

YOUNGRIM KIM

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ACADEMIC APPOINTMENTS

Fall 2022- **Rutgers, The State University of New Jersey**, New Brunswick, NJ
Assistant Professor, Department of Journalism & Media Studies, School of Communication & Information

RESEARCH AFFILIATIONS

Faculty Affiliate, [Rutgers Climate & Energy Institute](#), Rutgers U, 2024-present
Steering Committee & Faculty member, [Digital Ethnography Working Group](#), Rutgers U, 2022-present
Summer faculty resident, [Center for Advanced Studies in Global Communication](#), U of Pennsylvania, 2023
Graduate student affiliate, [Center for Ethics, Society, and Computing](#), U of Michigan, 2020-2022
Graduate student member, [Infrastructure Research Lab](#), U of Michigan, 2019-2022
Graduate student member, [Global Media Studies Institute](#), U of Michigan, 2017-2019

EDUCATION

Ph.D. in Communication and Media, University of Michigan, Ann Arbor, 2022

- Graduate Certificates in Science, Technology, and Society (STS) and Digital Studies
- Dissertation: "Pandemic Data Publics: Surveillance Culture and Civic Action in Times of Public Health Emergencies" (Chair: Susan Douglas; Committee: Aswin Punathambekar, Christian Sandvig, Julia Sonnevend, Jan Van den Bulck)
 - * Recipient of the ICA Global Communication and Social Change Best Dissertation Award
 - * Recipient of the ProQuest Distinguished Dissertation Award
 - * Recipient of the Mark Foote Distinguished Dissertation Award, U of Michigan

M.A. in Communication Studies, Seoul National University, South Korea, 2016

B.A. in Media Studies, University of California, Berkeley, 2012

PUBLICATIONS

Peer-Reviewed Articles

Kim, Youngrim., Finn, Megan., Acker, Amelia., Chaudhuri, Bidisha., Wedlake, Stacey., Ellis, Ryan., & Srinivasan, Janaki. (2024). Epistemologies of missing data: COVID dashboard builders the production and maintenance of marginalized COVID data. *Big Data & Society*, 11(2).
<https://doi.org/10.1177/20539517241259666>

Kim, Youngrim (2024). "Data Publics." In J. Burrell, R. Singh, & P. Davidson (eds.). *Keywords of the Datafied State*. Data & Society. <http://dx.doi.org/10.2139/ssrn.4734250>

Love, Ta'Les. & **Kim, Youngrim.** (2022). Squid Game and the imagining of Afro-Asian connections through Black Twitter memes. *Communication, Culture & Critique*, 15(4): 552-554.
<https://doi.org/10.1093/ccc/tcac041>

Kim, Youngrim, Chen, Yuchen., & Liang, Fan. (2021). Engineering care in pandemic techno-governance: The politics of care in China and South Korea's COVID-19 tracking apps. *New Media & Society*, 25(6): 1432-1450. <https://doi.org/10.1177/14614448211020752>

* Top Student Paper Award, Communication & Technology Division, ICA

Kim, Youngrim. (2021). Tracking bodies in question: Telecom companies, mobile data, and surveillance platforms in South Korea's epidemic governance. *Information, Communication & Society*, 25(12): 1717-1734.
<https://doi.org/10.1080/1369118X.2021.1883704>

Kim, Youngrim. (2020). Outbreak news production as a site of tension: Journalists' news-making of global infectious disease. *Journalism*, 23(1), 171-188. <https://doi.org/10.1177/1464884920940148>

Sonnevend, Julia. & **Kim, Youngrim.** (2020). An unlikely seducer: Kim Jong-un's charm offensive from the PyeongChang Winter Olympics until the Trump-Kim summit. *International Journal of Communication*, 14: 1398-1420. <https://ijoc.org/index.php/ijoc/article/view/10910>

Public Scholarship

Code for Korea (2021). COVID-19 and Public Mask Project in South Korea. White paper written in Korean. Available at: <https://bit.ly/3B3yEiT>

Under Review

[Journal Article] Finn, Megan., **Kim, Youngrim.**, Ellis, Ryan., Acker, Amelia., Chaudhuri, Bidisha, & Wedlake, Stacey. Affective experiences of error. (*Special issue on sociotechnical errors*)

Work in Progress

[Monograph] Kim, Youngrim. *Infrastructures of Vilification: Pandemic Surveillance, Co-opted Data Publics, and Coded Injustice in South Korea*

[Journal Article] Kim, Youngrim. Co-opting the environment for digital sovereignty: Naver's hyperscale data centers and postcolonial imaginaries in South Korea.

[Journal Article] Kim, Youngrim. Aerial media: Visualizing air pollution politics in Northeast Asia.

[Multi-author Book] Acker, Amelia., Chaudhuri, Bidisha., Ellis, Ryan., Finn, Megan., **Kim, Youngrim.**, Srinivasan, Janaki. & Wedlake, Stacey (Names in alphabetical order). *COVID Data Builders: Dashboards, Publics, and the Making of Public Health Data Infrastructures in India and the U.S.*

AWARDS, FELLOWSHIPS, AND GRANTS

External

Best Dissertation Award, ICA Global Communication & Social Change Division, 2023
International Fellowship (\$20,000), American Association of University Women, 2021-22
Top Student Paper Award (1st author), ICA Communication and Technology Division, 2021
Travel Grant, International Communication Association (ICA), 2016

Internal

Distinguished Achievement in Research, School of Communication & Information, Rutgers U, 2024
Manuscript Review Award (\$4000), Rutgers Research Council, 2023
ProQuest Distinguished Dissertation Award, U of Michigan, 2023 (*university-wide dissertation award*)
Mark Foote Distinguished Dissertation Award, Dept of Communication & Media, U of Michigan, 2022
Graduate Research Award (\$1,000), Digital Studies Institute, U of Michigan, 2022
Rackham Predoctoral Fellowship, Rackham Graduate School, U of Michigan, 2021-22
Predoctoral Fellowship, Institute for Humanities, U of Michigan, 2021-22 (declined in favor of Rackham)
Graduate Research Grant (\$3,000), Rackham Graduate School, U of Michigan, 2020
Dissertation Research Award (\$5,000), Dept of Communication, U of Michigan, 2020
Graduate Research Award (\$3,000), Digital Studies Institute, U of Michigan, 2020
Winthrop B Chamberlain Scholarship (\$3,000), Dept of Communication, U of Michigan, 2019
Graduate Student Travel Scholarship, Dept of Communication, U of Michigan, 2017 & 2018 & 2019
Travel Funds, Science, Technology, and Society Program, U of Michigan, 2017 & 2019
Rackham Travel Grant, Rackham Graduate School, U of Michigan, 2017

INVITED TALKS, SYMPOSIUMS, & PANELS

- 2024 “The Platformisation of Healthcare.” International Short Course on Platform Ecosystem: Sociotechnological Power in the Digital Society. Diponegoro University, Indonesia. Oct 15.
- 2024 “Repairing Queer Infrastructures: The Politics of Hot Zones and Urban Resilience in South Korea’s Queer Action Against COVID-19.” International Symposium on Everyday Forms of Digital Activism and Resistance. Center on Digital Culture & Society (CDCS), Annenberg School for Communication, University of Pennsylvania. April 18-19.
- 2024 Panelist, “Innovation in Digital Research” Scholarship Incubator. School of Communication & Information, Rutgers University. March 6.
- 2024 “Dashboarding the Pandemic.” Emerging Scholars Series. Department of Communication, Seoul National University, South Korea. February 2.
- 2023 “Navigating the Academic Job Market.” Doctoral Student Association (DSA) Unplugged Event, School of Communication & Information, Rutgers University. November 30.
- 2023 Panelist, “Inclusive Discovery” Scholarship Incubator. School of Communication & Information, Rutgers University. March 8.
- 2023 Panelist, “Qualitative Data Management.” Doctoral Student Association (DSA), School of Communication & Information, Rutgers University. April 7.
- 2022 “Techno-governance of Risks, Crises, and Disasters.” New Faculty Colloquium. School of Communication & Information, Rutgers University. October 12.
- 2022 Panelist, “Academic Job Market Bootcamp for Ph.D. Students.” School of Communication & Information, Rutgers University. October 6.
- 2021 “Tracking COVID with Technology in South Korea and China.” COVIDCalls. Graduate School of Science and Technology Policy, Korean Advanced Institute of Science and Technology (KAIST),

South Korea. October 7.

2021 “Fieldwork in/of the pandemic: Rethinking virtual spaces as ethnographic field sites.” *Being in the Field: Research Theory and Practice amid Pandemic Workshop*. Global Media Studies Initiative, University of Michigan. January 28.

CONFERENCE PRESENTATIONS & WORKSHOPS

Panel & Roundtable organized

“Sociotechnical Imaginaries of Data-Driven Systems in East Asia: Ideologies, Infrastructures, and Subjectivities.” Roundtable co-organized with Chuncheng Liu. Association for Asian Studies (AAS) Annual Conference. Seattle, WA. March 2024.

“Visualizing the 2020 Coronavirus Pandemic.” Panel co-organized with Julia Sonnevend. International Communication Association (ICA) Annual Conference. Virtual due to COVID-19. May 2021.

“Study the other’s politics in communication and cultural studies.” Roundtable co-organized with Yuval Katz, Ta’Les Love, and Caitlin Dyche. Annual Critical Mediations Conference at the Annenberg School of Communication, University of Southern California. Los Angeles, CA. September 2019.

Presentations

Finn, M. & **Kim, Y.** (2024, June). Affective Experiences of Error. Oops? A Forum on Sociotechnical Errors. Annenberg School for Communication & Journalism, University of Southern California.

Kim, Y. & Finn, M. (2023, October). Epistemologies of missing data: COVID dashboard builders the production and maintenance of marginalized COVID datasets. Association for Internet Researchers (AoIR) Annual Conference. Philadelphia, PA.

Kim, Y. (2023, May). Weaving a network of invisibility: Pandemic surveillance and data counterpublics in South Korea. International Communication Association (ICA) Annual Conference. Toronto, Canada.

Kim, Y. (2023, March). Data Publics. Keywords on the Datafied State Workshop. Data & Society, New York. Virtual.

Kim, Y. (2022, June). “There are too many liars”: AI contact tracing system and the culture of pandemic surveillance. Surveillance Studies Network (SSN) Biennial Conference. Rotterdam, The Netherlands.

Finn, M., Srinivasan, J., Ellis, R., Acker, A., Chaudhuri, B., **Kim, Y.**, & Wedlake, S. (2021, October). Data care during crisis: A comparative analysis of COVID data infrastructure builders in India and the U.S. The Society for Social Studies of Science (4S) Annual Conference. Virtual due to COVID-19.

Kim, Y., Chen, Y., & Liang, F. (2021, May). The politics and practices of care in China and South Korea’s quarantine enforcement apps for COVID-19 response. International Communication Association (ICA) Annual Conference. Virtual due to COVID-19. [Top Student Paper Award, Communication & Technology Division](#)

Kim, Y. (2021, May). Data visualization and/or data obfuscation for public health: The politics of visibility in South Korea’s COVID-19 digital maps. International Communication Association (ICA) Annual Conference. Virtual due to COVID-19.

- Kim, Y. (2021, March). Negotiating transparency: Critical data designers and the making and maintenance of South Korea's COVID-19 database. Trust and Doubt in Public Data Infrastructures Workshop. Data & Society, New York. Virtual due to COVID-19.
- Kim, Y., Chen, Y., Liang, F., & Hussain, M. (2020, October). Surveillance infrastructures in and for crises: China and South Korea's data-driven quarantine measures in the 2020 Coronavirus outbreak. Association of Internet Researchers (AoIR) Annual Conference. Virtual due to COVID-19.
- Lu, J., Chen, Y., & **Kim, Y.** (2020, August). Science and rumor of a virus: The politics of information legitimacy of the coronavirus in China. Joint meeting of the European Association for the Study of Science and Technology (EASST) and the Society for Social Studies of Science (4S) (EASST-4S). Virtual due to COVID-19.
- Kim, Y. (2020, January). Platformizing the health of a nation: The promise of mobile data and digital infrastructure in South Korea's post-MERS infectious disease management. The 2nd Lisbon Winter School for the Study of Communication. Lisbon, Portugal.
- Sonnevend, J. & **Kim, Y.** (2019, May). An unlikely seducer: Kim Jong-un's charm offensive from the PyeongChang Winter Olympics until the Trump-Kim summit. International Communication Association (ICA) Annual Conference. Washington D.C.
- Kim, Y. (2018, May). Outbreak news: Journalists' news-making of global infectious disease. International Communication Association (ICA) Annual Conference. Prague, Czech Republic.
- Katz, Y. & **Kim, Y.** (2018, May). Redefining the people: The inclusive and exclusive discourse of populist politics. *Pre-conference: Global Perspectives on Populism and Media*. International Communication Association (ICA) Annual Conference. Budapest, Hungary.
- Kim, Y. (2017, October). Live-streaming Zika: How liveness shapes outbreak news reporting during the 2016 Rio Olympic Games. Association of Internet Researchers (AoIR) Annual Conference. Tartu, Estonia.
- Kim, Y. & Hong, S. (2016, May). Constructing the Ebola narrative: A visual analysis of the Ebola epidemic in U.S. media. International Communication Association (ICA) Annual Conference. Fukuoka, Japan.
- Kim, Y. (2015, August). Translation of culture in Hollywood remakes of Korean films. The 12th Cultural Studies Camp by the Korean Association for Communication and Information Studies. Seoul, South Korea.

TEACHING & MENTORING

Assistant Professor, Rutgers School of Communication & Information

Data, Culture, & Society, Doctoral seminar, Fall 2023

Media Studies: Theory & Practice, Master level, Spring 2023 (in-person); Fall 2023, Spring 2024, Fall 2024 (online)

Digital Media & Society, Undergraduate level, Spring 2024, Fall 2024

Data in Context, Undergraduate level, Fall 2022 & Spring 2023

Instructor of Record, U of Michigan, Department of Communication & Media

Global Health Crises and Media, Undergraduate level, Summer 2019

Graduate Student Instructor, U of Michigan, Department of Communication & Media

Communicating Science, Health, and Environment, Undergraduate level, Winter 2021

Digital Media Foundations, Undergraduate level, Fall 2019

Media Use and Sleep, Undergraduate level, Winter 2019

Understanding Media Industries, Undergraduate level, Winter 2018

The Mass Media, Undergraduate level, Fall 2017, Fall 2018

Guest Lectures

November 26, 2024: “Theorizing Technology and Society.” *Media Theory Doctoral Seminar*. School of Communication & Information, Rutgers University.

Dec 4, 2023: “Theorizing Technology and Society.” *Media Theory Doctoral Seminar*. School of Communication & Information, Rutgers University.

October 11, 2023: Panelist for “Media Studies.” PhD Pro-Seminar (601). School of Communication & Information, Rutgers University.

Mar 9, 2023: “Data Journalism in Times of COVID.” *Reporting on Infectious Disease*. Graduate School of Journalism, UC Berkeley.

October 12, 2022: Panelist for “Technology and Social Media.” PhD Pro-Seminar (601). School of Communication & Information, Rutgers University.

Jun 21, 2021: “Negotiating transparency: Critical data designers and the making and maintenance of South Korea’s COVID-19 database.” *Archiving for the Anthropocene*. Institute for Cultural Anthropology and European Ethnology. Goethe University Frankfurt, Germany.

Apr 28, 2020: “Navigating epidemic in a digital city: South Korea’s ICT-based management of COVID-19.” *Contemporary Social Theory*. The New School for Social Research.

Mentoring

Qualifying Exam Committee

- Joseph Isaac (Doctoral student; Media Studies track)
- Yingchun Xu (Doctoral student; Media Studies track)
- Emma May (Doctoral student; Library & Information Science track)
- Allegra Kuney (Doctoral student; Media Studies track)

Research Assistants

- Julian Carter (Master student); Fall 2023 & Spring 2024

Teaching Assistants/Instructional Assistants/Graders

- Niki Natarajan (Doctoral student; TA); “Data in Context” Spring 2023
- Allegra Kuney (Doctoral student; TA); “Digital Media & Society” Spring 2024
- Leeam Azoulay (Doctoral student; TA); “Digital Media & Society” Fall 2024
- Shravan Regret Iyer (Doctoral student; IA); “Media Studies: Theory & Practice” Fall 2024

Undergraduate Research Mentor, Summer 2020, Undergraduate Research Opportunities Program (UROP), University of Michigan

SERVICE AND LEADERSHIP

External Service

Elected Student/Early Career Scholar Representative, Global Communication & Social Change (GCSC) Division, International Communication Association (ICA), 2020-2022.

Project organizer of Code for Korea (NGO), Seoul, South Korea, 2020-2022.

Ad hoc reviewer, International Communication Association (ICA); *New Media & Society*; *Big Data & Society*; *Journal of Communication*; *Information, Communication, & Society*; *Social Media + Society*; *Surveillance & Society*; *Journal of Computer-Mediated Communication*; *Journalism*; *Humanities and Social Sciences Communications*; *Security Dialogue*

Rutgers University

Steering Committee, Digital Ethnography Working Group (DEWG), 2022-present

Master of Communication & Media Executive Committee, School of Communication & Information, Fall 2024-

Undergraduate Scholarship Award Selection Committee, Department of Journalism & Media Studies, School of Communication & Information, Fall 2024-

Search Committee, Department of Journalism & Media Studies, School of Communication & Information, 2023-2024

Faculty Research Development Committee, School of Communication & Information, 2022-2024

University of Michigan

Diversity, Equity, Inclusion (DEI) Committee, Department of Communication and Media, University of Michigan, 2021-2022

Graduate student coordinator, Infrastructure Research Lab, University of Michigan, 2020-2021

Vice President, Korean Student Association, University of Michigan, 2018-2019.

INDUSTRY EXPERIENCE

Assistant producer, OnStyle (Korean cable network channel), CJ Entertainment & Media, Seoul, South Korea, 2012-2014

ADDITIONAL TRAINING

Professional Certificate in Diversity, Equity, and Inclusion, U of Michigan

STS Summer School, Harvard University, August 2021

Digital Methods Summer School, University of Amsterdam, The Netherlands, July 2020

Network Analysis, ICPSR Summer Program, U of Michigan, May 2017

Social Network Analysis, Korea Social Science Data Archive, South Korea, August 2016

Quantitative Methods, Korea Social Science Data Archive, South Korea, August 2015

PROFESSIONAL MEMBERSHIP

International Communication Association (ICA)

Association of Internet Researchers (AoIR)

Society for Social Studies of Science (4S)

Association for Asian Studies (AAS)

Korean American Communication Association (KACA)