA talks on YA books, and on nonfiction for teenagers; ALAN panel on war		2005
Invited to speak at NCTE/ALAN		2004
“I Am Impure”: Talk at NCTE		2003
Talk on Puritanism and Fundamentalism, Columbia University;		2002
Talks on the arts and children’s literature, IRA, NJ State Coalition On the Arts		
Talk on American History and books for young readers, Children’s Book Guild, Washington, DC		
Keynote speech, Children’s Literature New England		
“Not So Dead After All,” ALA Annual Meeting		2001
Inaugural acceptance speech, Robert L. Sibert Award		
“The Future of Children’s Books,” L.A. Times Book Festival;		
“What the Digital World Means to Us,” California Librarians Millennium Conference		
“Nonfiction is Literature,” Boston Globe Horn Book speech “Biography as Art,”		
New England Library Association Panel on YA Fiction with Robert Cormier,		2000
PEN New England		
Panel on Censorship and Self-Censorship, PEN New York		
More Real than Anything Else on Television, the Real World of Teenagers,”		1999
Keynote, State library meeting, Dearborn, Michigan		
Opening Remarks, Reaching the Teenage Reader Conference, New York University Publishing Institute		
Teenage Reading Day, Panel, Montgomery County, Maryland		
“Adding the Basement to the House, Giselle and Teenage,” Keynote, Conference on		1998
Radical Change in Children’s Literature, Florida State University		
“The Truth of Art,” Keynote, Westchester Library Association		
“Authenticity,” Panel, Texas Library Association		



## MARC ARONSON

---

### PUBLIC SPEAKING cont'd

- “Reviewers Judged,” Panel, New England PEN
- “The Making of the Multimedia World: Art, Sound, and Electronics,” Katonah Museum of Art
- “The Avant-Garde and Books for Young Readers,” NCTE annual convention
- “Making a Connection Between Author & Reader,” Southern CA Children’s Booksellers Association
- “How America Invented YA and Why it Had To,” Keynote, international conference *1997*  
on Teenage Readers, Rome, Italy
- “The Power of Words,” Keynote, New York State Library Association
- “Breaking Barriers and Creating Connections,” Cooperative Children’s Book Center conference,  
Madison, Wisconsin
- Panel Participant, Book Passage Writers’ Conference, Corte Madera, California
- “Is YA Dead?” American Library Association annual convention *1996*
- Chair, Panel, Images of the Reader, Society of Historians of Authors, Readers, and Publishers convention

### ADVOCACY & BOARDS

- Board of Trustees, Global Literature in Libraries Initiative *2016-present*
- Chair, jury to select best writing for young readers, National Book Award *2011*
- Board of Trustees, Adolescent Literature Assembly of NCTE *2008-2012*
- Young Adult Librarians Service Association task force to evaluate the  
Michael L. Printz Award *2001*
- Founding member, CBC/YALSA YA galley project *2000*
- Board of Trustees, Children’s Book Council, advocacy organization of the  
children’s book industry *1997-99*
- Founding member, Young Adult Librarians Service Association task force to  
create an award for teenage literature *1998-99*
- Board of Trustees, United States Board of Books for Youth *1995-97*

### EDUCATION

- New York University *1995*  
Department of History, Ph.D.
- Dissertation: “Democratic Standards: William Crary Brownell,  
Literary Culture and the Marketplace”
  - Huntington Library Fellowship *1992*
  - Bibliographical Society of America Fellowship *1991*