

# Neal Bennett

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## Education

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### **Master of Education: Graduate School of Education, Rutgers University, 2019**

Major: Adult and Continuing Education

### **Bachelor of Arts: College of Communication & Creative Arts, Rowan University, 1996**

Major: Radio, TV & Film

### **Associate of Science: School of Business and Social Sciences, Ocean County College, 1994**

Major: Business Administration

### **Certificate: Avid Technology, Inc., 2013**

Digital Non-linear Editing - Avid Certified User & Instructor

### **Certificate: Maine Media Workshops, 1998**

Cinematography

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## Academic positions

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- **Fall 2016 - 2019:** Instructor of Professional Practice, Department of Journalism and Media Studies, School of Communication and Information, Rutgers University, New Brunswick, NJ
- **Fall 2017:** Coadjutant, Rutgers Mason Gross School of the Arts, Rutgers Filmmaking Center, Rutgers University, New Brunswick, NJ
- **Spring 2016:** Lecturer (Assistant Professor), Department of Journalism and Media Studies, School of Communication and Information, Rutgers University, New Brunswick, NJ
- **Fall 2015:** Coadjutant, Department of Journalism and Media Studies, School of Communication and Information, Rutgers University, New Brunswick, NJ
- **2014 - 2016:** Part Time Lecturer, Rutgers Mason Gross School of the Arts, Center for Digital Filmmaking, Rutgers University, New Brunswick, NJ

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## Teaching

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### *Awards*

Distinguished Achievement in Teaching 2017 from the Department of Journalism and Media Studies

### *Courses taught*

#### **Graduate courses at Rutgers University, School of Communication & Information - MCM**

- **Digital Media Production**, spring 2019-2020, fall 2019-2020

#### **Undergraduate courses at Rutgers University, School of Communication & Information - JMS**

- **Digital Media Production**, spring 2016-2020, fall 2016-2020
- **Media Field Production**, fall 2016-2019
- **Non-linear Editing**, fall 2019-2020
- **Non-linear Editing Workshop**, spring 2016-2020, fall 2016-2018
- **Non-Scripted Television Production**, spring 2016-2019
- **Specialty Camera Studio Workshop**, spring 2016-2020, fall 2016-2019

#### **Undergraduate courses at Rutgers University, Mason Gross School of the Arts**

- **Digital Field Production**, spring 2014, 2015, fall 2014: Mason Gross, Center for Digital Filmmaking Certification
- **Video Editing**, fall 2015, spring 2016: Mason Gross, Center for Digital Filmmaking

#### **Undergraduate courses at Brookdale Community College**

- **Digital Editing: After Effects**, fall 2006
- **Website Design**, fall 2006

### *Curriculum development*

#### **Graduate Level at Rutgers University**

- Designed and taught **Digital Media Production 17:194:507**. Students study media creation and distribution through online and interactive experiences with a focus on corporate communication. This includes audio and video streaming in online contexts, but it also covers other types of new media that are hybrids of the two. Using various multimedia systems and formats, students explore the foundations of development, content creation and distribution across multiple platforms. Focusing on multi-platform digital media, students write, produce, and edit their own digital media content for online distribution.

#### **Undergraduate Level at Rutgers University**

- Designed and taught **Digital Media Production 04:567:212**. Students use various multimedia systems and formats to explore the foundations of development, content creation and distribution across multiple platforms. Focusing on journalism multi-platform digital media, students write, produce, and edit their own content for online distribution.
- Designed and taught **Media Field Production 04:567:476**. This course introduces students to the working principals of Electronic Field Production (EFP). Special attention is given to on-location creative and technical aspects of media production. Valuable EFP knowledge and skills are gained through production exercises, projects, and readings. Students learn the constraints and benefits of shooting on-location while producing, directing, and operating production equipment.
- Designed and taught **Non-Linear Editing 04:567:478**. Using the industry standard programs, Premiere Pro and Avid Media Composer, students learn various workflows used for preparing and editing media using a project-based approach. From managing and importing media assets to

exporting a final video for distribution, students gain a thorough understanding of the tools and techniques used in a professional non-linear editing environment.

- Designed and taught **Non-Linear Editing Workshop 04:567:484**, a 1.5 credit workshop. Students develop basic technical skills required for audio and video editing, as well as a theoretical framework that encourages them to explore the ways in which story and meaning can be developed and through editing.
- Designed and taught **Non-Scripted Television Production 04:567:476**. Learning both the technical and aesthetic principles of television production, students work together as producers, directors, camera operators and editors to produce an unscripted television show.
- Designed and taught **Specialty Camera Studio Workshop 04:567:485**, a 1.5 credit workshop. Students learn how to operate studio cameras, switchers, audio boards, wireless mics, lighting grids and a host of other technical "behind-the-scenes" equipment essential in producing a professional television news program.

### ***Other teaching***

- **2015 - 2019:** Rutgers Mason Gross School of the Arts, Extension Division, New Brunswick, NJ  
Digital Filmmaking Academy Program Director and Instructor
- **2009 - 2014:** Filmmaking Teacher, Arts and Education Center at Middlesex College, NJ
- **2006:** Adjunct, Communication Media, Brookdale Community College, Lincroft, NJ
- **2003 - 2005:** Digital Video Teacher, Communications High School, Monmouth County Vocational School District Career Academy, Wall, NJ
- **2005 - 2015:** Digital Video Teacher, Industry Media Arts, Freehold, NJ

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### **Service**

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#### **Service to Office of the Secretary of the University**

Co-producer & editor, Rutgers University Virtual Commencement 2020  
Production associate and editor, New Student Convocation 2020

#### **Service to the Office of the Provost**

Producer and editor, New Faculty Orientation 2020

#### **Service to the School of Communication and Information**

Consultant, DCIM Student Capstone Project 2017  
Member, DCIM Executive Committee, 2017-present

#### **Service to the Department of Journalism and Media Studies**

Journalism and Media Studies scholarship committee 2020  
Equipment budgeting, purchasing and maintenance 2015-present  
Room 114B computer workstation cart - Coordinate with IT on specs and upgrades 2016-present  
Byrne Seminar, Guest lecturer and workshop instructor 2018  
Prepare digital media content for Kairos and JMS Showcase 2017-present  
FIGS Journalism Class, Guest lecturer 2017-present  
Liaison, Rutgers iTV studio 2017-present

Consultant, Podcast Studio Development 2017-present  
Member, Space Committee 2016  
Consulting & Course Development 2015

### **Service to the Division of Continuing Studies**

Consultant, Studio build at the Livelong Learning Center 2019-2020  
Hiring committee member for new Media Services Director 2020  
Industry ambassador, Rutgers Global - Visiting group from Anhui, China 2019

### **Service to the Graduate School of Applied and Professional Psychology**

Production associate, GSAPP Virtual Commencement Ceremony 2020  
Producer and editor, GSAPP Nancy Boyd-Franklin Gala 2019

### **Service to society at large**

Video Production, Asbury Park Television, Asbury Park, NJ 2016 - 2017  
Video Production, Easter Seals, New Brunswick, NJ 2015  
Screenwriting Workshop, Girl Scouts, Marlboro, NJ 2014  
Video Production, Monmouth Cares Inc., Long Branch, NJ 2013  
Video Production, Dream Camp Foundation, San Luis Obispo, CA 2011-2013  
Filmmaking Workshops, Monmouth County Arts Council, Red Bank, NJ 2006-2009  
Projectionist & Video Production, Garden State Film Festival 2004 - 2006

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### **Professional Affiliations**

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Member, National Association of Broadcasters  
Learning Partner, Avid Technology Inc.  
Member, Freelancers Union  
Affiliate, Student Television Network

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### **Professional Experience**

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Neal Bennett Productions, LLC., Toms River, NJ, 2000 - present  
Develop, produce, and direct corporate and broadcast videos for various media applications. Manage projects and personnel from pre-productions through final edit. Maintain client relations throughout the production process.

### **Awards**

2015 Jersey Shore Public Relations and Advertising Association Silver JASPER for President Paul R. Brown - One Year in Office - Category: Television Video Short Documentary Promo

2015 Jersey Shore Public Relations and Advertising Association Silver JASPER for Aerial Overview - Category: Television Video Short Documentary Promo

2012 The Telly Awards - Producer/Director 'Bigger with Sprite' - Category: Television Commercial

2008 The Telly Awards - Director/Editor 'Industry Film School & Actors Playground' - Category: Television Commercial

2005 The Telly Awards - Editor 'Locals Only, A Look At Surfing Localism' - Category - Television Show

### **Client/Freelance Work**

## Whoorah Productions

Camera Operator/DP/Supervising Editor: "Forgotten Champions" - Rutgers 1983 Women's AIAW Basketball Champs Television Feature: 2018-present <https://www.nj.com/rutgers/2018/12/how-a-group-of-rutgers-alums-are-shining-light-on-a-forgotten-national-championship-team.html>

## iTV Studio

Writer/Producer: MD1 Promotional Video 2020 <https://md1program.org/>

Director: Rutgers RWJ Medical School Community Interpreter Project 2020

Assistant Editor/Camera Operator/DP/Sound: Images/Imágenes Television Show 2019-present: <https://www.roi-nj.com/2018/08/17/lifestyle/return-to-the-airwaves-for-award-winning-tv-show-focused-on-hispanics/>

Live Shot Director/Camera/Audio: Coordinate live shots for major networks 2019-present.

Audio Engineer: Coordinate live and pre-recorded audio for podcast and radio networks via IP 2019-present

Live Event Director: White Coat Ceremony, New Brunswick & Newark. Rutgers Climate Symposium 2019: Science and Society. <https://global.rutgers.edu/rutgers-climate-symposium-2019-science-and-society>

Producer/Director/DP/Editor: Kite and Key Promotional Video 2018

[https://www.facebook.com/pg/kiteandkey/videos/?ref=page\\_internal](https://www.facebook.com/pg/kiteandkey/videos/?ref=page_internal)

## Ted Yasi Productions, Inc., Freehold, NJ, 2008 - present

- Producer, Camera Operator and Sound Mixer for regional and national broadcasts  
<https://www.facebook.com/tedyasivideo productions services/>

## Euro-Pacific Multimedia Productions, Inc., Sommerville NJ, 2003 - present

- Producer, Camera Operator and Editor for international corporate and private organizations  
<https://euro-pacific.com/>

## Ranney School

Producer/Editor: Commencement ceremonies for upper, middle and lower schools.

Producer/Director/Editor: Marketing, Fund Raising and Event Videos 2013-present (samples below)

Camera Operator & Editor: Rally for the GPA - Promotional Video 2017

<https://www.youtube.com/watch?v=VB2QoeR-9k0>

Camera Operator & Editor: Ranney vs. Pt. Pleasant 2017

<https://www.youtube.com/watch?v=KTESAjFHWNU>

Camera Operator & Editor: STEAM in Action at Ranney 2016

<https://www.youtube.com/watch?v=RGhxmtMYLiY&t=44s>

Drone Operator, Camera Operator & Editor: Aerial Tour of Ranney School, NJ 2016

<https://www.youtube.com/watch?v=C6GWwM7RFuU>

## Middle Seat Productions

EPK Producer: 6:45 Feature Film 2019 <https://www.imdb.com/title/tt5696066/>

## Bruce Springsteen Archives & Center for American Music at Monmouth University

Oral History Videographer, 2014 to present

16mm Film & Audio Transfer Consultant, 2017 - 2018

## Grammy Museum Traveling Exhibit - Bruce Springsteen: A Photographic Journey

Director of Photography & Editor 2015: Interview with Eric Meola, Photographer for Born to Run

<http://www.grammymuseum.org/exhibits/bruce-springsteen-a-photographic-journey>

Director of Photography & Editor 2015: Interview with Frank Stefanko, Photographer for Darkness on the Edge of Town, The River and Chapter and Verse <https://youtu.be/lv0CdHEcr6M>

Comanche Outfitters

Director of Photography & Editor: Kodiak Trail Camera Commercial 2015 <https://vimeo.com/111367582>

NFL Films, Mount Holly, NJ, 2014 - 2017

- Camera Assistant, Assist with camera checkout, setup, and media management. Participate in weekly screenings.

Monmouth University

Producer, Drone Operator, Camera Operator & Editor: Aerial Overview - Marketing Video - Currently on [monmouth.edu](http://monmouth.edu) home page. (42,426 views on YouTube) JASPER Award Winner 2015

<https://www.youtube.com/watch?v=yBtu8efhDNg>

Producer, Director & Editor: Let Tomorrow Start Today - National Commercial Aired on ESPN 2013 & 2014 <https://www.youtube.com/watch?v=cUkVGpREFBc>

Producer, Director & Editor: Be Inspired! - National Commercial Aired on ESPN 2013 & 2014

<https://www.youtube.com/watch?v=3ZY55B9Pzj0>

Director of Photography: Interview with President Paul R. Brown - One Year in Office JASPER Award Winner 2015 <https://www.youtube.com/watch?v=JmHgpajq008>

Director of Photography: My Monmouth Story - Student and Alumni Profiles 2014

<https://www.youtube.com/watch?v=NRoNTZhyjCc>

Director of Photography & Editor: Monmouth University Art Department Promo 2013

<https://vimeo.com/76489744>

Middle Seat Productions

Director of Photography: TAT [http://www.imdb.com/title/tt5640276/?ref=nm\\_film\\_dr\\_5](http://www.imdb.com/title/tt5640276/?ref=nm_film_dr_5) - Short film sizzle 2015. <https://www.youtube.com/watch?v=FhUFqnHyg3E&t=157s>

Celebrity Sweat

Field Audio Mixer: Celebrity Sweat Flag Football Challenge, NY/NJ 2014 <http://csweat.com/celebrity-sweat-flag-football-bloopers-2014/>

Rooftop 2 Productions, Inc., New York, NY, 2016 - present

- Field Sound Mixer & Recordist: PGA of America, Lagardere Sports & Turner Sports 2016 PGA Documentary Series on Ryder Cup Captain Davis Love III <http://www.rydercup.com/news-media/usa/ryder-cup-2016-davis-love-iii-documentary>
- Field Sound Mixer & Recordist: 2016 UFC 205 at Madison Square Garden - Metro PCS Facebook Live Broadcast [https://www.facebook.com/pg/MetroPCS/videos/?ref=page\\_internal](https://www.facebook.com/pg/MetroPCS/videos/?ref=page_internal)

Boardwalk Productions (Emmy Award Winning Company), Wall Township, NJ, 2011 - 2014

- Camera Operator: World Series MLB Network's 'The Third Team' documentary 2014. <https://www.mlb.com/video/the-third-team-replay-review/c-37049115?tid=7417714>
- Field Sound Mixer: ALCS MLB Network's Boston Redsox vs. Detroit Tigers - 2013 Live Broadcast
- Field Audio Mixer: ESPN 'Playground Basketball is Dying' Sonny Hill Interviews 2014 [http://www.espn.com/espn/feature/story/\\_/id/11216972/playground-basketball-dying](http://www.espn.com/espn/feature/story/_/id/11216972/playground-basketball-dying)
- Camera Operator: NHL Press Tour 2014
- Camera Assistant: NFL Network 'Football Freakonomics' 2011 <http://freakonomics.com/2011/12/16/lets-hear-about-your-favorite-football-books/>
- Camera Operator: ESPN's 'World Series of Poker' 2011

September Films, Marylebone, London 2015

- Camera Operator: "Bridezillas", <http://www.dcdmedia.co.uk/companies/september-films/>

Bartha Inc., Columbus, OH, 2014

- Camera Operator: Nationwide Sales Meeting Times Square, NYC <https://bartha.com/>

Brisun Productions Inc. (Emmy Award Winning Company), Boonton, NJ, 2011

- Camera Operator: YES Network's 'Yankees On Deck' <https://vimeo.com/43306949>

Tapestry International, Sea Bright, NJ, 2005 - 2006 (Emmy Award Winning Company)

- Editor: Edited for TLC's Emmy Award Winning show "Assignment Discovery". Created original graphic animations for show segments.

Banyan Productions, Inc., Philadelphia, PA, 2002 - 2003 (Emmy Award Winning Company)

- Location Unit Manager for Emmy Award Winning show "Trading Spaces": Managed set locations and logistics for field productions. Maintained communication between production office and field crew. Assisted talent with supplies and budgets. Assisted the producers with logistics effecting all areas of production.

Cablevision/Rainbow Advertising —Edison, NJ, 1996 - 2000

- Produced, directed, and edited local cable commercials and in-house promos. Maintained communication between the production department, traffic, sales and the client. Budgeted and scheduled productions.

### ***Feature Film Work***

EPK Producer, Middle Seat Productions "6:45" featuring Thomas G. Waites & Armen Garo — 2020

Producer, LFTM Productions "Love from the Machine" featuring Alex Raben — 2008

Production Assistant, Starz Encore Entrainment "Judy Berlin" featuring Edie Falco — 1999

Production Assistant, View Askew Productions "Chasing Amy" featuring Ben Affleck — 1997

Production Assistant, Vanguard International "The Animal Room" featuring Neil Patrick Harris — 1995