

COMMUNICATION SPECIALIZATIONS AT-A-GLANCE

COMMUNICATION AND TECHNOLOGY* (18 credits)	HEALTH AND WELLNESS COMMUNICATION* (18 credits)	RELATIONSHIP AND FAMILY COMMUNICATION* (18 credits)
Required Courses: (Must take both)	Choose at least 3 Core Courses: (Can take as many as 6)	Choose at least 1 Core Course: (Can take as many as 2)
354: Communication & Technology 432: Communication, Technology, and Society	307: Health Literacy 359: Persuasive Communication 407: Health Communication 408: Health Message & Campaign Design 446: Communication & Social Change 459: Patient–Provider Communication 460: Advanced Health Communication	355: Interpersonal Communication 478: Family Communication
Choose up to 4 Elective Courses (one must be at the 400-level)	Choose up to 3 Elective Courses:	Choose up to 5 Elective Courses:
305: Intro to Social Media 347: Information Systems & Communication 357: Organizational Communication 369: Internship 382: Children and Media 410: Media, Marketing & Communication 446: Audience & Market Analysis Special Topics: Urban Communication Special Topics: Social Media & Peer Influence Special Topics: Social Network Analysis Special Topics: analytics	346: Intercultural Communication 360: Principles of Interviewing 369: Internship 404: Communicating About Relationship Challenges 410: Media, Marketing & Communication 478: Family Communication Special Topics: Sexual Communication Special Topics: Communicating about Mental Health	346: Intercultural Communication 356: Group Communication 360: Principles of Interviewing 369: Internship 403: Conflict Negotiation & Resolution 404: Communicating About Relationship Challenges 405: Communication & Gender 406: Relationships & Identities in Interaction 422: Communication & Facilitation 442: Supportive Communication 443: Nonverbal Communication 444: Language, Behavior & Communication Special Topics: Sexual Communication

*With a specialization you must still satisfy all requirements of the major: Intro Course (DN R1); Interdisciplinary Course (DN R2); Core Requirements (DN R3 and R4); Elective Requirements (DN R5 and R6) with at least 6 credits of elective at the 400-level. Eighteen credits of those requirements (DN R4, R5, R6) can be satisfied with specialization coursework- keeping in mind at least 2 specialization courses need to be at the 400-level.

Notes:

COMMUNICATION SPECIALIZATIONS AT-A-GLANCE

LEADERSHIP IN ORGANIZATIONS AND COMMUNITY* (18 credits)	STRATEGIC PUBLIC COMMUNICATION AND PUBLIC RELATIONS* (18 credits)
Required Courses: (Must take both)	Choose at least 2 Core Courses: (Can take as many as 5)
390: Approaches to Leadership 458: Leadership in Groups & Organizations	357: Organizational Communication 359: Persuasive Communication 366: Organizational Reputation & Representation 410: Media, Marketing & Communication 411: Crisis Communication & Public Information
Choose 4 Elective Courses:	Choose up to 4 Elective Courses: (At least one NOT in Practice/Tools set)
301: Community Communication 333: Political Communication 346: Intercultural Communication 347: Information Systems & Communication 356: Group Communication 357: Organizational Communication 359: Persuasive Communication 366: Organizational Reputation & Representation 369: Internship 381: Argumentation 403: Conflict Negotiation & Resolution 405: Communication & Gender 411: Crisis Communication & Public Information 412: Communication and Management in Media Organizations 422: Communication & Facilitation 432: Communication, Technology, & Society 446: Communication & Social Change Special Topics: Organizational Change Special Topics: Organizational Integration	346: Intercultural Communication 381: Argumentation 408: Health Message & Campaign Design 422: Communication & Facilitation 450: Dark Side of Organizations Practice/Tools Courses: 313: Message Design for Public Relations 315: Professional Writing & Communication 350: Visual Communication 360: Principles of Interviewing 365: Principles of Public Relations 369: Internship 403: Conflict Negotiation & Resolution 409: Public Relations Management 412: Communication and Management in Media Organizations 466: Audience & Market Analysis Special Topics: Integrated Communication in Action: Direct Mail Special Topics: Social Media & Peer Influence Special Topics: PR/Events Campaign Planning

*With a specialization you must still satisfy all requirements of the major: Intro Course (DN R1); Interdisciplinary Course (DN R2); Core Requirements (DN R3 and R4); Elective Requirements (DN R5 and R6) with at least 6 credits of elective at the 400-level. Eighteen credits of those requirements (DN R4, R5, R6) can be satisfied with specialization coursework- keeping in mind at least 2 specialization courses need to be at the 400-level.

Notes: