## Vikki S. Katz

Rutgers School of Communication & Information 4 Huntington St, New Brunswick, NJ 08901

www.digitalequityforlearning.org www.vikkikatz.com vkatz@rutgers.edu 848.932.8707 (o)

#### **Academic Positions**

2015-	Associate Professor of Communication School of Communication and Information, Rutgers University	
	Graduate Faculty Member, SC&I Ph.D. Program	
	<i>Faculty Associate</i> , Center for Communication & Health Issues; Center for Race & Ethnicity; Rutgers Latino Studies Research Initiative	
2013-	Affiliate Graduate Faculty, Rutgers Department of Sociology	
2011-	Courtesy Appointment, Department of Latino & Hispanic Caribbean Studies	
2016-17	<b>Visiting Scholar</b> Russell Sage Foundation	
2015-17	<b>Senior Research Fellow</b> Joan Ganz Cooney Center at Sesame Workshop	
2009-15	<b>Assistant Professor of Communication</b> School of Communication and Information, Rutgers University	
2007-09	<b>Postdoctoral Research Associate</b> Annenberg School for Communication and Journalism University of Southern California	
<u>Education</u>		
2007	<b>Ph.D. in Communication</b> Annenberg School, University of Southern California	
2005	<b>M.A. in Communication</b> Annenberg School, University of Southern California	
2002	<b>B.A. in Communication and Education (minor)</b> University of California-Los Angeles	

College Honors & Phi Beta Kappa

## Scholarship

\* Note: <u>Underlined</u> co-authors were students when original manuscripts were submitted.

#### Books (Peer-reviewed)

- 2019 Katz, V.S. *Family trials: Immigrants and hyperdiversity in the family court system.* Under review with Russell Sage Foundation Press.
- 2015 Katz, V.S. *Kids in the middle: How children of immigrants negotiate community interactions for their families.* New Brunswick, NJ: Rutgers University Press.
  - Reviews in International Journal of Communication (2016), Journal of Children and Media (2015), Journal of Youth and Adolescence (2015), Social Forces (2015)
- 2011 Katz, V.S. *Children being seen and heard: How youth contribute to their migrant families' adaptation*. Barcelona: Open University Press/Aresta Publications.

## Translated into Spanish:

Katz, V.S. (2011). *Migración y familia: El papel de los hijos y las hijas en la adaptación de las familias inmigrantes* (J. Torrubia, Trans.). Barcelona: Open University Press/Aresta Publications.

- 2011 Matsaganis, M., Katz, V.S. & Ball-Rokeach, S.J. (2011). *Understanding ethnic media: Producers, consumers and societies.* Thousand Oaks, CA: Sage Publications.
  - Reviews in Australian Journal of Communication (2011), Communications (2011), Journalism and Mass Communication Quarterly (2012), Journal of Communication (2011), European Journal of Communication (2012), Journalism and Mass Communication Educator (2011)

## <u> Journal Articles (Peer-reviewed)</u>

- 2018 Katz, V.S., Moran, M., & Gonzalez, C. Connecting with technology in lower-income U.S. families. *New Media & Society, 20*(7), 2509-2533. 10.1177/1461444817726319
- 2017 Katz, V.S., Gonzalez, C., & Clark, K. (November). Digital inequality and developmental trajectories of low-income, immigrant, and minority children. *Pediatrics, 140,* S132-S136. 10.1542/peds.2016-1758R
- 2017 Katz, V.S., Moran, M., & Ognyanova, K. Contextualizing connectivity: How internet connection type and parental factors influence technology use among lowerincome children. *Information, Communication & Society.* Advance online publication. 10.1080/1369118X.2017.1379551
- 2017 Katz, V.S. What it means to be "under-connected" in lower-income families. *Journal of Children and Media*, *11*(2), 241-244.

2016	<u>Gonzalez, C.</u> , & Katz, V. Transnational communication as a driver of technology adoption in immigrant families. <i>International Journal of Communication, 10,</i> 2683–2703.
2016	Katz, V.S. & <u>Gonzalez, C.</u> Toward meaningful connectivity: Using multilevel communication research to reframe digital inequality. <i>Journal of Communication</i> , 66(2), 236-249.
2016	<ul> <li>Alper, M., Katz, V.S., &amp; Clark, L.S. Researching children, intersectionality, and diversity in the digital age. <i>Journal of Children and Media</i>, <i>10</i>(1), 107-114.</li> <li>Republished as a book chapter in: D. Lemish, A. Jordan, &amp; V. Rideout (Eds., 2017), <i>Children, adolescents, and media: The future of research and action.</i> London: Routledge.</li> </ul>
2016	Katz, V.S. & <u>Gonzalez, C.</u> Community variations in low-income Latino families' technology adoption and integration. <i>American Behavioral Scientist, 60</i> (1) 59-80.
2016	Katz, V.S. & Hampton, K.N. Communication in city and community: From the Chicago School to digital technology. <i>American Behavioral Scientist, 60</i> (1) 3-7.
2015	Wilkin, H.A., Katz, V.S., Hether, H.J., & Ball-Rokeach, S.J. Communication resources for obesity prevention among African American and Latino residents in an urban neighborhood. <i>Journal of Health Communication</i> . 0.1080/10810730.2015.1018559
2014	Katz, V.S. Communication dynamics of immigrant integration. <i>Communication Yearbook, 38</i> , 39-68.
2014	Katz, V.S. Children as brokers of their immigrant families' healthcare connections. <i>Social Problems, 61</i> (2), 194-215.
2013	<ul> <li>Matsaganis, M.D., &amp; Katz, V.S. How ethnic media producers constitute their communities of practice: An ecological approach. <i>Journalism</i>, 15(7), 926-944.</li> <li>Top Faculty Paper Award from the Journalism Studies Division of the International Communication Association.</li> </ul>
2012	Katz, V.S., Ang, A., & Suro, R. An ecological perspective on U.S. Latinos' health communication behaviors, access, and outcomes. <i>Hispanic Journal of Behavioral Sciences</i> , 34(3), 437-456. 10.1177/0739986312445566
2012	Katz, V.S., Matsaganis, M.D., & Ball-Rokeach, S.J. Ethnic media as partners for increasing broadband adoption and social inclusion. <i>Journal of Information Policy, 2</i> , 79-102.
2010	<ul> <li>Katz, V.S. How children use media to connect their families to the community:</li> <li>The case of Latinos in Los Angeles. <i>Journal of Children and Media</i>, 4(3), 298-315.</li> <li>Re-released in 2016 in a virtual issue honoring the Journal's 10<sup>th</sup> anniversary</li> </ul>

as one of the 20 most-downloaded articles of the first decade of publication.

- Top Faculty Paper Award from the Children, Adolescents and Media Division of the International Communication Association.
- 2009 Wilkin, H.A., Katz, V.S., & Ball-Rokeach, S.J. The role of family interaction in new immigrant Latinos' civic engagement. *Journal of Communication, 59*(2), 387-406.
- Giles, H., Katz, V.S., & Lambert, P. Language attitudes and the role of community infrastructure: A communication ecology model. *Moderna Språk, C*(1), 38-54.

## **Conference Proceedings (Peer-reviewed)**

- Yip, J.C., Gonzalez, C., & Katz, V.S. The learning experiences of youth online information brokers. In Looi, C.K., Polman, J., Cress, U., & Reimann, P. (Eds.), *Transforming learning, empowering learners: The International Conference of the Learning Sciences (ICLS), volume 1* (pp. 362-370). Singapore: International Society of the Learning Sciences. (31% acceptance rate).
- 2013 Katz, V.S. Understanding Latino families on their own terms. In S.E. Vaala (Ed.), <u>Aprendiendo Juntos (Learning together): Synthesis of a cross-sectorial convening</u> <u>on Hispanic-Latino families and digital technologies</u> (pp. 54-59). New York: Joan Ganz Cooney Center at Sesame Workshop.
- 2013 Katz, V.S. Parents and children learning together: An immigrant family perspective. In B.W. Toso (Ed.), *National conference on family literacy: Research strand conference proceedings* (pp. 31-38). College Station, PA: Pennsylvania State University.

## Book Chapters (Peer-reviewed)

- 2019 <u>Wang, Q.</u>, & Katz, V.S. Ethnic digital media as agenda setters and agenda marketers: The case of WXC and the Jimmy Kimmel Live controversy. In S. Yu, & M. Matsaganis, *Ethnic media in the digital era*. New York: Routledge.
- Katz, V.S., Gonzalez, C., & Raynal, A. Responding to classroom change: How low-income Latino parents view technology's impacts on student learning. In E. Gee, L. Takeuchi, & E. Wartella (Eds.), *Children and families in the digital age: Learning together in a media saturated culture* (pp. 96-114). New York: Routledge.
- 2018 Yip, J., Gonzalez, C., & Katz, V. Children of immigrants' experiences in information search & brokering. In E. Gee, L. Takeuchi, & E. Wartella (Eds.), *Children and families in the digital age: Learning together in a media saturated culture* (pp. 137-152). New York: Routledge.
- Katz, V.S. How do social differences influence young people's media experiences?
   In N.A. Jennings & S.R. Mazzarella, *Twenty questions about youth and the media* (2<sup>nd</sup> ed.; pp. 231-242). New York: Peter Lang.

- 2016 Matsaganis, M.D. & Katz, V.S. Ethnic media and the social incorporation of new Americans. In L. Friedland & M. Lloyd (Eds.), *The communications crisis in America, and how to fix it* (pp. 81-94). New York: Palgrave McMillan.
  - Reviewed in *International Journal of Communication* (2017)

#### <u> Journal Issue Guest Editor</u>

2016 Hampton, K., & Katz, V.S. Communication in city and community: From the Chicago School to digital technology. *American Behavioral Scientist 60*(1).

#### **Project Reports and Policy Briefs**

- 2016 Rideout, V.J., & Katz, V.S. *<u>Opportunity for all? Technology and learning in lower-income families.</u> New York: Joan Ganz Cooney Center at Sesame Workshop.* 
  - Over 50,000 downloads between 2/3/2016 and 8/15/2018.
  - The three infographics of survey findings that I developed in collaboration with Alexia Raynal, who also created Spanish versions of those infographics, were downloaded 8,600 times in the same time period.
- 2015 Katz. V.S., Gonzalez, C., & Raynal, A. *Leveraging technology for learning in Latino families: Case studies from our Arizona, California, and Colorado field sites*. New York: Joan Ganz Cooney Center at Sesame Workshop.
- 2015 Katz. V.S., Gonzalez, C., & Raynal, A. *Leveraging technology for learning in Latino families.* New York: Joan Ganz Cooney Center at Sesame Workshop.
  - Separate reports for Chula Vista (CA), Sunnyside (AZ), and Denver (CO) field sites.
- 2015 Katz, V.S. & Levine, M.H. <u>Connecting to learn: Promoting digital equity for</u> <u>America's Hispanic Families</u>. New York: Joan Ganz Cooney Center at Sesame Workshop.

#### **Opinion-Editorials**

- 2016 Katz, V.S. (November 9). Opportunity for all? <u>Digital equity in the lives of lower-income U.S. families</u>. Research post on *Parenting for a Digital Future* at the London School of Economics.
- 2016 Morris, S., & Katz, V.S. (April 11). <u>Building a digital lifeline for America's families</u>. *The Hill.*
- 2016 Katz, V.S. (March 7). <u>When children are their families' digital links</u>. Research post on *Parenting for a Digital Future* at the London School of Economics.
- 2015 Katz, V.S., Levine, M.H., & Gonzalez, C. (September 16). <u>Family partnerships are key to digital equity</u>. *Education Week*.
- 2015 Katz, V.S., & Levine, M.H. (March 12). <u>What net neutrality means for digital</u> <u>inequality and schools</u>. *Slate.*

## **Research Grants**

2013-16	<i>Bill and Melinda Gates Foundation.</i> "Leveraging technology for learning in U.S. Latino families." PI. (\$623,034.00).	
2014-15	<i>Russell Sage Foundation.</i> "Family trials: Immigrant generation and Latinos' experiences managing the Bronx Family Court system." PI. (\$24,236).	
2013-14	<i>Rutgers University Research Council.</i> "Courting families: Race, immigration, and managing the Family Court system." PI. (\$3,000).	
2013	<i>Rutgers School of Communication and Information "Grants to Get Grants"</i> <i>Program.</i> "Communication in Family Court: Latino families' experiences." PI. (\$3,000).	
2010-11	<i>Rutgers University Research Council.</i> "Brokering Community: How Children of Immigrants in New Brunswick Connect their Parents to the Community." PI. (\$4,000).	
2007-08	<i>University of Southern California Immigration and Integration Initiative.</i> "Inter-group Interactions in South Los Angeles." Co-I. (\$35,000).	
2006-07	Urban Initiative. Dissertation Research Grant. (\$10,000).	
2006	Annenberg Fellows Program. Research Grant. (\$2,000).	

## Fellowships & Awards

2016-21	<i>Rutgers University.</i> Chancellors Scholar Awarded to "truly outstanding and highly promising scholars" at the associate professor level; 16 awards across the New Brunswick campus.
2016-17	<i>Russell Sage Foundation,</i> Visiting Scholar Program Provided with a funded year in-residence at the Foundation to complete a book manuscript on immigrant families' experiences in Bronx Family Court.
2015	<i>Rutgers University.</i> Board of Trustees Research Fellowship for Scholarly Excellence Board of Trustees award recognizing outstanding scholarly achievement by newly tenured faculty; 13 awards across the 3 Rutgers campuses.
2014	<i>Rutgers University.</i> Leaders in Faculty Diversity Award University-wide award recognizing outstanding faculty contribution to fostering campus diversity through research, teaching and service; 4 awards across the 3 Rutgers campuses.
2014	<i>Rutgers Department of Communication.</i> Distinguished Achievement in Research. Awarded by annual vote of departmental colleagues.

2013	<i>International Communication Association.</i> Top Faculty Paper Award. Journalism Studies Division (with Matthew Matsaganis).	
2012	<i>Rutgers Department of Communication.</i> Distinguished Achievement in Research. Awarded by annual vote of departmental colleagues.	
2009	<i>International Communication Association.</i> Top Faculty Paper Award. Children, Adolescents & Media Division.	
2007-09	Annenberg Family Foundation. Postdoctoral Fellowship.	
2007	American Association of University Women. Dissertation Fellowship. (\$20,000 – ultimately declined to accept postdoctoral fellowship).	
2005	Oxford University Internet Institute. Summer Doctoral Fellowship Program.	
2002-07	Annenberg Foundation. Doctoral Fellowship.	
2002	Phi Beta Kappa. University of California, Los Angeles.	

#### **Scholarly Presentations**

#### **Keynote Addresses**

- 2016 *Connecting to learn: Digital equity in the lives of low-income students and families.* Keynote presentation at the National Council for La Raza, Leadership Institute for Latino Literacy (LILL), Dallas, TX.
- 2015 *Connecting with technology: Low-income families, learning, and linking home and school.* Plenary presentation at the U.S. Department of Defense, Office of Education Activity Annual Conference. Salt Lake City, UT.
- 2014 *U.S. Latinos and family learning*. Keynote presentation at the National Center for Families Learning Annual Summit, Washington, DC.
- 2011 *Minority youth, media connections, and addressing social disparities.* Keynote presentation at Media & Minorities Workshop, Ben Gurion University, Israel.

#### Invited Talks: University Presentations (2013-present, selected)

- 2017 *Connecting with technology: Moving beyond the individual to understand digital inequality and engagement in lower-income families.* School of Communication, Northwestern University.
- 2017 *Family trials: Immigration and its consequences in the family court system.* City University of New York Graduate Center.
- 2016 Family communication in the digital age: How technology influences family learning and social opportunity. Princeton University Libraries.
- 2016 *Digital equity and its consequences for low-income students and families.* Berkman Center for Internet and Society, Harvard University.

- 2016 *Leveraging technology for learning in low-income and immigrant families.* Graduate School of Education, Stanford University.
- 2014 *Ethnic and digital media connections in immigrant family life*. Hunter College Sociology Department, City University of New York.
- 2014 The immigrant bargain in family survival, children's academic success, and technology adoption. Sociology Department, Stanford University.
- 2013 *Parenting in the digital age: Immigrant Latino parents' concerns.* Center on Media and Human Development, Northwestern University.

#### Invited Talks: Government and Policy Presentations (2013-present, selected)

- 2018 *Digital equity: Reaching the under-served and under-connected.* Cross-Cultural Communication Symposium, Connecticut State Department of Consumer Protection, Hartford, CT.
- 2017 Policy intentions, policy outcomes: Missed opportunities in addressing digital equity challenges for low-income students and families. Conference convened by the Connected Learning Alliance, MIT Media Lab, and the Gates Foundation. Google, Mountainview, CA.
- 2017 *Family trials: Immigration and its consequences in the family court system.* Russell Sage Foundation, New York, NY.
- 2017 National aims and local realities: How low-income families respond to digital equity policies and programs. Data & Society, New York, NY.
- 2016 *Dual language learners and digital equity issues.* Dual Language Learners National Workgroup. New America Foundation, Washington, DC.
- 2016 *Digital equity and U.S. education.* Congressional panel hosted by Rep. Mike Honda (D-CA). Washington, DC: Library of Congress.
- 2016 *The next social contract for education in the digital age.* Presentation at New America Foundation's Annual Conference, Washington, DC.
- 2015 *Technology as a tool for learning and language acquisition in U.S. Latino families.* U.S. Department of Education, Office of English Language Acquisition, and Office of Educational Technology, Washington, D.C.
- 2015 *Technology as a tool for early learning in U.S. Hispanic families.* Early Learning Symposium, White House Initiative for Educational Excellence for Hispanics, Chicago, IL.
- 2013 *How do children and parents learn together? An exploration of immigrant families.* National Center for Family Literacy, Louisville, KY.
- 2012 *Understanding Latino families on their own terms.* Latino Families and Digital Technologies Forum, Washington, D.C.

## Refereed Conference Presentations (over 60 total; 2013-present, selected)

2018	<i>Parenting, media, and character development</i> . Plenary panel for the Society for Research in Child Development (SRCD) Annual Meeting, Philadelphia, PA.	
2018	<i>Connected across generations: Engagement with technology in lower-income U.</i> <i>families.</i> Connected Learning Summit, MIT Media Lab, Boston, MA.	
2018	<i>Responding to classroom change: How low-income Latino parents view technology's impact on student learning.</i> American Educational Research Association Annual Meeting, New York, NY.	
2017	Who leads? Intergenerational skill-building and parents' value orientations to new technologies in diverse lower-income U.S. families. International Communication Association Annual Conference, San Diego, CA.	
2016	<i>Mixed methods approaches to media research on social class</i> . National Communication Association Annual Conference pre-conference, Media and Class in the 21st Century, Philadelphia, PA.	
2016	<i>Meeting families where they are: Digital equity and learning in low-income U.S. families</i> . National Educational Telecommunications Association, Baltimore, MD.	
2014	<i>Technology adoption and integration in Latino families: A comparison of three U.S. cities</i> . National Communication Association Annual Conference, Chicago, IL.	
2014	<i>Families on trial: Race, immigrant generation, and managing the Bronx Family Court system.</i> Society for the Study of Social Problems Annual Meeting, San Francisco, CA.	
2013	<i>Bringing broadband home: Decision-making and adoption-related expectations among low-income Latino families</i> . National Communication Association Annual Conference, Washington, DC.	
2013	<i>Children as brokers of their immigrant families' healthcare connections.</i> American Sociological Association Annual Conference, New York, NY.	
2013	<i>How ethnic media producers constitute their communities of practice: An ecological approach</i> (Top Faculty Paper; M. Matsaganis, first author). International Communication Association Annual Conference, London, UK.	

### Media Coverage (Selected, 2015-present)

2018	Genota, L. (September 19). <u>'Homework Gap' Hits Minority, Impoverished</u> <u>Students Hardest, Survey Finds</u> . <i>EdWeek</i> .
2017	Galvin, G. (March 16). <u>States struggle to bridge digital divide</u> . U.S. News & World Report.
2016	Powell, E. (October 7). <u>Free Basics: The best way to improve Americans' internet</u> <u>access?</u> <i>Christian Science Monitor.</i>
2016	Gibson, C. (September 6). <u>The disconnected: Teen lives and futures depend on</u> <u>the Internet. What happens when they can't afford it?</u> Washington Post.
2016	Paulas, R. (February 24). <u>The digital divide is about much more than access</u> . <i>Pacific Standard.</i>
2016	Kamanetz, A. (February 23). <u>Study in your PJs? What a high school "work from</u> <u>home day" looks like</u> . <i>NPR Ed.</i>
2016	Telemundo Staff (February 3). <u>Familias latinas pobres con menos acceso a</u> <u>internet</u> .
2016	Toppo, G. (February 3). <u>Many low-, moderate-low income families 'under-</u> <u>connected' to Internet</u> . <i>USA Today.</i>
2016	Dobo, N. (February 3). <u>Many low-income families get on the Internet with</u> <u>smartphones or tablets. That matters. Here's why</u> . <i>Hechinger Report.</i>
2015	Lewontin, M. (September 25). <u>Why "homework gap" may pave way for universal</u> <u>Internet access in schools.</u> <i>Christian Science Monitor.</i>
2015	Sillesan, L. (June 10). <u>Can mainstream US media tap into non-English-speaking</u> audiences? Columbia Journalism Review.

2015 Carrion, K. (February 18). <u>Latino families embrace digital tools, but have less</u> <u>online access</u>. *NBC News.* 

#### **Radio Appearances**

- 2016 KQED (NPR) Forum with Michael Kvasny (February 9). <u>Digital divide persists</u> <u>despite widespread mobile access, according to study</u>.
- 2016 Seklyukh. A. (February 5). <u>How limited Internet access can subtract from kids'</u> <u>education</u>. *NPR All Tech Considered*.
- 2016 Brinkley, L. (February 5). <u>Internet quality divides opportunity</u>. *KGO Radio (AM 810, SF Bay Area).*
- 2011 Schmidt, A. (October 12). <u>Immigrant parents rely on kids for help online</u>. *National Public Radio*.

## **Teaching & Advising**

#### **Graduate Teaching**

#### **Communication & Community Wellness**

M.A. and Ph.D. content course on communication's role in community health and wellness, including theoretical and methodological debates related to community-based research approaches. Student ratings of teaching effectiveness: 4.45; course quality: 4.36 (max: 5)

#### **Ethnographic Methods**

Specialized methods course for M.A. and Ph.D. students on ethnographic tradition, techniques and challenges related to data collection and analysis. Student ratings of teaching effectiveness: 5.0; course quality: 5.0 (max: 5)

## **Independent Studies**

Spring 2014, 2011, 2010; Fall 2010 Ph.D.-level coursework on family communication, and children and media.

## **Research Design**

Ph.D.-level required course covering diverse empirical methods and how to design and execute mixed-methods research projects, analyze data, and disseminate findings.

Student ratings of teaching effectiveness: 5.0; course quality: 5.0 (max: 5)

## **Undergraduate Teaching**

#### **Children and Media**

Fall 2017; Spring 2016, 2014 Upper-division course for Communication and Journalism & Media Studies majors covering research areas and controversies related to young people's media use, creation, and regulation.

*Avg. student ratings of teaching effectiveness: 4.76; course quality: 4.73 (max: 5)* 

## **Communication and Technology**

Fall 2012, 2009; Spring 2010 Required course for Communication majors, covering theory and research at the intersection of media, new communication technologies, and social processes including relationship development, learning, and social change. *Avg. student ratings of teaching effectiveness: 4.71; course quality: 4.62 (max: 5)* 

Fall 2014

Spring 2011

Fall 2017

**Communication Research** 

## **Communication and Social Change**

Upper division seminar for Communication majors that examines prominent currents of change in our society by examining how communication within and between levels of influence explain the diffusion of certain ideas over others. Student ratings of teaching effectiveness: 4.56; course quality: 4.52 (max: 5)

## **Family Communication**

Fall 2015, 2013, 2012, 2011, 2010; Spring 2012, 2011, 2010

An upper-division elective for Communication majors that examines communication in processes of family formation, growth, and change, covering diverse family circumstances, influences, and outcomes. *Avg. student ratings of teaching effectiveness:* 4.73; *course quality:* 4.73 (max: 5)

#### **Special Topics in Communication: Communicating Memory** Explores how collective memory of major social events are negotiated through

media artifacts that function as communication technologies; the intersection of mediated communication, collective sense-making, and international history. Student ratings of teaching effectiveness: 4.83; course quality: 4.67 (max: 5)

Byrne Seminar: Communication Dynamics of the Modern Family	Fall 2011, 2010	
Co-taught with Dr. Jen Theiss, this course introduces first year		
undergraduates to research on family formation, dynamics, and		
communication challenges.		

#### **Undergraduate Courses Taught at the University of Southern California** 2005-2009

Intercultural Communication (Spring 2009, 2007) Empirical Methods in Communication (Summer 2008, 2007; Fall 2007) Ethnic Media in America (Spring 2005)

## **Guest Lectures**

- 2017 *Technology, opportunity and learning among lower-income families.* Graduate School of Education, Fordham University, New York, NY.
- 2014 *Children and adolescents as immigrant family brokers.* Sociology Department, University of Colorado-Denver.

Fall 2013, 2011; Spring 2011;

Summer 2012. 2011

## Spring 2018

Fall 2010

- 2013 *How immigrant family communication and media use influence children's educational attainment.* International Education Program, The New School, New York, NY.
- 2011 *What children of immigrants can contribute to family health literacy.* School of Public Health, Mount Sinai School of Medicine, New York, NY.

#### Advising

Students are affiliated with Communication Department graduate or undergraduate programs unless otherwise noted.

#### Advisor, Dissertation Committee [in progress]

2016- Sarah-Rose Marcus (co-advising with Jeffrey Lane)

#### Advisor, Dissertation Committee [completed]

2016 Marion Stewart-Titus: Transnational Jamaican migration, mobile technology, and maintaining close ties. *Current appointment:* Lecturer, Lehman College, City University of New York

#### Member, Dissertation Committee [in progress]

2017- Simone Miller, Graduate School of Education

#### Member, Dissertation Committee [completed]

2018	Sarah Barriage (Library and Information Science)

- 2017 Stefani Gomez (Library and Information Science)
- 2016 Muge Haseki
- 2015 Marie Haverfield
- 2014 Erin Christie
- 2012 Roi Estlein

#### Member, Qualifying Exams Committee [in progress]

- 2018- Deborah Yoon
- 2018- Shannon Tomlinson (Library and Information Science)
- 2017- Mario Mercado-Diaz (Sociology)

#### Member, Qualifying Exams Committee [completed]

2015	Darcey Searles
2015	Sarah Barriage (Library and Information Science)

- 2014 Stefani Gomez (Library and Information Science)
- 2013 Lora Appel
- 2013 Rannie Teodoro
- 2013 Amanda Carpenter
- 2013 Marie Haverfield
- 2012 Danielle Catona
- 2012 Marion Stewart-Titus
- 2011 Roi Estlein

## *Sponsor,* Teaching Practicum for M.A. in Communication and Information Sciences

- 2016 Tara Johnson
- 2012 Patricia Jeter
- 2011 Lori Pesnell
- 2011 Jessica Castles
- 2010 Cassandra Oliver

## *Mentor,* Research Practicum for M.A. in Communication and Information Sciences

2010 Cassandra Oliver

## Advisor, Aresty Undergraduate Research Program

2010-2011	Kayla Booth
2010-2011	Tania Guaman
2010-2011	Andres Pulido

#### Mentor, McNair Undergraduate Research Program

2012 Irene Hseih Received McNair Achievement Award for outstanding research.

#### Advisor, Freshman Interest Group Seminar

2010 Kayla Booth

## **Research Assistant Training and Mentoring**

Students are listed by their university affiliations and education level at the time that they were first involved in my research projects.

# Family Trials: Immigration and its Consequences in Family Court (*Russell Sage Foundation funding, 2013-2016*)

2014-16 Alexia Raynal (M.A., City University of New York)

Leveraging Technology for Learning (Gates Foundation funding, 2013-2016)		
2014-15	Carmen Gonzalez (Postdoctoral researcher, Rutgers University)	
2014-16	Alexia Raynal (M.A., City University of New York)	
2014-15	Jesus Jaime-Diaz (Ph.D. student, University of Arizona)	
2014-15	Scarlett Jimenez (B.A. student, Denver University)	
2013-15	Hillary Kosnac (M.A. student, University of California-San Diego)	
2013-14	Yasmin Campos (B.A., University of California-San Diego)	
2013-14	Daisy Garcia (MSW student, Denver University)	
2013-14	Yarazel Mejorado (B.A., University of California-San Diego)	
2013-14	Boanerges Rodriguez-Orellana (B.A., University of California-San Diego)	
2013-14	Dinorah Sanchez (M.A. student, University of California-San Diego)	
2014	Rocio Almanza-Guillen (M.A., New York University)	
2014	Adam Bradbury (M.A. student, Denver University)	
2014	Camila Gavin-Bravo (M.A. student, University of California-San Diego)	
2014	Gerardo Hernandez (B.A., University of California-San Diego)	
2014	Leslie Hill (B.A. student, University of Arizona)	
2014	Andres Nuncio-Zuñiga (B.A. student, University of Arizona)	
2014	Silvia Rodriguez-Vega (Ph.D. student, University of California-Los Angeles)	
2014	Mariana Zamboni (Ph.D. student, University of California-Los Angeles)	
2013	Regina Calvario (M.A. student, University of California-San Diego)	
2013	Andrea Rodriguez (B.A., University of California-San Diego)	
2013	Hugo Salgado (Ph.D., University of California-San Diego)	
2013	Dennise Vega (B.A., University of California-San Diego)	

## Children as Immigrant Family Brokers (Various projects funded by Rutgers Faculty Council, SC&I, and USC Urban Initiative)

Kayla Booth (B.A. student, Rutgers University) 2010-12

- Stefani Gomez (Ph.D. student, Rutgers University) 2010-12
- Tania Guaman (B.A. student, Rutgers University) 2010-12.1
- Andres Pulido (B.A. student, Rutgers University) 2010-12
- 2006-09 Michelle Hawks (B.A. student, University of Southern California)
- Benedicte Gonzalez (B.A. student, University of Southern California) 2006-07

## **Service Activities**

#### Public Service

#### **Board of Directors**

2017-20 *National Center for Families Learning.* National organization addressing literacy challenges by engaging all family members in learning, with a primary focus on parents and children living in poverty. I also serve as a member of the Board's Education workgroup.

#### **Advisory Boards**

- 2015-20 *Ready to Learn, Public Broadcasting Service (PBS) and Corporation for Public Broadcasting (CPB).* Funded by U.S. Department of Education (CFDA 84.295). Supporting development of educational media targeted at preschool and early elementary school-aged children and their families to promote early learning and school readiness, particularly for low-income children.
- 2018-19 *WNET and Education Development Center (New York City).* Cyberchase: Combining media and messaging to engage underserved families in STEM learning (NSF-1713444). Supporting development of family engagement content around STEM subjects for children ages 6-9.
- 2016-19 WGBH (Boston). Bringing science home with PEEP: Engaging parents and preschool children in science exploration (NSF- 1612643).
   Supporting development of family engagement models to improve the capacity of parent/caregivers to support young children's learning in science.
- 2007-09 *Centro Latino for Literacy.* Los Angeles-based organization supporting native language literacy before bridging immigrants into English, financial, and digital literacy skills.
- 2007-09 *Iridescent Learning.* Spearheaded development of family engagement programs for this now-national organization encouraging STEM mastery among under-served children.

#### **Professional Development Training**

2011 *Engaging People in Communities (EPIC).* Developed and conducted online training session for professionals in addiction prevention agencies (funded by New Jersey Mental Health and Addiction Services) on reaching immigrant families more effectively.

### Service to the Profession

#### **Editorial Positions**

- 2018- Co-Editor, *Journal of Children and Media.* Flagship journal for the Children, Adolescents, and Media (CAM) section of the International Communication Association.
- 2018- Associate Editor, *AERA Open.* Open-access journal published by the American Educational Research Association. Named the Best New Journal in the Social Sciences by the Association of American Publishers in February 2019.
- 2017- Editorial Board Member, *Cultural Science*. Open-access communication and technology journal edited by the Center for Culture and Technology at Curtin University, Australia. Publishes four issues annually.
- 2013-15 Editorial Board Member, *Studies in Media and Communication.* Book publications of the American Sociological Association's section on Communication and Information Technologies. Two volumes annually.

#### **Grant Advisory Boards**

- 2016-18 *Enhancing digital privacy and security skills for low-socioeconomic families.* PIs: Mega Subramanium and Jessica Vitak (both at U of Maryland), funded by Institute of Museum and Library Studies (IMLS grant LG-81-16-0154-16).
- 2014-16 *African American families' uses of technology for learning outside of school.* PIs: Kevin Clark (George Mason U) and Kim Scott (Arizona State U), funded by the Bill & Melinda Gates Foundation.

#### Journal Manuscript Reviewer

2009- American Behavioral Scientist, American Sociological Review, Asian Journal of Communication, Chinese Journal of Communication, Communication Theory, Communication Yearbook, Electronic Journal of Communication, Ethnic and Racial Studies, Equity & Excellence in Education, International Journal of Communication, International Migration, Journal of Communication, Journal of Children and Media, Journal of Family Communication, Journal of Language and Social Psychology, Obs\*, Qualitative Sociology, and Social Science Computer Review.

#### **Book Manuscript Review**

- 2014 University of California Press
- 2010 Massachusetts Institute of Technology (MIT) Press, Sage Publications.

## Scholarship Review

2005-14 *Selection Committee,* UCLA College Honors Scholarship Program Annual reviewer for merit-based scholarships awarded to exceptional continuing undergraduate students.

#### **Grant Review**

#### 2009-10 Israel Science Foundation

#### **Award Review**

- 2013-14 *Committee member,* ICA James W. Carey Urban Communication Award International Communication Association-wide award to support innovative research on how communication and/or communication technologies are altering urban environments.
- 2012-13 *Jury member*, Jane Jacobs Urban Communication Book Award A project of the Urban Communication Foundation, award for a recently published, outstanding book addressing urban communication issues.
- 2011-2012 *Committee member*, ICA Aubrey Fisher Mentorship Award Association-wide award for an outstanding advisor who has had a major impact on the field of communication, and whose former students have also influenced the discipline.

#### **Professional Society Membership**

2013-	American Educational Research Association (AERA)
2009-	American Sociological Association (ASA)
2004-	International Communication Association (ICA)
2004-	National Communication Association (NCA)
2011-13	International Association of Media and Communication Researchers (IAMCR)

#### **University Service**

2011-	Advisory Board and Program Mentor, Mountainview Program Program assists previously incarcerated young men and women with college admissions and supports their degree progress and graduation.
2015-16	Member, Search Committee for Rutgers University Press Director
2014-16	<i>Fellow,</i> Rutgers Academy for the Scholarship of Teaching and Learning University-wide program dedicated to enhancing graduate students' pedagogical capabilities in preparation for academic careers.
2010-16	<i>Faculty advisor</i> , Jewish Community Service Organization Organization provides students with community service opportunities in the greater Jewish community.
2010-11	<i>Faculty Associate</i> , Transnational New Brunswick Initiatives to support resident, faculty, and student collaborations on researching migration between Mexico and New Brunswick.
2010-11	Faculty Associate, Citizenship Rutgers

Faculty- and student-led program to provide free citizenship application assistance to eligible immigrants living in New Jersey.

#### Presentations at Rutgers Events & Symposia

2011	<i>How youth and young adults make and maintain relationships through social media</i> . Symposium on Social Networking, Rutgers University.
2011	<i>Outside the mainstream: Connecting with disconnected youth</i> . Masters Program in Library and Information Science, Rutgers University.
2010	<i>Brokering community: Children's roles in their immigrant families' adaptation.</i> Center for Race & Ethnicity, Rutgers University.
2009	<i>Engaging families in communities: Reflections on "action research" and "engaged scholarship."</i> Invitational Masters Students Institute, Communication Department, Rutgers University.
2009	Family and community health: Research on the challenges of urban community life. Rutgers School of Communication and Information.

## School & Department Service

2017-18	Chair, Communication Department Search Committee
2015-	Member, School-wide & Department Appointment & Promotion Committees
2014-	Member, Communication Department Curriculum Committee
2015-16	Chair, School of Communication & Information Diversity Committee
2015-16	Member, Peer Evaluation Committee for merit-based salary increases
2012-16	<i>Faculty advisor</i> , Association of Women in Communication (undergraduate student organization)
2010-15	Member, School of Communication & Information Diversity Committee
2014-15	Member, Communication Department Search Committee
2011-14	Executive Committee, Masters in Communication and Information Studies
2012	<i>Convener,</i> "Stories from the field: Challenges of participant observation," Ph.D. Program Mini-Seminar Series
2012	Panelist, "Navigating the job market," Ph.D. Program Professionalism Day
2011	<i>Panelist,</i> "Tensions and controversies in the field: Positivism/post- positivism," Ph.D. Program Colloquium Series
2011	Member, Ph.D. Program Awards Committee
2009-11	Member, School of Communication and Information Website Committee
2009-11	Member, Department of Communication Website Committee

2009-10 *Organizer,* Paper development workshop, Invitational Masters Student Institute